Scientific Programme

Monday, 05 March 2018
Youth Pre-Conference Workshop

07:00-08:00 REGISTRATION
08:30- 08:40 Setting the scene MCs Youth Program (Dr Helene Rossinot & Tanga Twal)

WELCOMING AND OPENING GUEST SPEAKER
08:40- 08:50 Dr Inge Kleinhans, President of Youth Committee
08:50-09:00 Dr Flavia Senkubuge, WCTOH 2018 Conference President

SCIENTIFIC PANEL DISCUSSION 1
09:00-10:00 Led by Prof. Marty Otañez, Professor in the Anthropology Department, University of Colorado Denver
Co-chairs: Babatunde Odugbemi and Dr Joy Quah (Youth committee)
Video of real life stories
Topics for discussion:

- Advocacy and empowerment skills for the youth
- Moving forward : implementing endgame proposals

10:00- 10:30 TEA BREAK

GUEST SPEAKER
10:30-11:00 Speaker: Deputy Minister of health South Africa
Dr Mathume Joseph Phaahla
Chair: Langa Twala (Youth Committee)

SCIENTIFIC PANEL DISCUSSION 2
11:30-12h30 Led by Prof Lekan Ayo-Yusuf, Deputy Vice Chancellor, Sefako Makgatho Health Sciences University in Johannesburg
Co-chairs: Lynn Ong and Ayobagmide Yuzzuf Faloye (Youth Committee)
Topic: Insight into the scientific research field regarding the tobacco industry and current breakthroughs

12:00- 13:00 LUNCH BREAK
(and writing of a statement and declaration to be delivered at the welcoming of the main conference , Youth Committee)

YOUTH EMPOWERMENT AND SKILLS SESSION
13:00- 14:30 Led by Dr. Heng Nung Koong and Eileen Soon
Co-chairs: Cynthia Waliaula and Jonathan Watts
Topic of this session:

- Implementation of the TGF

ADOLESCENT AND YOUTH HEALTH
14:45-15:00 Welcome and Background by Nonhlanhla Rose Dlamini
15:00- 15:20 Presentation of the National AYPH 2017 by Ms Feni Motshwane
Tuesday, 06 March 2018

Side Meeting (SM)
08:45 - 16:45

**Tobacco Control Training for African Journalists**

The workshop is dedicated to journalists from influential national and international media houses from 20 African countries. It is aimed at empowering participants with knowledge and skills to report more effectively on tobacco control issues. The journalists will be exposed to emerging tobacco control trends, and will have the opportunity to discuss how their reporting can raise awareness of the public and policy/decision makers. The workshop will be facilitated by prominent resources persons from Africa and elsewhere.

Workshop (WS)
09:30 - 16:30

**Analysing Global Tobacco Surveillance Data using Epi Info**

Organized by: Centers for Disease Control and Prevention (CDC)

The Global Tobacco Surveillance System (GTSS) is designed to enhance countries’ capacity to implement and evaluate tobacco control interventions, as well as to monitor key tobacco control indicators. It is comprised of three tobacco surveys: Global Youth Tobacco Survey (GYTS), Global Adult Tobacco Survey (GATS), and Tobacco Questions for Surveys (TQS). GTSS focuses on several topics such as tobacco use, cessation, secondhand smoke, media and advertising, and knowledge and attitudes regarding tobacco use. Epi Info™ is a free software tool designed by the Centers for Disease Control and Prevention (CDC) for the global community of public health practitioners and researchers. It provides a set of data management, analysis, and visualization tools designed specifically for public health surveillance and evaluation. The workshop will be divided into four parts:

1. Overview of GTSS,
2. Key features and modules of Epi Info,
3. Analyzing GYTS data
4. Analyzing GATS data
5. Creating maps

Workshop participants are encouraged to bring a laptop.

Chair: Candace Kirksey Jones
Chair: Simone W Salandy (United States of America)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09:30 - 11:00</td>
<td>GTSS Overview</td>
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<tr>
<td></td>
<td>Krishna Mohan Palipudi (United States of America)</td>
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<tr>
<td>11:00 - 12:30</td>
<td>Analyzing GYTS Data with Epi Info</td>
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<td></td>
<td>Candace Kirksey Jones</td>
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<tr>
<td>12:30 - 13:30</td>
<td>Lunch break</td>
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<tr>
<td>13:30 - 15:00</td>
<td>Analyzing GATS Data with Epi Info</td>
</tr>
<tr>
<td></td>
<td>Simone W Salandy (United States of America)</td>
</tr>
<tr>
<td>15:00 - 16:30</td>
<td>Using Epi Info to create maps</td>
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<td>Edward O Rainey (United States of America)</td>
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</tbody>
</table>
### Economics of Tobacco Control Workshop

Organized by: Economics of Tobacco Control Project - University of Cape Town

This workshop is a collaboration between the WHO FCTC Secretariat Knowledge Hub on Tobacco Taxation, based at the University of Cape Town, and the Tobacconomics research group, based at the University of Illinois at Chicago. The overall objectives of the workshop are the following:

- To provide an overview of the evidence for price and tax measures in tobacco control;
- To introduce the basic economic principles used in the field;
- To explore tobacco tax models;
- To highlight some of the work of the WHO FCTC Secretariat’s Knowledge Hub on Tobacco Taxation and the Tobacconomics research group;
- To explore possible future collaborations with other organizations and individuals interested in conducting research on the economics of tobacco control.

The proposed workshop will be a full day session targeted at two groups of individuals. Firstly, individuals involved in tobacco control advocacy and policy formulation and secondly, individuals with economics or research backgrounds in the area of tobacco control. Given the expected diversity of economics knowledge, the morning sessions will be less technical in approach; while the afternoon sessions will be more rigorous and hands-on. Group sessions will be available for English, French, Spanish and Mandarin.

During the morning session, participants will be introduced to the current evidence on the economic impact of tobacco control, basic concepts used in the field, including the rationale for recommended price and tax measures; and will explore the validity of common economic arguments against these recommendations. The afternoon session will introduce two tax modelling tools. Participants will learn of the strengths and weaknesses of the tools and will practice using the tools. In addition, the issue of illicit trade in low- and middle-income countries will be explored.

A report detailing potential areas of further research and collaboration will be the main expected outcome.

Chair: Patricio V Marquez (United States of America)
Chair: Jeremias Paul (Switzerland)

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09:30 - 10:15</td>
<td>The evidence for tax and price measures</td>
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<tr>
<td></td>
<td>Frank J Chaloupka (United States of America)</td>
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<td>10:15 - 11:00</td>
<td>Basic concepts in the economics of tobacco control</td>
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<td>Zunda Chisha (South Africa)</td>
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<td>11:00 - 11:45</td>
<td>Types of tax structures</td>
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<td>Hana Ross (South Africa)</td>
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<tr>
<td>11:45 - 12:30</td>
<td>Group Work: Common economic arguments against taxation</td>
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<td></td>
<td>Evan Blecher (United States of America)</td>
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<tr>
<td>12:30 - 13:30</td>
<td>Lunch break</td>
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<tr>
<td>13:30 - 14:15</td>
<td>Introduction to tax models: TetSim</td>
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<td></td>
<td>Corne Van Walbeek (South Africa)</td>
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</table>
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14:15 - 15:00
Introduction to tax models: WHO TaxSim
Mark Goodchild (Switzerland)

Data sources and ongoing research
Vanessa Darsamo (South Africa)

15:45 - 16:00
Discussion

Workshop (WS)
09:30 - 12:30
Freesia

Financing, Resource Allocations and Cost of Action Versus Inaction for Full Implementation of WHO FCTC
Organized by: World Heart Federation

The workshop is proposed by a group of World Heart Federation Emerging Leaders who have piloted a tool for identifying cost of action and inaction and sustainable mechanisms for accelerated and full implementation of the FCTC. The workshop envisages sharing the outcome from the pilot project and training other young tobacco control advocates to develop and use country specific factsheets on this issue.

The workshop will help tobacco control advocates identify sustainable mechanisms to fund and accelerate the comprehensive implementation of the FCTC in their respective countries.

Participants will be able to identify costs of implementing comprehensive tobacco control policies (costs of action) and the health costs of continued tobacco use (costs of inaction) and advocate for accelerating full implementation of FCTC.

All participants will be invited to share common indicators including, affordability of tobacco products, health cost of tobacco use, current status of FCTC implementation, besides prevalence of tobacco use among young and adults in their country. This will help prepare factsheet on the impact of resource mobilization for full implementation of FCTC in that country.

This country-specific factsheet can be used for identifying mechanisms to fund and advocate with concerned stakeholders for allocation of more resources for full implementation of FCTC.

Participants will be guided to make country-specific action plan for undertaking advocacy for demanding sustainable resources for full implementation of FCTC, besides, the factsheet and action plan will be disseminated in their local media and published through other appropriate channels.

The workshop will be helpful for tobacco control advocates of all countries, especially from LMICs and those working in tobacco taxation and resource mobilisation for advancing tobacco control. Considering that the 17th WCTOH will witness a galaxy of global tobacco control advocates, this workshop presents an opportunity to highlight the need for greater resources for implementing FCTC.

Chair: Edgardo Ulysses Dorotheo (Philippines)
Chair: Rijo M John (India)

09:30 - 10:06
Prioritising sustainable funding mechanisms for accelerated and full implementation of FCTC
Amit Yadav (India)

10:06 - 10:42
Piloting user friendly tool for identifying cost of action and inaction in advancing tobacco control
Ce Shang (United States of America)

10:42 - 11:18
Financing, Resource Allocations and Cost of Action versus Inaction in Tobacco Control - Experience from Russian Federation, Poland and Philippines
Anna Kontsevaya (Russian Federation)
Scientific Programme

Tobacco taxation to meet FCTC and SDG objectives - Experience from Ukraine
Andrii Skipalskyi (Ukraine)

Making the investment case for tobacco control: a do-it-yourself guide
Michal Stoklosa (United States of America)

Workshop (WS)
09:30 - 12:30

Health Research Ethics
Organised by: The Union Ethics Advisory Board

The objective of the session is to introduce participants to the basic concepts and principles in health research ethics involving human subjects through interactive case studies, presentations and discussions. The session will familiarize participants with the ethical issues around conducting health research such as, informed consent, study design, standard of care, harm and benefit, privacy and confidentiality etc. The session will give participants an insight into the broader Bioethics concepts, International Ethical Guidelines and Declarations, and the structure and functioning of Ethics committees.

Target audience:
Researchers, academic staff, members of Ethical Review Boards/Ethics Committees, health practitioners and anyone with an interest in ethics.

Facilitators:
Alwyn Mwinga (Zambia)
Karuna Sagili (India)
Scientific Programme

Workshop (WS)
09:30 - 12:30

Monitoring Compliance of a Smoke-free Law and Overcoming Obstacles in Compliance with Smoke-free Law in Hospitality Venues

Organised by: KOMPLY Project, World Heart Federation

This workshop will provide attendees with an overview on the second-hand smoke (SHS) exposure, the adoption of policies designed to protect populations from SHS’s adverse health effects, how to monitor indoor SHS, as well as how to overcome obstacles to the law, particularly economic roadblocks and strong opposition from the tobacco industry. This workshop will be run by the KOMPLY Project, which was assembled by the World Heart Federation Emerging Leaders Program to assess the level of compliance with Uganda’s 100% smoke-free laws (SFL) in hospitality venues. This workshop is open to all delegates, and is designed for tobacco control researchers, tobacco control programs evaluation staff, tobacco control partner organizations and other public health professionals that are involved with the evaluation of SFL.

Overall, this workshop will provide attendees with an overview of the benefits of comprehensive SFL, the process of its implementation, how to overcome interference with SFL, and the lessons learned by Uganda, Uruguay and the United States. In brief, attendees will:

- Learn to take systematic observations using a checklist and measure real-time indoor air quality using PM2.5.
- Get an overview of how epidemiological evidence regarding the harms of SHS exposure is translated into policy and to distil lessons that could be applied to other countries, especially LMICs.
- Attendees will gain hands-on experience with the objective assessment of SHS using systematic observational checklists and using the PM2.5 machine to measure real-time tobacco-related fine particulate matter of diameter less than 2.5 microns. Additionally, participants will gain a better understanding of how to overcome obstacles that hinder the effectiveness of SFL in hospitality venues (e.g. false economic beliefs, the tobacco industry, front groups, and lack of focused, well-organized advocacy that is needed to translate even the strongest epidemiological evidence into policy change).

Chair: Kerstin Schotte (Switzerland)
Chair: Pranay Lal (India)

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<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>Building capacity for assessing smoke free compliance in Africa</td>
<td>09:30 - 10:05</td>
<td>Kellen N Nyamurungi (Uganda)</td>
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<tr>
<td>Gathering objective evidence for monitoring tobacco second-hand smoke</td>
<td>10:05 - 10:40</td>
<td>Gabriel Okello (United Kingdom)</td>
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<td>(PM2.5)</td>
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<td>Knowledge, opinions and compliance related to the 100% smoke-free law</td>
<td>10:40 - 11:15</td>
<td>Shannon Gravely (Canada)</td>
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<td>in hospitality venues in Kampala, Uganda: Cross-sectional results from</td>
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<td>the KOMPLY Project</td>
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<tr>
<td>Smoke-free in Uruguay</td>
<td>11:15 - 11:50</td>
<td>Eduardo Bianco (Uruguay)</td>
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<td>Smoke-Free Policies Make Good Dollars and Sense: An Overview of the</td>
<td>11:50 - 12:25</td>
<td>Brian King (United States of America)</td>
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<td>Economic Impact of Smoke-Free Policies on the Hospitality Industry</td>
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**Research to Inform the Development and Implementation of Tobacco Control Policies and Interventions**

Organized by: National Cancer Institute (NCI), the Society for Research on Nicotine and Tobacco (SRNT) and the Center for Tobacco Control in Africa (CTCA)

The goals of this one day workshop are to highlight the important role of research in the development and implementation of tobacco control policies and interventions. The workshop will emphasize low-cost validated methodologies and existing data resources, and will provide tools for developing capacity for research, data analysis, and dissemination, with a focus on research that can support implementation of tobacco control policies and interventions. The workshop is targeted towards new and established investigators who are interested in developing tobacco research and implementation science. The objectives are:

(i) to provide an overview of tools, methodologies, training, and data resources for tobacco research and implementation science;

(ii) to present examples of successful international research projects and developing areas of research needs in tobacco control; and

(iii) to provide an opportunity to interact with experts and apply the gained knowledge by designing a research study aimed at the development or implementation of tobacco control policies.

The format of the workshop will include two parts: presentation and a breakout working session. Presentations will include an overview of resources for tobacco research, with the emphasis on the low-cost, validated options; methods and tools from the field of implementation research and their application to tobacco control; and research needs for advancing tobacco control in Africa. During the breakout session, participants will use the knowledge and resources from the first part of the workshop to develop and discuss ideas for research studies aimed at informing the development, implementation, or evaluation of tobacco control interventions and strategies. The outcome of the workshop is knowledge by the participants of tools and resources for conducting tobacco research, and of strategies to develop productive international collaborations. The longer-term aim is to facilitate the development of research ideas that can evolve into funded research projects led by the participants.

**Chair:** Irina Stepanov (United States of America)
**Chair:** Mark Parascandola (United States of America)

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<tr>
<td>Resources for tobacco research and training</td>
<td>09:30 - 11:00</td>
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<tr>
<td>Carla Berg (United States of America)</td>
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<tr>
<td>Using implementation research methods and tools for tobacco control</td>
<td>11:00 - 12:30</td>
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<tr>
<td>Mark Parascandola (United States of America)</td>
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<td>Lunch break</td>
<td>12:30 - 13:30</td>
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<td>Center for Tobacco Control in Africa: Research Agenda</td>
<td>13:30 - 15:00</td>
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<tr>
<td>Jim Arinaitwe (Uganda)</td>
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<td>Breakout session: Designing effective studies to address research gaps and agendas in tobacco control</td>
<td>15:00 - 16:30</td>
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<tr>
<td>Irina Stepanov (United States of America)</td>
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Workshop (WS)  
13:30 - 16:30 Freesia

**New Legal Approaches in Tobacco Control**

Organized by: Dutch Cancer Society with the Norwegian Cancer Society and the University of Groningen (NL)

As stronger Tobacco control legislation is being implemented in several countries, the Tobacco Industry is more and more looking at legal possibilities to delay or prevent legislation. Therefore legal capacity is very important in tobacco control, as is the role of NGOs. This workshop will provide practical examples of legal challenges, such as Norway encountered when the industry filed a court case against the government, the criminal liability case in the Netherlands and the possibilities of Human Rights for Tobacco control. At the end of the workshop we will work together towards a road map on law and Tobacco control.

Chair: Guy Muller

- **How to respond to the tobacco industry’s new tactic introducing “new and less harmful tobacco products**
  Marianne Hammer (Norway)  
  Kristin Byrkje (Norway)

- **A human rights approach to tobacco control**
  Marie Elske Gispen (Netherlands)  
  Brigit Toebes (Netherlands)

- **Criminal Liability of the tobacco industry**
  Laura Houtenbos (Netherlands)  
  Kelsey Romeo-Stuppy (United States of America)
Breaking Big Tobacco’s Grip

Organized by: The Campaign for Tobacco-Free Kids

The solutions for reducing tobacco use are well-documented and have been recognized by international health champions including governments, civil society groups, and international organizations as laid out in the Framework Convention on Tobacco Control. So what stands in the way of adopting and implementing responsible tobacco control policy? Tobacco companies and their grip on policy makers.

We will discuss a potential framework for disrupting the industry’s critical sources of support including:

- Monitoring, exposing and countering tobacco companies’ efforts to block the tobacco control agenda, including blocking and weakening laws;
- Publicly disrupting relationships that strengthen tobacco companies;
- Blocking tobacco industry attempts to rebrand themselves as “credible,” “changed” or “responsible”;
- Identifying proactive litigation opportunities;
- Expanding the leadership of the tobacco control movement to represent more critical voices.

Leading experts in advocacy, corporate accountability and law will lead discussions that will generate new ideas and consensus and mobilize a diverse global movement to increasingly isolate Big Tobacco.

Chair: Yolonda Richardson

Model for taking on the tobacco industry 13:30 - 13:50
Debra Rosen (United States of America)

Dismantling The Tobacco Industry 13:50 - 14:00
Stella Bialous (United States of America)

Identifying Legal Challenges 14:00 - 14:10
Patricia Lambert (South Africa)

Mapping Tobacco Industry Relationships 14:10 - 14:55
Debra Rosen (United States of America)

Corporate Campaigning Best Practices & Examples from Other Movements 14:55 - 15:10
Akinbode Oluwafemi (Nigeria)

Breakout Sessions: Dismantle, Legal, Campaigns 15:10 - 15:55

Conclusions and Questions 15:55 - 16:30
International Network of Women Against Tobacco: Gender Front and Centre-planning for Gender in Tobacco Control

Organized by: International Network of Women Against Tobacco

Description: This pre-conference workshop will bring together INWAT members and all interested conference attendees to discuss how to better plan for the integration of both sex and gender into all tobacco control activities. In addition, the session will incorporate the INWAT General Meeting, awards and strategic planning. Non members can become members of INWAT for free at the workshop.

Goal: To offer some practical advice, wisdom and tools aimed at making tobacco control more gender sensitive, and ultimately preventing tobacco use, especially among women and girls around the world.

Objectives:
1. To define sex, gender and equity, and illustrate how these ideas apply to tobacco control
2. To illustrate how the COP and the FCTC can assist in integrating gender into tobacco control.
3. To engage participants with the work of INWAT and develop priorities for the next three years

Chair: Marion Hale (Australia)
Chair: Lorraine Greaves (Canada)

Sex, Gender and Gender Transformative Tobacco Initiatives:
Lorraine Greaves (Canada)

Integrating a gender lens into COP activity to illuminate impacts on women
Mira Aghi (India)

Conservatism and Tobacco Use Amongst Women
Elif Dagli (Turkey)

Gender Relevance in the Development Implementation and Evaluation of Tobacco Control Programs

International Network of Women Against Tobacco- Where are we going?
Marion Hale (Australia)
WHO FCTC launch for SA Observatory and UCT school of economics hub on taxation

<table border="1" cellspacing="0" cellpadding="0" width="0"
<tbody><tr><td width="95">14:30</td><td width="576">Arrival and seating of guests</td></tr><tr><td width="95" rowspan="3">14:40</td><td width="576">Welcome by the Director-General: Health</td></tr><tr><td width="576">Message of support by the Vice-Chancellor of University of Cape Town, Dr Max Price</td></tr><tr><td width="576">Message of support by the Vice-Chancellor of Sefako Makgatho Health Sciences University, Prof. Chris de Beer</td></tr><tr><td width="95">14:50</td><td width="576">Address by the Head of the WHO Framework Convention on Tobacco Control (FCTC) Secretariat, Dr Vera da Costa e Silva</td></tr><tr><td width="95">15:15</td><td width="576">Presentation on Knowledge Hub Portal by Prof. Corné van Walbeek, Principal Investigator of the Economics of Tobacco Control Project</td></tr><tr><td width="95">15:40</td><td width="576">Presentation on Observatory on Tobacco Industry Interference, Prof. L Ayo-Yusuf</td></tr><tr><td width="95">15:40</td><td width="576">Comments and questions from the audience</td></tr><tr><td width="95">16:00</td><td width="576">Address by the Minister of Health, Dr Aaron Motsoaledi, MP</td></tr><tr><td width="95">17:00</td><td width="576">Press conference</td></tr><tr><td width="95"> </td><td width="576">Drinks and snacks</td></tr></tbody></table>
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Wednesday, 07 March 2018

Plenary Session (PS)
09:00 - 10:30 Auditorium 1

Priorities for Tomorrow’s Tobacco Control Agenda and Sustainable Development

Chair: Malebona Precious Matsoso (South Africa)

Welcome to WCTOH
José Luis Castro (France)

Youth statement
Inge Klein Hans (South Africa)

Opening remark
Flavia Senkugub e (South Africa)

Welcome to Cape Town
Patricia de Lille (South Africa)

Implementing the UN tobacco control treaty in the SDG’s era
Vera Luiza da Costa e Silva (Switzerland)

Tobacco control and sustainable development
Tedros Adhanom Ghebreyesus (Switzerland)

Opening of the conference
Pakishe Aaron Motsoaledi (South Africa)

Symposium (SUS)
11:00 - 12:30 Meeting Room 1.4 East

Track 2 Money talks: unleashing the power of the finance sector in global tobacco control

While health professionals, educators and policy makers have long been aligned in tobacco control efforts, the finance sector has largely been an outlier – investing in and striving to profit from tobacco. With seven million tobacco related deaths in the past year, genuine cross-sector collaboration is essential to challenge the status quo. Global finance leaders have recently taken unprecedented action in implementing tobacco-free investment and lending policies and ending commercial relationships with tobacco companies. The finance sector is evolving into a powerful ally for the tobacco control community and along with it a new generation of philanthropic support has emerged.

Chair: Her Royal Highness Princess Dina Mired of Jordan (Jordan)

Introduction
Her Royal Highness Princess Dina Mired of Jordan (Jordan)

Uniting leaders from all sectors to address the global tobacco epidemic
Bronwyn King (Australia)

Her Royal Highness Princess Dina Mired of Jordan introduces Denis Duverne

11:00 - 11:05

11:05 - 11:15

11:15 - 11:17
**Scientific Programme**

**Business leadership in global tobacco control**  
Denis Duverne (France)  
11:17 - 11:27

**Her Royal Highness Princess Dina Mired of Jordan introduces Floris Italianer**  
Floris Italianer (Netherlands)  
11:27 - 11:29

**Tobacco Free Financials in the Netherlands**  
Floris Italianer (Netherlands)  
11:29 - 11:39

**Her Royal Highness Princess Dina Mired of Jordan introduces Pranay Lal**  
11:39 - 11:41

**The United Nations and its agencies, and their relationship with tobacco industry - an analysis of positions, policy and practice**  
Pranay Lal (India)  
11:41 - 11:51

**Q&A with her Royal Highness Princess Dina Mired of Jordan**  
11:51 - 12:15

**Q&A with the audience**  
12:15 - 12:30

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**Track 5 Tobacco and Women: The Gendered Nature of Tobacco**

Chair: Lorraine Greaves (Canada)  
Chair: Marion Hale (Australia)

**FO-300-5**  
Smoking cessation in Argentina: a gender-based perspective from GATS results  
Brunilda Casetta (Argentina)  
11:00 - 11:12

**FO-301-5**  
Attitudes, policy and behaviour change: the effect of attitudes towards smoke-free laws on quit attempts among smokers  
Yaou Sheng (United States of America)  
11:12 - 11:24

**FO-302-5**  
A qualitative study exploring women’s journeys to becoming smokers in the social context of urban India  
Devashri Salvi (India)  
11:24 - 11:36

**FO-303-5**  
Modeling smoking and depression comorbidity in the U.S  
Jamie Tam (United States of America)  
11:36 - 11:48

**FO-306-5**  
The Vietnam Women’s Union Testimonial Campaign - “Women create smoke-free homes”  
Tom Carroll (Australia)  
12:12 - 12:24
WHO Innovations and Opportunities for Scaling up Tobacco Cessation Support: WHO Recommendations and Country Experiences of WHO-ERS Joint Project

Tobacco cessation is a key component of the comprehensive tobacco control strategy, as reflected in the WHO Framework Convention on Tobacco Control (WHO FCTC) as well as the WHO Global Action Plan for Prevention and Control of Noncommunicable Diseases 2013-2020. But only about 30% of the World’s population is currently covered by a comprehensive tobacco cessation service. The aim of this session is to highlight WHO recommendations and country experiences for scaling up tobacco cessation support by using innovations and existing opportunities in health systems, including WHO - European Respiratory Society (ERS) joint smoking cessation training project.

Chair: Vinayak Prasad (Switzerland)
Chair: Charlotta Pisinger (Denmark)

11:00 - 11:10
WHO recommendations and technical tools for promoting three wide-reach tobacco cessation approaches: brief advice in primary care, toll-free quit line and mCessation.
Dongbo Fu (Switzerland)

11:10 - 11:20
WHO-ERS joint smoking cessation project to improve the access to brief tobacco interventions in primary care in three countries: success and lessons learned
Vicky Katsaounou (Greece)

11:20 - 11:30
Integrating brief tobacco interventions into oral health programme in primary care in Japan and Thailand
Hiroshi Ogawa (Japan)

11:30 - 11:40
Thai National Quitline: success and challenges
Jintana Yunibhand (Thailand)

11:40 - 11:50
mCessation project in India
Jagdish Kaur (India)

11:50 - 12:00
Experience of the knowledge hub of Uruguay in international cooperation for the implementation of Article 14
Elba Esteves (Uruguay)

Track 4 Exploring ENDS: Health Effects and Use Patterns

Chair: Krishna Mohan Palipudi (United States of America)
Chair: Valeska C. Figueiredo (Brazil)

11:00 - 11:12
Use of electronic cigarettes across 13 ITC countries with different regulatory environments
Shannon Gravely (Canada)

11:12 - 11:24
Krishna Mohan Palipudi (United States of America)
Scientific Programme

**FO-309-4** Awareness, use, sales and interest of heat-not-burn tobacco products in Italy
Silvano Gallus (Italy) 11:24 - 11:36

**FO-310-4** Does use of electronic nicotine delivery systems predict current cigarette use among young adults?
Alexandra Loukas (United States of America) 11:36 - 11:48

**FO-311-4** Effect of seeing e-cigarettes in small shops on probability of e-cigarette experimentation by 1 year follow up in adolescents in Scotland, UK
Catherine Best (United Kingdom) 11:48 - 12:00

**FO-312-4** Use of flavored cigarettes in the first few puffs: a step toward smoking initiation and nicotine addiction? Data from a national survey among Brazilian adolescents
Valeska C. Figueiredo (Brazil) 12:00 - 12:12

**FO-313-4** Tobacco cigarette use versus electronic cigarette use: determinants of smoking and vaping behavior
Reinskje Talhout (Netherlands) 12:12 - 12:24

Symposium (SUS)
11:00 - 12:30 Meeting Room 2.4

**Track 3 Evaluating the Public Health Impact of Tobacco Tax**

Tobacco tax policies are the most effective, yet least implemented tobacco control policy, especially in low- and middle-income countries. One of the reasons for this is that the effects of policy outcomes on public health are poorly evaluated. This session focusses on recent advancements in evaluating tobacco tax policies using innovative methods which are particularly useful in low- and middle-income countries

Chair: Evan Blecher (United States of America)
Chair: Estelle Dauchy (United States of America)

11:00 - 11:15

*The Distributional Impact of Tobacco Tax Increases in Ukraine on Tobacco Use and Spending: Estimates from Survey Data*
Estelle Dauchy (United States of America)

11:15 - 11:30

*Evaluating South Africa’s tobacco control policy using a synthetic control method*
Grieve Chelwa (South Africa)

11:30 - 11:45

*The Impact of Tobacco Tax Reform in Kenya on the Decision to Smoke and Long Term Health Outcomes*
Evan Blecher (United States of America)

11:45 - 12:00

*Estimating Biased Beliefs in Smoking Cessation: Do Tobacco Control Policies Induce Lost Pleasure?*
Ce Shang (United States of America)

12:00 - 12:15

*The Impact of Tobacco Tax Increase in Argentina on cigarette affordability, tobacco consumption and tax revenues*
German Rodriguez-Iglesias (United States of America)

12:15 - 12:30

Discussion
Scientific Programme

Symposium (SUS)
11:00 - 12:30  Meeting Room 2.6

Track 1 FCTC at the Crossroads: Directions and Challenges to Strengthening and Accelerating FCTC Implementation and Sustaining its Impact

The first decade of the FCTC focused on building the treaty through ratifications and development of guidelines. But the focus has now shifted toward strengthening and accelerating implementation. The FCTC is at the crossroads. This symposium brings together leading figures from different sectors/communities to present perspectives on challenges and possibilities for strengthening and accelerating implementation and for sustaining its impact. These presentations provide important directions for successfully meeting the challenges of implementation to fulfill the FCTC objective to “protect present and future generations from the devastating health, social, environmental and economic consequences of tobacco consumption and exposure to tobacco smoke.”

Chair: Judith Mackay (Hong Kong)

11:00 - 11:15 Strengthening, Accelerating, and Sustaining Implementation of the WHO FCTC: Perspectives from the Convention Secretariat

11:15 - 11:30 Strengthening and Accelerating WHO FCTC Implementation in the Context of Legal Challenges

Benn McGrady (Switzerland)

11:30 - 11:45 Civil Society’s Changing Role in the Evolution of the FCTC

Francis Thompson (Canada)

11:45 - 12:00 Strengthening a truly global approach to implementing the FCTC: Governing an increasingly globalized tobacco industry

Kelley Lee (Canada)

12:00 - 12:15 The Role of Research Evidence in Strengthening and Accelerating Implementation of the FCTC: Past Contributions and Potential for the Future

12:15 - 12:30 Discussion

Full Oral Session (OS)
11:00 - 12:30 Roof Terrace

Track 2 Tobacco Industry Tactics - Exposing and Countering

Chair: Amanda Amos (United Kingdom)
Chair: Rana J Singh (Indonesia)

FO-314-2 Building up echo chambers and framing messages: comparison of tobacco industry’s think tank activities

Satu Lipponen (Finland)

11:00 - 11:12

FO-315-2 Influencing decision makers - model of interference of the tobacco industry in Brazil

Danielle Silva (Brazil)

11:12 - 11:24

FO-316-2 Local level action on FCTC Article 5.3 in Bangladesh

Aminul Islam Sujon (Bangladesh)

11:24 - 11:36

FO-317-2 Exposing interference of tobacco industry in Vietnam

Thu Le Thi (Viet Nam)

11:45 - 12:00

Discussion
Scientific Programme

FO-318-2  Is "hookah cafe" a tool to bypass smoke-free law? 11:36 - 11:48
Elif Dagli (Turkey)

FO-319-2  Monitoring and exposing tobacco industry tactics in implementation of 85 percent pictorial health warnings 11:48 - 12:00
Binoy Mathew (India)

FO-320-2  Analysis of media reports to understand tobacco industry tactics in undermining tobacco tax policies in Bangladesh 12:00 - 12:12
Sushanta Kumar Singha (Bangladesh)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

1.1 Priorities and challenges for advancing the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC)
Row A

PS-500-1  A quantitative analysis of the 2015 WHO MPOWER report
Gholamreza Heydari (Iran, Islamic Rep. Of)

PS-501-1  Attitude towards plain packaging of tobacco products among the adult population in Bangladesh: a mixed method approach
Kazi Ahmed (Bangladesh)

PS-502-1  Policy progress of health warnings on tobacco products as per Article 11 of WHO FCTC: a global analysis
Shekhar Grover (India)

PS-503-1  Global Policy progress in Article 16 of WHO FCTC on cigarettes (CIG) and smokeless tobacco (SLT)
Shekhar Grover (India)

PS-504-1  Awareness and implementation of cigarette and other tobacco products act in selected communities in Northern India
Rama Shankar Rath (India)

PS-505-1  Are strong tobacco control policies associated with bans on the retail sales of electronic nicotine delivery systems?
Alex Liber (United States of America)

PS-506-1  Global policy progress in Article 20 of World Health Organization's Framework Convention on Tobacco Control (WHO FCTC) on Smokeless Tobacco (SLT)
Dhirendra N. Sinha (India)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

1.2. Integrating tobacco control into Health systems, global frameworks and strategies to reach WHO FCTC and Sustainable Development Goal (SDG) targets
Row A
Scientific Programme

PS-508-1  Universities' role on tobacco control law support in Thailand  
           Pongsri Srimoragot (Thailand)

PS-509-1  NCD prevention: a pathway to India’s sustainable development  
           Shoba John (India)

PS-512-1  Upgrade needed: South African tobacco control policy and the WHO- 
           framework convention on tobacco control  
           Catherine Egbe (United States of America)

PS-513-1  Prevalence, perceptions and predictors of smokeless tobacco use in a 
           rural community in South Eastern Nigeria  
           Uzochukwu Ononakara (Nigeria)

PS-514-1  Tobacco control and sustainable development goals in Brazil  
           Monica Andreis (Brazil)

PS-515-1  Effectiveness of tobacco cessation intervention among patients visiting 
           primary care settings in India: a quasi-experimental study  
           Sandeep Mahapatra (India)

Poster Session 1 (PS)  
12:30 - 14:00  Poster Area

1.3. Using data: opportunities and gaps in measuring WHO FCTC impact on global 
      health and development

Row A

PS-516-1  Usage of big data for global tobacco control: exploring the trends in 
           quantitative research from 2006 to 2015  
           Hector Mongi (Tanzania, United Rep.)

PS-517-1  Willingness to quit tobacco smoking and its correlates among Indian 
           smokers - findings from GATS India, 2009 - 10  
           Sitanshu Sekhar Kar (India)

PS-518-1  The Data on Alcohol and Tobacco in Africa (DATA) project  
           Arnalda Vanessa Darsamo (South Africa)

PS-519-1  Impact of tobacco control policies on smoking prevalence and quit ratios 
           in 27 European Union countries from 2006 - 2014  
           Ariadna Feliu (Spain)

Poster Session 1 (PS)  
12:30 - 14:00  Poster Area

1.4. Setting the research agenda for translating science to policy and new tools for 
      policy impact assessments

Row A
**Scientific Programme**

**PS-521-1** Restaurant smoking sections in South Africa and the perceived impact of the proposed smoke-free laws: evidence from a nationally representative survey  
Megan Little (South Africa)

**PS-522-1** Comparative jurisdictional analysis of municipal smoke-free policies in Canada  
Chizimuzo Okoli (United States of America)

**PS-523-1** Gaps in tobacco control research in accordance with WHO FCTC guidelines: a systematic literature review in Thailand  
Sarunnya Benjakul (Thailand)

**PS-525-1** Chemical profiling of smokeless tobacco and their disease association  
Dhirendra N. Sinha (India)

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**Poster Session 1 (PS)**  
12:30 - 14:00  
Poster Area

1.5. The End Game – Pathways to turning vision into reality

Row A - B

**PS-526-1** California policymakers’ perspectives on tobacco endgame approaches  
Ruth Malone (United States of America)

**PS-527-1** Ban on Gutka in India: symbolic Victory or actual end-game for smokeless tobacco. Large-scale household survey in Delhi finds out!  
Nalin Singh Negi (India)

**PS-528-1** Redesigning government regulations towards a tobacco endgame strategy: a comparative law approach  
Lee Edson Yarcia (Philippines)

**PS-529-1** Seeking patterns of countries banning sales of electronic nicotine delivery systems at different stages of the tobacco epidemic: an exploratory analysis  
Alex Liber (United States of America)

**PS-530-1** Baseline and Endline study helped administration to declare 8 districts compliant to various sections of Indian Tobacco Control Act in a scientific manner  
Mukesh Kumar Sinha (India)

**PS-531-1** Achieving the tobacco endgame: the case for removing additives: findings from the ITC New Zealand Survey  
Richard Edwards (New Zealand)

**PS-532-1** Decreasing temptation: attitudes to tobacco sales by alcohol-licensed premises and policy implications  
Suzan Burton (Australia)

**PS-533-1** The effect of tobacco control policies on smoking prevalence using the SimSmoke Ireland model: influence of interventions 2010-2016 on reaching End Game 2025  
Shasha Li (Ireland)
PS-534-1  Regulating Shisha/ waterpipe smoking & E-cigarettes by regulating nicotine as poison: a success story from India
Hemant Goswami (India)

Poster Session 1 (PS)
12:30 - 14:00  Poster Area

2.1. Promoting transnational cooperation and Partnerships: models of Intergovernmental and nongovernmental collaboration across multiple sectors for high level commitments

Row B

PS-535-2  Policy and advocacy in tobacco control in Romania of the Romanian Society of Pneumology
Florin Mihaltan (Romania)

PS-536-2  Smoking habits and anti-smoking acts awareness among general public in Gurgaon, Haryana, India
Clement Joy Kingsly Francis (India)

PS-537-2  Reconciling profits and pandemics? An analysis of attitudes to commercial sector engagement in health policy and research
Jeffrey Collin (United Kingdom)

PS-538-2  Initiatives of Sirajganj district administration to tobacco control in Bangladesh
Mohammad Hashib Sarker (Bangladesh)

PS-539-2  Mobile app to identify gaps in implementation and provide evidences for effective policy change
S Cyril Alexander (India)

Poster Session 1 (PS)
12:30 - 14:00  Poster Area

2.2. International tobacco trade and health diplomacy: understanding the nexus between the two and domestic/international disputes

Row B

PS-540-2  Intellectual property arguments in tobacco industry legal challenges: lessons from recently concluded cases
Suzanne Zhou (Australia)
2.3. Building leadership capacity, and broader alliances, for tobacco control policy advocacy

Row B - C

**PS-541-2**  Second hand smoke “a threat to child’s health and development”  
Seye Omiyefa (Nigeria)

**PS-542-2**  Sensitization of Ministries, Departments and Agencies (MDAs) on tobacco control measures of the public health ACT 851 and WHO FCTC Article 5.3 in Ghana  
Divine Darlington Logo (Ghana)

**PS-543-2**  Story from Indonesia: the media advocacy strategy on restraining ‘The Tobacco Bill Draft’  
Nina Samidi (Indonesia)

**PS-544-2**  Effectiveness of health warning on smoking, Cambodia  
Rany Ray (Cambodia)

**PS-545-2**  Asia Pacific Mayors Alliance for Tobacco Control (AP-CAT): a breakthrough to gain political will  
Sabita Karapan (Singapore)

**PS-546-2**  To encounter the challenges of tobacco industry: concerted community effort to advocate for policy change  
Antonio Kwong (Hong Kong)

**PS-547-2**  JHSPH scholar's program: strengthening the next generation of global tobacco control leaders  
Naseeb Kibria (United States of America)

**PS-549-2**  Balparishad - a health assembly of young leaders advocating for tobacco control around schools and in the communities  
Rajashree Kadam (India)

**PS-550-2**  Capacity building for female community health workers - an effective tool for tobacco control and empowerment  
Rajashree Kadam (India)

**PS-551-2**  Strengthening smokeless tobacco control in Myanmar: challenges and the way forward  
Aung Tun (Myanmar)

**PS-552-2**  Advocacy with police department for effective implementation of tobacco control polices  
Rajashree Kadam (India)

**PS-553-2**  Advocacy by children to remove surrogate products advertisements on the public transport buses in Mumbai  
Rajashree Kadam (India)

**PS-554-2**  Evaluation of a training workshop on tobacco cessation: capacity building initiative in India  
Mohit Kumar Varshney (India)
PS-555-2  Efforts made for Tobacco Control (NTCP) implementation in all health institution, Govt. offices and Districts Basti Tobacco Free State of Uttar Pradesh
Arvind Kumar Singh (India)

PS-556-2  Compliance COTPA 2003 and other supportive law for tobacco free district Kanpur Nagar in State of Uttar Pradesh
Satish Kumar Tripathi (India)

PS-557-2  Brazilian Virtual Health Library of Prevention and Cancer Control: facebook fanpage and tobacco control
Daniela Rangel (Brazil)

PS-558-2  Citizen Oversight Groups (Veedurías), a suitable instrument to advance in the tobacco control agenda, the Colombian experience
Liliana Andrea Avila Garcia (Colombia)

PS-559-2  True progress is tobacco-free campaign: engaging civil society to implement FCTC Article 5.3 in the Philippines
Ralph Emerson Degollacion (Philippines)

2.4. Tobacco industry interference: New tactics and counter measures
Row C

PS-560-2  Effective implementation of Article 5.3 of the WHO framework convention on tobacco control to curb tobacco industry interference
Sonu Goel (India)

PS-561-2  Emotional attachment to personal tobacco packages might affect quitting behaviour. Results from a cross-sectional survey among tobacco users
Ingeborg Lund (Norway)

PS-562-2  One unhealthy commodities industry? Understanding links across tobacco, alcohol and ultra-processed food manufacturers and their implications for tobacco control and the SDGS
Jeffrey Collin (United Kingdom)

PS-563-2  Tobacco industry interferences to undermine effective tobacco control policies in Sri Lanka
H. Sampath Damika De Seram (Sri Lanka)

PS-566-2  The filter fraud: debunking the myth of “Safer” as a key new strategy of tobacco control
Alan Blum (United States of America)

PS-567-2  Use of electronic games as tobacco cross borderer advertisement
Daniel Carvalho (Brazil)

PS-568-2  Exposing the false statements disseminated by tobacco industry - media campaign
Asitha Fonseka (Sri Lanka)
**Scientific Programme**

**PS-569-2**  Widespread violations of point-of-sale advertisements of tobacco products law around schools in India  
Rajashree Kadam (India)

**PS-570-2**  Brazilian observatory to monitor the strategies of the tobacco industry: first year of results  
Silvana Turci (Brazil)

**PS-572-2**  Ongoing relationships between the tobacco industry and universities: an insidious obstacle to tobacco control  
Alan Blum (United States of America)

**PS-574-2**  Analysis of tobacco related articles in English newspapers  
Peshani Risna Vithanage (Sri Lanka)

**PS-576-2**  Tobacco industry tactics to retail vendors in Sri Lanka  
Amaranath Tenna (Sri Lanka)

**PS-575-2**  Smoking out the lies: documents research on tobacco tax policy in Kenya  
Rodgers Kidiya (Kenya)

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**Poster Session 1 (PS)**  
12:30 - 14:00  
**Poster Area**

2.5. Implementing sustainable funding mechanisms for tobacco control

**Row C**

**PS-578-2**  Pooling local public health budgets to achieve exceptional value for money: the case of the North East of England  
Ailsa Rutter (United Kingdom)

**PS-579-2**  Vietnam tobacco control sustainable funding  
Phan Thi Hai (Viet Nam)

**PS-580-2**  Member states of the FCTC can generate self-sustaining funding by applying the polluter-pay principle to the tobacco industry  
Neil Collishaw (Canada)

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**Poster Session 1 (PS)**  
12:30 - 14:00  
**Poster Area**

3.1. Pricing, Taxation and countering illicit trade: Innovations and reform strategies

**Row C - D**

**PS-581-3**  Taxation policy impact on tobacco sales in Argentina  
Jonatan Konfino (Argentina)

**PS-582-3**  Goods and service tax reform and estimated impact on tobacco products in India  
Rijo M John (India)
PS-583-3  Implementing a sub-national strategic framework to reduce the illicit tobacco market to support national strategies
Ailsa Rutter (United Kingdom)

PS-585-3  Impact of increased tobacco tax on revenue and prices in Panama 2009 - 2016
Victor Hugo Herrera Ballesteros (Panama)

PS-586-3  Monitoring tobacco taxation in the Philippines at the TAP (Tobacco Action Patrol) of a finger
Mina Kashiwabara (Philippines)

PS-587-3  Illicit cigarette packs found in urban retail locations
Kevin Welding (United States of America)

PS-588-3  Availability and price distribution of three popular brand variants
Kevin Welding (United States of America)

PS-589-3  The impact of a 2018 tax increase on illicit cigarette trade in Mongolia - baseline results
Tsetsegsaikhan Batmunkh (Mongolia)

PS-590-3  Assessing market competition in the Philippine cigarette industry
Meg Reganon (Philippines)

3.2. Advances in protection from tobacco pollution, second- and third-hand smoke
Row D

PS-591-3  Parental perceptions of exposure to tobacco smoke: a new tool to shed light on parental smoking behaviour
Vicki Myers Gamliel (Israel)

PS-594-3  Did local smoke free policy in Indonesia prevent youth from smoking?
Wahyu Septinoto (Netherlands)

Simone W Salandy (United States of America)

PS-596-3  Trends in SHS exposure and smokers' support for smoke-free laws in China: findings from the ITC China survey, 2007 - 15
Yuan Jiang (China)

PS-597-3  Knowledge, attitude and practice regarding smoking among Police in Bangladesh
Mehedi Hasan Ahmed (Bangladesh)

PS-598-3  Beliefs and rules about vaping in home and smoke-free public places: findings from the ITC 4-country project
K. Michael Cummings (United States of America)
Scientific Programme

PS-599-3  The development of local smoke free policy of Indonesia in 2004 - 2015
Wahyu Septiono (Netherlands)

PS-600-3  Small initiative, big success
Helal Ahmed (Bangladesh)

PS-601-3  What kind of factors influence the effective enforcement of smoke-free law in China?
Jie Yang (China)

PS-602-3  Tobacco control policies and perinatal and child health: a systematic review and meta-analysis
Timor Faber (Netherlands)

PS-603-3  Results from unannounced visits to check compliance with smoke-free regulations in three types of indoor places in Beijing
Shuyan Wu (China)

PS-604-3  A pre-post evaluation of and public support for smoke-free policies at the 2016 Rio Olympics: findings from the ITC Brazil survey, 2012 - 17
Cristina Perez (Brazil)

PS-605-3  Impact of the smoke-free legislation on the incidence and mortality of AMI and stroke in Tianjin China: analysis of routinely collected data
Xia Wan (China)

PS-607-3  The long road to smokefree bars in the Netherlands: findings from the ITC Netherlands Survey 2008-2016
Gera Nagelhout (Netherlands)

PS-608-3  Promoting tobacco control law enforcement in China through applications of “Government Information Disclosure” and media advocacy
Zhenyu Wang (China)

PS-609-3  Do European smokers opt for partial or total bans on smoking in homes and cars? Findings from the ITC 6 European Country Survey (EUREST-PLUS Project)
Olena Tigova (Spain)

PS-610-3  Togo smokefree compliance monitoring in public places after 3.5 years of implementation of the law (2017)
Ernesto Sebrie (United States of America)

PS-611-3  Smoking ban in public places in Japan - adverse legacy of the 2020 Olympic Paralympic Games?
Kota Katanoda (Japan)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

3.3. Mind the gaps: loopholes in the Ban on Sponsorship, Advertising and Promotion

Row D - E
**Scientific Programme**

**PS-614-3** Denormalising tobacco at a Danish music festival  
Maja Kring Schjoerring (Denmark)

**PS-616-3** Removing tar information from cigarette packages may reduce South Korean smokers' misconceptions about low-tar cigarettes  
Hye-Jin Paek (Korea, Republic of)

**PS-618-3** Effects of 85% pictorial health warnings on manufactured cigarette package: a cross-sectional survey at retail shops  
Sarunya Benjakul (Thailand)

**PS-619-3** “Pro-tobacco propaganda”: a case study of tobacco industry-sponsored elementary schools in China  
Jennifer Fang (Canada)

**PS-620-3** Monitoring of tobacco advertising and promotion in Lagos, Nigeria: observational assessment to inform proposed regulations to the National Tobacco Control Act  
Ernesto Sebrie (United States of America)

**PS-621-3** Monitoring compliance with the ban on tobacco advertising and promotion at the point of sale in Bangladesh (2017)  
Ernesto Sebrie (United States of America)

**PS-622-3** Menace of surrogate advertising of Gutka-tobacco brand advertisement and resultant rampant selling bypassing Gutka ban in State of U.P.  
Alok Kumar (India)

**PS-623-3** E-cigarette marketing online: characteristics of websites serving the Indian market  
Rajashree Kadam (India)

**PS-624-3** Study on violation of tobacco control law (Tobacco Advertisement, Promotion and Sponsorship) in TV drama  
Arif Sikder (Bangladesh)

**PS-625-3** Big Tobacco, Tiny Targets: discrediting tobacco industry tactics targeting kids through ads by school communities in 5 cities in Indonesia  
Geni Achnas (Indonesia)

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**Poster Session 1 (PS)**  
12:30 - 14:00  
**Poster Area**

**3.4. Innovations in media educational campaigns and health warning labels on cigarettes and other tobacco products**

Row E

**PS-626-3** The dispute between health and market: a communicational analysis of the cigarette package in Argentina  
Jonatan Konfino (Argentina)

**PS-628-3** An innovative approach to improving implementation of pack warnings  
Syed Saiful Alam (Bangladesh)
### Scientific Programme

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<th>Impact of pictorial health warnings on Vietnamese male smokers’ knowledge of smoking harms</th>
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<th>Pictorial warning labels in Jordan: are we maximizing the benefit for smokers?</th>
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<th>Evaluating the impact of health warnings in Brazil over 7 years (2009 - 2016): findings from the ITC Brazil Wave 1-3 surveys</th>
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<th>Translational practice: Media Beacon</th>
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<th>Perceived effectiveness of larger graphic health warnings and plain packaging among urban and rural adolescents and adults of Delhi and Telangana, India</th>
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<th>Impact of textual framing and depictions of harm on indicators of cigarette pictorial health warning label effectiveness in China</th>
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<th>The role of digital and social media within mass media anti-smoking campaigns</th>
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<th>Implementation of graphic health warnings in Bangladesh - current status and challenges</th>
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<th>Urgent need for implementing media education campaigns and health warnings in Parties with high burden of SLT use</th>
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<th>Connecting the region through infographics and social media in tobacco control campaigns</th>
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<th>Engaging youth in anti-tobacco awareness campaigns in India</th>
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<th>A study of gruesome graphical health warning labels among Georgian adults: for whom are they more effective?</th>
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<td>Carla Berg (United States of America)</td>
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Poster Session 1 (PS)
12:30 - 14:00
Poster Area

3.5 Opportunities for regulating the content of tobacco products’ and emissions to reduce harm and addiction potential
Row E - F

PS-644-3 An overview of the role of flavors in e-cigarette addiction
Erna Krüsemann (Netherlands)

PS-645-3 Concentrations of hazardous chemicals in mainstream aerosol generated by heat-not-burn tobacco
Naoki Kunugita (Japan)

PS-646-3 Prevalence of lower harm perceptions of cigarette product characteristics: findings from 10 low-middle-income countries from the ITC project
Shannon Gravely (Canada)

PS-647-3 E-liquid product labels: the good, the bad, and the ugly
Shawn O’Connor (Canada)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

4.1. Prevalence of tobacco and nicotine-related products: traditional and novel products
Row F - G

PS-648-4 The use of flavour-changing capsule cigarettes among smokers in the United Kingdom
Crawford Moodie (United Kingdom)

PS-650-4 Socioeconomic differences in smoking declining? Result from population-based surveys in 1978-2016 in Finland
Otto Ruokolainen (Finland)

PS-651-4 Dual use of combustible and electronic cigarettes: patterns and associations between products
Thomas Brandon (United States of America)

PS-652-4 Varieties in vaper identities in a Norwegian context
Rikke Tokle (Norway)

PS-653-4 Smoking and snus use among Finnish young males
Maria Danielsson (Finland)

PS-654-4 Factors associated with ever-use of e-cigarette among college students in the Republic of Korea
Ahn Na Lee (Korea, Republic of)

PS-656-4 Perceptions, work environment, and job stress related with tobacco use among fishermen in remote Island, Rebun Japan
Eri Kanazawa (Japan)
Scientific Programme

PS-657-4  E-cigarettes or vaping: examining perceptions of use and associated harm among current users in Australia and Bangladesh
Muhammad Aziz Rahman (Australia)

PS-658-4  E-cigarettes or vaping: is there any difference in perceptions of use and associated harm among the current users between a developed and a developing country?
Muhammad Aziz Rahman (Australia)

PS-659-4  Prevalence and characteristics of e-cigarette use among adults in Malaysia
Jamalludin Ab Rahman (Malaysia)

PS-660-4  Prevalence of flavored cigarettes and e-cigarettes in Uruguay: findings from the Wave 5 of the ITC Uruguay survey
Eduardo Bianco (Uruguay)

PS-661-4  Contrasting trends of smoking cessation status: insights from the stages of change theory using data from the global adult tobacco survey
Lazarous Mbulo (United States of America)

PS-662-4  Health care professional and cigarette cessation volunteers knowledge, attitude and practice on e-cigarettes
Hooman Sharifi (Iran, Islamic Rep. Of)

PS-663-4  Smoking prevalence and smoking behavior change among the soldiers in the Korean military
Jinyoung Kim (Korea, Republic of)

PS-664-4  Association of tobacco control policies with cigarette smoking among school age youth 13 to 15 in the Philippines, 2000 - 2015
Rene Arrazola (United States of America)

PS-665-4  Prevalence of flavored cigarettes and e-cigarettes in Uruguay: findings from the Wave 5 of the ITC Uruguay survey
Eduardo Bianco (Uruguay)

PS-666-4  Prevalence and willingness to pay for home-made cigarettes (HC) and industry cigarettes (IC) of Thai men
Siriwan Grisurapong (Thailand)

PS-667-4  Reasons for e-cigarette use and perceptions of harm in Brazil: findings from the ITC Brazil Wave 2 (2012-13) and 3 (2016-17) surveys
Cristina Perez (Brazil)

PS-668-4  Characteristic and factors associated with tobacco use: findings of Kenya Global Adult Tobacco Survey, 2014
Valerian Mwenda (Kenya)

PS-669-4  E-cigarette use in Germany from 2015 to 2017
Katrin Schaller (Germany)

PS-670-4  “Chewing of tobacco laced areca-nuts” - is nothing but “Chewing of tiny-cancer-causing-bombs in the mouth” and one more tobacco Hiroshima and Nagasaki is in waiting
REGUNATHAN Venkatachalam Pillai (India)

PS-671-4  Passive exposure to e-cigarette emissions: irritation symptoms, severity and duration
Anna Tzortzi (Greece)
PS-672-4  Cigarette brand preferences of adolescent and adult smokers in the United States
Georges Nahhas (United States of America)

PS-673-4  “It Didn’t Fill the Void”: reasons for e-cigarette and tobacco dual use
Lindsay Robertson (New Zealand)

PS-674-4  Comparison of smoking prevalence and initiation between physician and general people of Bangladesh
Mohammad Abdullah Al Mamun (Bangladesh)

PS-675-4  Novel tobacco products in Japan - their risks and impacts to tobacco control policy and the society
Yumiko Mochizuki (Japan)

PS-676-4  Marketing tobacco at the point of sale: a survey of 675 tobacco shops in Mumbai, India
Rajashree Kadam (India)

PS-677-4  Prevalence and factors that influence smokeless tobacco use among adults in pastoralist communities of Borena zone, Ethiopia: mixed method study
Edao Etu (Ethiopia)

PS-678-4  Perceptions of risk and use of smoked tobacco products among youth
Rajashree Kadam (India)

PS-679-4  The smoking situation in Hungary
Gábor Kovács (Hungary)

PS-680-4  Prevalence and determinants of tobacco use among youth in Myanmar: review of findings from Global Youth Tobacco Survey 2016 Data
Aung Tun (Myanmar)

PS-681-4  Patterns of use of electronic cigarettes and use in public and private settings in Barcelona (Spain)
Jose M Martínez-Sáchez (Spain)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

4.2. Burden and Disparities in tobacco-related diseases: Non-communicable diseases (NCDs) and communicable diseases (TB and HIV/AIDS)

Row G

PS-682-4  Tobacco related morbidity among patients hospitalized at Kenyatta National Referral Hospitals Kenya
Gladwell Gathecha (Kenya)

PS-683-4  Reported health effects of passive smoking by bar workers in Ibadan, Nigeria
Modupe Onigbog (Nigeria)
Scientific Programme

PS-684-4  Physical and psychological health problems associated with tobacco consumption among professional drivers in India
Ravinder Kumar Soni (India)

PS-685-4  Risk of cancers associated with tobacco use in India: a systematic review and meta-analysis
Jang Bahadur Prasad (India)

PS-686-4  Projections of burden of tobacco related cancers: a new approach for measuring incidence cases for India and its states - Till 2025
Jang Bahadur Prasad (India)

PS-687-4  Prevalence and correlates of dry nasal snuff use among HIV-infected adult women in South Africa
Jessica Elf (United States of America)

PS-689-4  Physical activity level and its relationship with tobacco use among youth: a cross-sectional survey in North India
Divya Monga (India)

PS-690-4  Effect of smokeless tobacco on vascular changes following flap surgery - a doppler study
Thamizhchelvan Harikrishnan (India)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

4.3. New tools for monitoring policy impact and tobacco use surveillance
Row G

PS-691-4  How to monitor WHO-MPOWER policies implementation at sub national level in low resource settings? Experience from the state of Himachal Pradesh in India
Gopal Chauhan (India)

PS-692-4  Impact of India's National Tobacco Control Programme on bidi and cigarette consumption: a difference-in-differences analysis
Gaurang P. Nazar (India)

PS-693-4  Classification and regression tree for characterising smoking patterns among adults: evidence from global adult tobacco survey, Bangladesh
Mohammad Alamgir Kabir (Bangladesh)

PS-694-4  Computerized tablet based versus traditional paper-based survey methods: results from adolescent’s health research in schools of Maharashtra, India
Naveen Agarwal (India)

PS-695-4  Mapping of tobacco use among people visiting mass gathering (Kumbh Mela) in India
Kunal Oswal (India)

PS-698-4  Building capacity for tobacco-free schools in rural Maharashtra: the Salaam Mumbai model
Rajashree Kadam (India)
4.4. Tobacco dependence treatment and smoking cessation: Innovations in Practice and Opportunities for scaling

Row H - I

**PS-699-4**  Tobacco cessation - as we want it! An interview study with young people
   Ingrid Edvardsson Aurin (Sweden)

**PS-700-4**  Third times the C.H.A.R.M.S: a socioecological thirdhand smoke cessation pilot study
   Janine Quinlan (United States of America)

**PS-701-4**  Empowering smoke-free environment through self-verbalization and cognitive re-appraisal psychotherapies among university participants in a smoke-stoppage programme
   Jonathan Osiki (Nigeria)

**PS-702-4**  Experiences of young smokers in quitting smoking in twin cities of Pakistan: a phenomenological study
   Haleema Masud (Pakistan)

**PS-707-4**  Integration of a personalized approach for tobacco use and dependence in a dentistry setting-preliminary results
   Antigona Trofor (Romania)

**PS-708-4**  “Lung age” - a motivational smoking cessation tool in smokers with chronic obstructive pulmonary disease
   Antigona Trofor (Romania)

**PS-709-4**  Self-perceived ability to cope with stress without smoking predicts successful smoking cessation 12 months later in a quitline setting: a randomized trial
   Eva Nohlert (Sweden)

**PS-710-4**  Scaling up the availability of tobacco dependence treatment training: leveraging the experience of King Hussein Cancer Center to create new training hubs
   Rasha Bader (Jordan)

**PS-711-4**  Effect of community based tobacco cessation intervention in a rural community of Bangladesh
   Shamim Jubayer (Bangladesh)

**PS-712-4**  Long-term effectiveness, safety, perception, satisfaction and cost of electronic cigarette among single and dual users in Malaysia
   Mohamad Haniki Nik Mohamed (Malaysia)

**PS-713-4**  Evaluation of a national tobacco dependence treatment program in Uruguay 2017
   Elba Esteves (Uruguay)

**PS-715-4**  Readiness to quit addiction! A study among patients attending tertiary care hospital in Western India
   Kedar Mehta (India)
Scientific Programme

PS-716-4  Pregnant smokers’ views on babyClear©: a package of measures including universal carbon monoxide monitoring and opt-out referral to support their quit
Ruth Bell (United Kingdom)

PS-717-4  Analysis on current status and the evaluation criteria of smoking cessation clinics in China
Yan Yang (China)

PS-719-4  Depression symptoms and quitting among a nationally representative sample of smokers from Africa
Fastone Goma (Zambia)

PS-720-4  Effect of healthcare practitioners’ advice on the decision to quit. GATS analysis from Argentina
Brunilda Casetta (Argentina)

PS-721-4  Impact of behavioural intervention to the predictors of quit success among smokers attending quit smoking services in Malaysia: 1-month, 3-months and 6-months follow-up
Lei Hum Wee (Malaysia)
Swinder Jit Jag Singh (Malaysia)

PS-722-4  Effects of promoting smoking cessation program in drug dependence disorder patients at the national institute on drug abuse treatment in Thailand
Sarunya Benjakul (Thailand)

PS-723-4  Efficacy of short message service (SMS) in smoking cessation program among police personnel in Chennai city - an intervention study
P Iyapparaja (India)

PS-725-4  Effect of nurse-based brief intervention for tobacco cessation among admitted cardiac patients in a tertiary care hospital of Dhaka City, Bangladesh
Sohel Reza Choudhury (Bangladesh)

PS-726-4  Integrating worksite smoking cessation services into the construction trade: opportunities and challenges
Taghrid Asfar (United States of America)

PS-727-4  Tobacco treatment education for health care professionals in behavioral health settings in Kansas, USA
Babalola Faseru (United States of America)

PS-729-4  Reduction of tobacco consumption in a rural area with a community based tobacco control program in Bangladesh
Jasimuddin Ahmed (Bangladesh)

PS-730-4  Moving towards a tobacco free workplace at a cement manufacturing plant in Chandrapur, Maharashtra
Gauri Mandal (India)

PS-731-4  Tobacco in my speciality - a pocket guide for specialists
Hans Gilljam (Sweden)

PS-732-4  Impact of an online training program for brief intervention on smoking cessation for health care workers in Bolivia, Guatemala and Paraguay
Cristina Martinez (Spain)
# Scientific Programme

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<th>Smoking cessation therapy in Ethiopia: responsiveness and the predictors</th>
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<th>Predictors of intention to quit smokeless tobacco among adults in pastoral communities of Borena Zone, South Ethiopia</th>
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<th>Does free or lower cost smoking cessation medication stimulate quitting? Findings from the International Tobacco Control (ITC) Netherlands and United Kingdom Surveys</th>
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<th>Efficacy and safety of V. cinerea (L.) less. for smoking cessation: a systematic review and meta-analysis of randomized controlled trials</th>
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<th>Process and outcome evaluation of a novel online-only Tobacco Treatment Specialist (TTS) training program</th>
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<th>Smoking cessation intervention programme in four secondary boys’ schools in Malaysia</th>
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<th>The effectiveness of the smoking cessation telephone quitline service in Clalit Health Services, Israel</th>
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<th>Perceptions of permanent and contractual employees about a tobacco free workplace policy among four workplaces in Maharashtra, India</th>
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## 5.1. Tobacco and Women: The gendered nature of tobacco

### Poster Session 1 (PS)

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<th>Designing effective cigarette health warning labels for women in China - findings from a 4 city study</th>
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<th>Most vulnerable victim of tobacco use and the key target of tobacco industry’s aggressive marketing globally - the double trap of tobacco for women</th>
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<th>PS-747-5</th>
<th>Evaluation of smokeless tobacco cessation program - an in vivo study</th>
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<td>Shantanu Gokhale (India)</td>
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</table>
Supporting young women to have smokefree pregnancies - BabyBe Smokefree
Hilary Wareing (United Kingdom)

Gender differences in tobacco use disorder phenotypes among smokers in the largest metropolitan area of South America
João Mauricio Castaldelli-Maia (Brazil)

Second hand smoke exposure among pregnant women in Argentina and Uruguay
Paola Morello (Argentina)

Gender differences in unassisted cessation attempts by South Australian smokers: 1998-2014
Kimberley Martin (Australia)

Usages du tabac chez les travailleuses de sexe à Yaoundé. Perceptions, facteurs associés et risques sanitaires
Moustapha Mohammed Moncher Nsangou Mbouemboue (Cameroon)

Tobacco use, awareness and cessation among Malayali tribes, Yelagiri Hills, Tamil Nadu, India
Delfin Lovelina Francis (India)

An assessment of oral health status, tobacco use and cancer awareness among tea plantation workers (Irula tribes), Nilgiri Hills, Tamilnadu, India
Delfin Lovelina Francis (India)

Tailor-made smoke-free programme to clear the myths of smoking among Hong Kong elder people
Antonio Kwong (Hong Kong)

The prevalence of secondhand smoke exposure among women and children in the deep South of Thailand
Sawpheeyah Nima (Thailand)

Tobacco smoking among HIV infected people using antiretroviral therapy
Dharma Bhatta (United States of America)

Awareness about anti-smoking related laws and legislation in healthcare facilities of Delhi, India
Tanu Anand (India)

Tobacco chewing habits and risk of precancerous oral lesions among Paniya tribes of Wayanad, India - a cross sectional study
Shanavas Palliyal (India)
**Scientific Programme**

**PS-761-5**  
Assessment of smoking/tobacco smoke exposure and provision of smoking cessation advice/assistance by healthcare professionals at a women’s and children’s hospital - practices and barriers  
Ai Huay Teo (Singapore)

**PS-762-5**  
Tobacco packaging in India: assessing compliance with Health Warning Label (HWL) laws and marketing appeals for cigarettes, bidis and smokeless products  
Katherine Smith (United States of America)

**PS-763-5**  
Use of puppet shows for promoting smoke-free home and training children about the harmful of smoke and care for themselves, in Tehran’s kindergartens  
Fateme Matinkhah (Iran, Islamic Rep. Of)

**PS-764-5**  
Perception of vulnerable populations of label warnings in Global Adult Tobacco Survey (GATS) - Panama  
Beatriz Gomez (Panama)

**PS-765-5**  
Antenatal tobacco use and iron deficiency anemia: formative research to integrate tobacco cessation into antenatal care for low-income women in Mumbai, India  
Ritesh Mistry (United States of America)

**PS-766-5**  
Generativity, self-rated health and smoking behavior of older people in Sri Lanka  
Bilesha Perera (Sri Lanka)

**PS-767-5**  
Prevalence of tobacco use among street children in India  
Vishal Dogra (India)

**PS-768-5**  
Oral malignancies and tobacco related habits among Aranadar tribals in Kerala, India: a population based study  
Fawaz Pullishery (Saudi Arabia)

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**Poster Session 1 (PS)**
12:30 - 14:00  
Poster Area

### 5.3. Tobacco, inequality and poverty

**Row G**

**PS-772-5**  
Completely given up sale of cigarette at a village in Sri Lanka  
Amaranath Tenna (Sri Lanka)

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**Poster Session 1 (PS)**
12:30 - 14:00  
Poster Area

### 5.4. Tobacco farming: Opportunities and experiences in facilitating alternative livelihoods and preventing tobacco adverse environmental impact

**Row G**
Scientic Programme

**PS-773-5** Financing alternatives to tobacco growing: Philippine experience in implementing Art. 17 and 18
Jennie Lyn Reyes (Thailand)

**PS-774-5** Policy recommendations on tacing and reducing program mismatch and perverse incentives present in earmarking sin tax to tobacco growing areas
Madeleine Joy Aloria (Philippines)

**PS-775-5** Evaluating results of the program for tobacco leaf diversification in Brazil
Felipe Mendes (Brazil)

**PS-776-5** Instructing people about the effects of tobacco on the environment by adolescents in Tehran
Fateme Matinkhah (Iran, Islamic Rep. Of)

**PS-777-5** The reality of tobacco farmers exploitation in a region in Nigeria
Eniola Cadmus (Nigeria)

**PS-778-5** Carbon footprint of the cigarette industry - an analysis from India
Pranay Lal (India)

**PS-780-5** Elimination of tobacco growing is possible: a case study from Karnataka India
Prabhakara Prabhakara (India)

Poster Session 1 (PS)
12:30 - 14:00
Poster Area

5.5. Youth tobacco experience

Row G

**PS-782-5** Smoking facts and evidence among medical students from „Carol Davila” University of Medicine and Pharmacy, Bucharest, Romania
Florin Mihaltan (Romania)

**PS-783-5** Photoaging smartphone app to reduce smoking prevalence in secondary schools: the smokerface randomized trial
Titus Josef Brinker (Germany)

**PS-784-5** The ASSIST smoking prevention programme in adolescent social networks beyond the school setting: an exploratory study
Fiona Dobbie (United Kingdom)

**PS-785-5** Does level of physical activity influence tobacco use behaviour among youth? A cross-sectional survey from India
Sonu Goel (India)

**PS-786-5** Youths and tobacco in the Gambia
Karamo Conteh (Gambia)

**PS-787-5** Youth initiatives in promoting tobacco free campuses in Rwanda
Othniel Nimbabazi (Rwanda)
PS-788-5  Social differences in implementation of a school based smoking preventive intervention  
Lotus Sofie Bast (Denmark)

PS-789-5  Are school tobacco policies effective at reducing smoking among young people? A study on vocational schools in Denmark  
Susan Andersen (Denmark)

PS-790-5  Knowledge, attitude and practice regarding use of tobacco among medical students of a medical college of Eastern region Nepal  
Rosy Shrestha (Nepal)

PS-791-5  Effect of school based smoking prevention program in Korea  
JooYoun Chung (Korea, Republic of)

PS-792-5  Is tobacco use as a gateway behavioral risk factor? Clustering of health compromising behaviours among urban Indian adolescents & associated inequalities  
Manu Mathur (India)

PS-794-5  Assessing the predicting validity of the tobacco marketing receptivity among youth  
Sandra Braun (Argentina)

PS-797-5  Tobacco and areca nut cessation programme for adolescent school students in Mumbai, India  
Gauri Mandal (India)

PS-798-5  Youth involvement on tobacco control law implementation: success story  
Manjushree Maharjan (Nepal)

PS-799-5  Trend of easiness to purchase cigarettes among Korean adolescents: the Korea Youth Risk Behavior Web-based Survey 2005-2016  
Hong-Jun Cho (Korea, Republic of)

PS-800-5  The hidden burden of tobacco use among school adolescents in Ethiopia: call for action  
Nebiyu Dereje (Ethiopia)

PS-801-5  Exposure to advertising of tobacco products at points of sale and consumption of tobacco in adolescents from 3 large cities in Argentina. Cross-sectional study  
Sandra Braun (Argentina)

PS-802-5  Assessing knowledge and practice of tobacco retailers around primary and secondary schools, on selling tobacco products to and by minors in Kigali Rwanda  
Marie Rose Nyirakamana (Rwanda)
Scientific Programme

Satellite Session (SS)
12:45 - 14:15
Meeting Room 1.4 East

Tobacco smoking as the third most important public health problem of our time
Organized by: Adamed Group

This session has to underline the important impact of tobacco smoking on the development of several chronic diseases including obstructive diseases of the airways as well as on their clinical course and health and economic outcome. Participants will learn about the burden of tobacco-related non-communicable diseases and their potential role as risk factors of early death. Further the role of prevention and treatment impact on the course of selected NCDs (i.e. asthma and COPD) will be discussed.

Target audience:
- Physicians licensed in pulmonary medicine and/or allergy
- General practitioners
- Public health specialists
- Epidemiologists

Chair: Piotr Kuna (Poland)
Chair: Andrzej Fal (Poland)

12:45 - 13:20
The burden of smoking in patients with asthma
Piotr Kuna (Poland)

13:20 - 13:55
Smoking and chronic diseases - disease development, treatment and outcome
Andrzej Fal (Poland)

13:55 - 14:15
Discussion

Satellite Session (SS)
12:45 - 14:15
Meeting Room 1.6 East

SPoT the difference: lessons from the early adopters of “plain packaging”
Organized by: The Department of Health

Even in jurisdictions with comprehensive restrictions on advertising, manufacturers successfully promote tobacco products through packaging. Like other forms of advertising, packaging can communicate values, price, and misleading impressions of risk. Unlike other advertising, where claims are primarily endorsed by the manufacturer, packaging carries a powerful personal user endorsement: “People like us smoke brand x”. FCTC guidelines recommend parties consider regulations for the standard packaging of tobacco products (SPoT). In this session we present experiences from three different jurisdictions which have introduced, or intend to introduce standardised packaging, and offer some reflections which may help other countries considering this step.

Chair: Tim Baxter (United Kingdom)

12:45 - 13:10
Lessons from England
Rosanna O’Connor (United Kingdom)
Scientific Programme

Lessons from Australia 13:10 - 13:35
David Laffan (Australia)

Lessons from Ireland 13:35 - 14:00
Fenton Howell (Ireland)

Discussion 14:00 - 14:15

Special Session (SPC)
12:45 - 14:15
Auditorium 2

Ministerial Forum

Satellite Session (SS)
12:45 - 14:15
Meeting Room 2.4

Smoking and diabetes: global epidemics and a deadly combination
Organized by: South African Medical Research Council (SAMRC) and the Dasman Diabetes Institute (DDI)

Smoking and diabetes are both major components of the epidemic of NCDs. Smoking increases the risk of diabetes 2-fold, and people with diabetes who smoke will multiply their risk of severe complications of diabetes. Stopping smoking is the best way to reduce these risks. However, smoking cessation is usually associated with an increase in body weight, and obesity is the strongest risk factor for diabetes.

Chair: Jaakko Tuomilehto (Kuwait)
Chair: Andre Kengne (South Africa)

Smoking and diabetes - epidemiological perspective 12:45 - 13:05
Jaakko Tuomilehto (Kuwait)

Trends in smoking among people with diabetes 13:05 - 13:25
Sudhirsen Kowlessur (Mayotte)

Sugar - is this replacing smoking as an industry-based health hazard 13:25 - 13:45
Andre Kengne (South Africa)

Discussion 13:45 - 14:15
Scientific Programme

Satellite Session (SS)
12:45 - 14:15  
Roof Terrace

Tobacco Taxation and Tax System Reform: Recent Country Experiences in Eastern Europe and the Balkans
Organized by: the World Bank

Eastern Europe and Balkan countries are undergoing transition, including adopting EU standards. This region represents an important battleground in tobacco control. This session will summarize substantial ongoing analytic work that has resulted in tobacco-tax increases in these countries. The session will address the “win-win-win” nature of tobacco taxation (good health, equity, and fiscal gains). It will also address the political economy, including the need for a clear strategy, identify national champions/leaders, build coalitions, and avoid complex tax structures. The countries in the panel all have made major efforts to increase and reform tobacco taxes.

Chair: Enis Baris (United States of America)

Recent Country Experiences in Moldova and Belarus 12:45 - 13:00
Feng Zhao (Ukraine)

Recent Country Experiences in Ukraine 13:00 - 13:15
Olena Doroshenko (United States of America)

Recent Country Experiences in Turkey 13:15 - 13:30
Volkan Cetinkaya (United States of America)

Recent Country Experiences in Azerbaijan 13:30 - 13:45
Elvira Anadolu (Azerbaijan)

The impact of tobacco tax policy reforms on non-communicable chronic diseases in Ukraine and Montenegro 13:45 - 14:00
Laura Webber (United Kingdom)

Discussion 14:00 - 14:15

Satellite Session (SS)
12:45 - 14:15  
Poster Area

Special Poster Session 1

PS-510-1  
Assessment of 2016 Taiwan tobacco control performance based on WHO MPOWER guidelines
Yi-Ren Wang (China)

PS-573-2  
Strategies and impacts of Japanese tobacco industry in shutting down domestic factories and setting up production plants in Taiwan
Sea Wain Yau (China)

PS-668-4  
Amendment of tobacco hazards prevention act in Taiwan: brought about a reduction of 810,000 smokers and cut health inequality pragmatically within eight years
Shu-Ying Lo (China)
Yi-Ren Wang (China)

PS-728-4  
Reducing financial barrier of smoking cessation treatment can effectively enhance prolonged abstinence: an experience from Taiwan
Chihkuan Lai (China)
PS-795-5 Use of e-cigarettes rising among junior and senior high school students in Taiwan
   Shu-Ying Lo (China)
   Yi-Ren Wang (China)

**ePoster Session (EP)**
**12:45 - 14:00**

**E-Poster Stands**

**Track 2 Tobacco Industry Tactics and Counter Measures**

**E-Poster Stand 1**

Chair: Antonella Cardone (Belgium)

**EP-100-2** Dissuasion of nonsmoking doctors teachers and civil servants survey
   Yu Song (China)

**EP-101-2** Is ban on smokeless tobacco products effective in controlling the menace: a case study from Punjab, India
   Sonu Goel (India)

   Mateusz Zatonski (United Kingdom)

**EP-103-2** Tobacco industry securing connections with political elites: a case study from Sri Lanka
   Koswaththage Manuja Niranshi Perera (Sri Lanka)

**EP-104-2** Profile of characters involved in tobacco appearances in Brazilian TV programs
   Valeska C. Figueiredo (Brazil)

**EP-106-2** Stopping Tobacco Industry Interference (TII): bottom-up approach to achieve national policy on FCTC Article 5.3 in India
   Renu Sharma (India)

**EP-107-2** Ending corporate giving to halt tobacco industry interference in the ASEAN region
   Worrawan Jirathanapiwat (Thailand)

   Caroline Miller (Australia)

**EP-109-2** Tobacco control law written by JTI: a case study of flagrant industry interference in Kyrgyzstan
   Katherine Shats (United States of America)

**EP-110-2** Philip Morris' litigation prevention program in Asia
   Sungkyu Lee (Korea, Republic of)

**EP-111-2** Challenges in the implementation of the National Tobacco Control Law in Argentina
   Jonatan Konfino (Argentina)

**EP-112-2** Tobacco industry engaging agriculture ministers in Sri Lanka
   Sameera Lakmal (Sri Lanka)

**EP-113-2** Why do violations of FCTC Article 5.3 occur?: The case of tobacco industry incentives in Turkey
   Efza Evrengil (Turkey)
Scientific Programme

Track 3 Protection from Tobacco Smoke Exposure

E-Poster Session (EP)
12:45 - 14:00

**E-Poster Stands**

**Track 3 Protection from Tobacco Smoke Exposure**

**E-Poster Stand 2**

Chair: Vimla Moodley (South Africa)

**EP-115-3** Youth exposure to second hand smoke: a study among secondary school students in public schools in an urban district in Lagos state Nigeria
Sheila Marinze (Nigeria)

**EP-116-3** Secondhand smoke exposure at home in China
Lin Xiao (China)

**EP-117-3** Exposure to secondhand smoke and intention to quit among South African smokers during 2007-2016: implications for policy
Joyce Jakavula (South Africa)

**EP-118-3** Building on the success of ten years of comprehensive smokefree legislation in England
Ailsa Rutter (United Kingdom)

**EP-119-3** Exposure to second-hand smoke and support for smoke-free policies in an urban district in Lagos, Nigeria
Chiamaka Queen Ikpe (Nigeria)

**EP-120-3** Children Learning About Second-hand Smoke (CLASS II): a large pilot cluster randomised controlled trial
Kamran Siddiqi (United Kingdom)

**EP-121-3** Second-hand smoke exposure among undergraduates and support for smoke free campuses in Lagos, Nigeria
Tope Olubodun (Nigeria)

**EP-122-3** Smoking behaviour and second-hand smoke exposure inside vehicles in Uruguay
Laura Llambi (Uruguay)

**EP-123-3** Support for ban on smoking in public places among adults in Sub-Saharan Africa
Bossman Asare (Ghana)

**EP-124-3** Awareness and perception of the state tobacco control law prohibiting smoking in public places among selected stakeholders in Ekiti State, Nigeria
Victor Amaechi Onwu (Nigeria)

**EP-125-3** Intervention for mothers during pregnancy to reduce exposure to second-hand smoke (IMPRESS): a pilot randomized controlled trial in Bangladesh
Rumana Huque (Bangladesh)

**EP-126-3** Self-reported smoking patterns and compliance of cigarette smokers after passage of the statewide smoking law in Lagos, Nigeria
Tolulope Falilat Kote (Nigeria)

**EP-127-3** City sustained free of hookah bars by applying different acts and continued monitoring by law enforcers
Mukesh Kumar Sinha (India)

**EP-128-3** Exposure to second hand smoke and community knowledge on its health effects in rural and urban settings in Unguja Island - Zanzibar
Faki Haji Faki (Tanzania, United Rep.)
Scientific Programme

EP-129-3  Awareness and support for the statewide smoking law among cigarette smokers in Lagos State, Nigeria
Tolulope Falilat Kotey (Nigeria)

EP-130-3  Gender analysis on drivers of cigarette consumption in Kenya: two-part model approach
Peter Kipkorir (Kenya)

EP-131-3  Implementation of the WHO FCTC article 6 - price and tax measures to reduce the demand for tobacco in Ghana
Edith Koryo Wellington (Ghana)

EP-132-3  Measuring illicit cigarette consumption with tobacco surveillance data: evidence from the Global Adult Tobacco Survey for Mexico
Belen Saenz de Miera Juarez (United Kingdom)

EP-133-3  Public health and fiscal impacts of radical decrease of ad valorem excise share in the mixed tobacco excise system
Konstantin Krasovsky (Ukraine)

EP-134-3  Collecting cigarette price data on a limited budget
Corne Van Walbeek (South Africa)

EP-135-3  #OneTobaccoTax: social media campaign for unified tobacco taxes under Goods and Services Tax in India
Vaishakhi Mallik (India)

EP-137-3  Characterization of cigarette smuggling distribution in Colombia
Blanca Llorente (Colombia)

EP-138-3  Increase in tobacco tax does not lead to increase in illicit cigarette consumption in Hong Kong: findings from a top-down approach against tobacco industry-funded results
Tai-Hing Lam (China)

EP-139-3  Implementing effective pricing and taxation measures for prevention and control of smokeless tobacco
Amit Yadav (India)

EP-141-3  Analyzing current and future levels of cigarette affordability under the Philippine Sin Tax Law (RA 10351)
Madeleine Joy Aloria (Philippines)

EP-142-3  Social cost benefit analysis of tobacco control policies in the Netherlands
Reina de Kinderen (Netherlands)

EP-143-3  Cigarette affordability and impacts of 2014 tax reform in Vietnam
Thi Thu Le (Viet Nam)
Scientific Programme

EP-144-3  Surcharge tax for tobacco and health promotion: measure for sustainable development
May Myat Cho (Thailand)

ePoster Session (EP)
12:45 - 14:00
E-Poster Stands

Track 5 Tobacco Women and Youth
E-Poster Stand 4
Chair: Bontle Mbongwe (Botswana)

Mira Aghi (India)

EP-147-5  Reevaluating the triad of women, tobacco and violence in Nigeria: findings from the 2013 NDHS survey
Oluwafemi Popoola (Nigeria)

EP-149-5  Exposure to tobacco during pregnancy among mothers with low birth weight newborns in a rural area, Arua district, Uganda - 2016: a case control study
Alex Asiimwe (Uganda)

EP-150-5  Did the Irish 2004 smokefree legislation contribute to the sharp decline in youth smoking?
Shasha Li (Ireland)

EP-151-5  Current and frequent cigarette smoking trends in South African learners
Ronel Sewpaul (South Africa)

Heewon Kang (Korea, Republic of)

EP-153-5  Assessing youth appeals on cigarette packs in 6 low and middle income countries
Katherine Smith (United States of America)

EP-154-5  The variation of tobacco use behavior among Beijing college students and middle school students from 2008 to 2014
Jia Li Duan (China)

EP-155-5  A Stop Smoking in Schools Trial (ASSIST) a decade on: insights from a mixed method process evaluation
Fiona Dobbie (United Kingdom)

EP-157-5  Tobacco use behaviour among minors in India
Amrita Gupta (India)

EP-158-5  Smoking status and cognitive performance among vocational school students in Beijing, China
Dan Xiao (China)

EP-159-5  Factors promoting initiation of cigarette smoking among adolescents in rural and urban areas in Oyo state, Nigeria
Adesola Olumide (Nigeria)
Scientific Programme

Track 4 Tobacco Product Surveillance and Health Burden

E-Poster Session (EP)
12:45 - 14:00

E-Poster Stand 5

Chair: Zifikile Shangase (South Africa)

**EP-160-4** Electronic cigarettes use and perception amongst medical students, a cross-sectional survey from Sindh, Pakistan
Nousheen Iqbal (Pakistan)

**EP-161-4** Prevalence of tobacco consumption among Auto Rickshaw Drivers in Chennai City, Tamil Nadu, India
Delfin Lovelina Francis (India)

**EP-162-4** Use of e-cigarettes among smokers and recent quitters: results from the ITC New Zealand Survey
Richard Edwards (New Zealand)

**EP-163-4** Prevalence of e-cigarette in China: preliminary findings from two surveys
Guoze Feng (China)

**EP-164-4** Age, period and cohort trends in smoking in Mexico, 2000-2016
Yan Kwan Lau (United States of America)

**EP-165-4** Increase of electronic cigarette use and awareness in Brazil: findings from a country that has strict regulatory requirements for electronic cigarette sales, import, and advertising
Andre Szklo (Brazil)

**EP-166-4** Use of roll-your-own tobacco among smokers in New Zealand: results from the ITC New Zealand Survey
Richard Edwards (New Zealand)

**EP-167-4** E-cigarettes use among urban male tobacco smokers age 15 years or older in China
Luhua Zhao (United States of America)

**EP-168-4** Smoking prevalence among inpatients with drug resistant tuberculosis in KwaZulu-Natal, South Africa
Zifikile Shangase (South Africa)

**EP-169-4** Prevalence and patterns of use of smokeless tobacco in Mumbai schools
Rajashree Kadam (India)

**EP-170-4** E-cigarette perceptions, use frequency and susceptibility among young adults in Hong Kong
Nan Jiang (United States of America)

**EP-171-4** Transition from experimentation with tobacco and nicotine products to regular smoking in Europe
Filippos Filippidis (United Kingdom)

**EP-172-4** Dual use of tobacco and cannabis: significant change in use between Prince Edward Island (PEI) and Canadian students (2008/2009 to 2014/2015)
Donna Murnaghan (Canada)

**EP-173-4** Portrayal of orthodox and unorthodox uses of electronic cigarettes in YouTube videos
Pebbles Fagan (United States of America)
Scientific Programme

Track 4 Innovations and Scaling Tobacco Treatment

E-Poster Session (EP)
12:45 - 14:00

E-Poster Stand 6

Chair: Gonda Perez (South Africa)

EP-176-4  Impact of weight change after quitting cigarettes on all-cause and cause-specific mortality in middle-aged male smokers: national health screening cohort study
Kyuwoong Kim (Korea, Republic of)

EP-177-4  Factors associated with quit attempts and smoking cessation in Brazil: findings from the International Tobacco Control Brazil Survey
Leticia Casado (Brazil)

EP-178-4  Systematically scaling up cessation services provider referrals through electronic medical records to improve patient acceptance rates
Shelley Karn (United States of America)

Dan Xiao (China)

EP-180-4  A hypothesis for an alternative treatment for tobacco addiction: phenelzine, a monoamine oxidase inhibitor
Claude A. Curran (United States of America)

EP-182-4  Personal tobacco use and attitudes towards cessation among undergraduate health professional students in South Africa
Gonda Perez (South Africa)

EP-183-4  Every try counts: collaborating to motivate smokers to keep trying to quit
April Brubach (United States of America)

EP-184-4  Understanding the correlates of successful abstinence in a randomized double blind placebo controlled trial of varenicline for smokeless tobacco dependence in India
Sonali Jhanjee (India)

EP-185-4  Comparing 2 different intensities of active referral to smoking cessation services: a cluster randomized controlled trial
Man Ping Wang (Hong Kong)

EP-186-4  Health-care provider intervention and utilization of cessation assistance in low- and middle-income countries
Hadil M. Mamudu (United States of America)
Scientific Programme

Idea Exchange (IE)
13:00 - 13:40

Track 2 Reducing Tobacco Harm and Building Research Capacity in Tobacco Control in Africa and South Asia: the New GCRF GROW Programme

Research can play a vital role in informing tobacco control. However, there is a lack of capacity in many LMICs to conduct applied research, particularly studies focusing on implementing effective policies (such as tobacco taxation, addressing illicit trade, and implementing Article 5.3). This symposium will introduce the new Global Challenges Research Fund programme on tobacco control. It brings together researchers from six UK and eight LMIC Universities to work with policy and practice organisations, including Cancer Research UK and the Framework Convention Alliance, to build capacity to conduct research to reduce the harms from tobacco in Africa and South Asia.

Chair: Linda Bauld (United Kingdom)

Building capacity for applied research to reduce tobacco-related harm in low and middle income countries
Fiona Dobbie (United Kingdom)
13:00 - 13:10

Models for building research capacity in tobacco control in South Asia: Lessons from the smoke-free homes collaboration in Bangladesh
Kamran Siddiqi (United Kingdom)
13:10 - 13:20

Building capacity for research on tobacco taxation in South Africa and further afield
Corne Van Walbeek (South Africa)
13:20 - 13:30

Building capacity for research to address tobacco industry influence in India
Monika Arora (India)
13:30 - 13:40

Symposium (SUS)
14:30 - 16:00

Track 1 U.S. Food and Drug Administration Regulation of Tobacco Products: Lessons Learned that Could Inform Implementing Product Regulation under the FCTC

Participants will learn about the U.S. Food and Drug Administration’s Center for Tobacco Products’ authorities to regulate tobacco products, programs and priorities, product review/testing, research initiatives, and compliance and enforcement efforts. This panel will consider lessons learned from the U.S. experience that is relevant to developing and/or implementing product regulation programs. The panel will discuss how the U.S. model may inform efforts of the FCTC Article 9 and 10 Workgroup, as well as identify priority options for governments looking to maximize public health impact using limited resources in a synergistic manner to support other tobacco control strategies.

Chair: Caitlin Addorisio (United States of America)
Chair: Mitch Zeller (United States of America)

US Regulation of Tobacco Products
Caitlin Addorisio (United States of America)
14:30 - 14:50

US FDA research priorities
Dana van Bemmel (United States of America)
14:50 - 15:10

The US as an example for product regulation
Mitch Zeller (United States of America)
15:10 - 15:30
Informing efforts for global product regulation
Vinayak Prasad (Switzerland)

Discussion

Full Oral Session (OS)
14:30 - 16:00
Meeting Room 1.4 West

Track 1 The End Game - From Vision to Reality
Chair: Maxime Compaoré (Norway)
Chair: Kellen Namusisi Nyamurungi (Uganda)

FO-335-1 Modelling how to achieve 5% adult smoking prevalence by 2025: a regional approach
Ailsa Rutter (United Kingdom)

FO-336-1 Achieving an end to government tobacco tax revenues: another challenge for the tobacco endgame?
Scott Lambton Hogg (United Kingdom)

FO-337-1 The tobacco reduction targets act: a legislated phase out for combustible cigarettes
Neil Collishaw (Canada)

FO-338-1 How many cigarettes a day in an endgame?
Michael Chaiton (Canada)

FO-339-1 Should we pay all smokers to quit smoking? A mixed methods survey exploring New Zealand smokers’ perceptions of financial incentives
Lindsay Robertson (New Zealand)

FO-340-1 A model positive licensing scheme for tobacco sellers
Scott Walsberger (Australia)

FO-341-1 How tobacco control advocates and organizational leaders in California view endgame policies
Ruth Malone (United States of America)

Symposium (SUS)
14:30 - 16:00
Meeting Room 1.6 East

Track 5 The Political Economy of Tobacco Farming in Low-and Middle-income Countries
The tobacco industry undermines tobacco control efforts by arguing – often successfully – with little empirical support that tobacco control jeopardizes the livelihoods of smallholder tobacco farmers. The public health community has failed to counter this narrative, mainly because of insufficient data. This panel’s research utilizes surveys of 4000+ farmers and follow-up focus groups across nationally-representative samples in five tobacco-growing countries in Asia and Africa to present a rigorous counter-narrative about farmers’ livelihoods, systematically tracking incomes, input costs (including labor), farmers’ financial contracts with tobacco firms, and the livelihoods of former tobacco farmers who have already switched to alternatives.

Chair: Jeffrey Drope (United States of America)
Scientific Programme

Employment Across the Indonesian Tobacco Sector: Farmers and Kretek Rollers
Nigar Nargis (United States of America) 14:30 - 14:45

Tobacco Farming in a Country Seeking to Increase Leaf Production
Fastone Goma (Zambia) 14:45 - 15:00

Tobacco Growing under Conditions of Extreme Economic Reliance
Donald Makoka (Malawi) 15:00 - 15:15

Kenya Tobacco Growing - Understanding Natural Switching
Peter Magati (Kenya) 15:15 - 15:30

The Political Economy of Tobacco Control: A Five-Country Analysis
Raphael Lencucha (Canada) 15:30 - 15:45

Discussion 15:45 - 16:00

Special Session (SPC)
14:30 - 16:00 Meeting Room 1.6 West

WHO Tobacco Control Monitoring - more than Measuring Tobacco Use

Target take-home messages from this session:
1. Tobacco control Monitoring is much more than just measuring tobacco use
2. There are more data gaps than there is available data; furthermore available data are not sufficiently utilized for action and evaluation
3. Effective tools for monitoring and surveillance exist and are in each country’s reach

Chair: William Maina (Uganda)
Chair: Douglas Bettcher (Switzerland)

Monitoring progress on SDGs - target 3.4 (NCD mortality, NCD capacity surveys) and 3A (WHO FCTC implementation) 14:30 - 14:40
Manju Rani (India)

Main results from GTCR VI -Countries’ capacity to monitor and progress over time 14:40 - 14:50
Kerstin Schotte (Switzerland)

Understanding Tobacco Industry Marketing Strategies Through Surveillance of Tobacco Packs - The Tobacco Pack Surveillance System (TPackSS) 14:50 - 15:00
Joanna Cohen (United States of America)

Monitoring of illicit trade 15:00 - 15:10
Frank J Chaloupka (United States of America)

Monitoring the vector of the epidemic 15:10 - 15:20
Anna Gilmore (United Kingdom)
Scientific Programme

Full Oral Session (OS)
14:30 - 16:00

Auditorium 2

Track 3 Tobacco Taxation: Country Experiences

Chair: Assane Diouf (Senegal)
Chair: Jean Tesche (Switzerland)

FO-321-3  Raising tobacco taxes, saving lives: evidence from Vietnam  14:30 - 14:42
Nguyen Thuy Duyen (Viet Nam)

FO-322-3  Associations of cigarette price differentials with infant mortality in 23 European countries  14:42 - 14:54
Filippos Filippidis (United Kingdom)

FO-323-3  Tobacco Tax Index 2017: assessing implementation of WHO FCTC Article 6 in ASEAN countries  14:54 - 15:06
Sophapan Ratanachena (Thailand)

FO-324-3  The price sensitivity of choice and consumption of cigarette by brand categories in Bangladesh: findings from ITC Bangladesh Surveys  15:06 - 15:18
AKM Ghulam Hussain (Bangladesh)

Emmah Wanyonyi (Kenya)

FO-326-3  Poverty and smoking: assessing the financial impact of tobacco purchases on households’ budgets in Argentina  15:30 - 15:42
Silvana Melitsko (Argentina)

FO-327-3  Lived experience of tobacco tax increase among socioeconomically disadvantaged smokers  15:42 - 15:54
Marie France Chan Sun (Mauritius)

Meeting Room 2.4

Track 3 New Developments in Pictorial Health Warnings and Standardised / Plain Packaging

Chair: William Onzivu (Congo)
Chair: Jim Thrasher (United States of America)

FO-328-3  How tobacco companies in the United Kingdom responded to standardised packaging of cigarettes and rolling tobacco  14:30 - 14:42
Danielle Mitchell (United Kingdom)

FO-329-3  Over-time changes in reactions to pictorial health warning labels and association with quitting behavior among adult smokers in Thailand: findings from ITC Thailand survey (2005 - 2012)  14:42 - 14:54
Aree Jampaklay (Thailand)

FO-330-3  Identifying credible attribution statements for sources on pictorial health warning labels in China  14:54 - 15:06
Ryan Kennedy (United States of America)
Scientific Programme

**FO-331-3**  Indonesian adolescents’ reactions to different text and image types of pictorial health warnings for cigarette packages  
Dien Anshari (Indonesia)  
15:06 - 15:18

**FO-332-3**  Health warnings effects on the decision to quit. GATS analysis from Argentina  
Brunilda Casetta (Argentina)  
15:18 - 15:30

**FO-333-3**  Using message adaptation and pre-testing to achieve resource efficiencies for best practice lung health communication programs in low- and middle-income country settings  
Nalin Singh Negi (India)  
15:30 - 15:42

**FO-334-3**  Tobacco packaging design for reducing tobacco use: cochrane systematic review  
Ann McNeill (United Kingdom)  
15:42 - 15:54

Symposium (SUS)  
14:30 - 16:00  
Meeting Room 2.6

**Track 4 How Tobacco Control Policies are Shaping the Nicotine Delivery Market: Recent Findings from the ITC Project**

Policies and regulations on e-cigarettes (ECs) are taking different courses across countries. In the United States and England, e-cigarette (EC) marketing is permitted with some limited restrictions compared to Australia and Canada, where retail sale of nicotine-containing ECs is prohibited. This symposium presents findings on how policy environment (i.e., less restrictive vs more restrictive) impacts social norms, product perceptions, EC use (amount/type/dual use), and smoking cessation using data from the 2016 International Tobacco Control (ITC) 4-Country Survey (involving 12,411 adult current and former smokers and vapers). These findings provide important evidence to governments facing decisions on EC regulations.

Chair: David Levy (United States of America)  
Chair: Geoffrey Fong (Canada)

**Perceptions of the harmfulness of e-cigarettes across four countries**  
Ann McNeill (United Kingdom)  
14:30 - 14:45

**Social norms towards e-cigarettes: differences across countries**  
Ann McNeill (United Kingdom)  
14:45 - 15:00

**How does the regulatory environment influence where vapers get their products?**  
Bryan Heckman (United States of America)  
15:00 - 15:15

**Can e-cigarettes help smokers quit and under what conditions?**  
Ron Borland (Australia)  
15:15 - 15:30

**Issues around dual use of vaping and smoking**  
Ron Borland (Australia)  
15:30 - 15:45

**Discussion**  
15:45 - 16:00
Scientific Programme

Full Oral Session (OS)
14:30 - 16:00

Roof Terrace

Track 3 Industry Pricing, Illicit Trade and Tobacco Taxes

Chair: Noureiny Tcha-Kondor (Togo)
Chair: Grieve Chelwa (South Africa)

**FO-342-3**
Exposing industry-driven retail incentive programs that undermine tobacco tax policies
Cynthia Callard (Canada)
14:30 - 14:42

**FO-343-3**
Understanding tobacco industry pricing strategy: evidence from China’s 2015 Tax Reform
Rong Zheng (China)
14:42 - 14:54

**FO-344-3**
Tobacco industry strategies to keep tobacco prices low: evidence from industry data
Anna Gilmore (United Kingdom)
14:54 - 15:06

**FO-345-3**
An evaluation of the cigarette tax increase impact on illicit trade in 5 Colombian cities
Juan Miguel Gallego (Colombia)
15:06 - 15:18

**FO-346-3**
Consumption of illicit cigarettes in India: findings from a retail survey
Rijo M John (India)
15:18 - 15:30

**FO-347-3**
Converging combustible and electronic cigarette prices: evidence for Nielsen retail scanner data in the United States from 2011 to 2015
Alex Liber (United States of America)
15:30 - 15:42

**FO-348-3**
The demand for cigarettes: new evidence from South Africa
Alfred Mukong (South Africa)
15:42 - 15:54

Symposium (SUS)
16:15 - 17:45

Meeting Room 1.4 East

Track 5 Economic and Social Costs of Tobacco Use for Women

While economic costs of tobacco use are often documented, few analysts have specifically addressed the social and economic costs of tobacco use for women and girls. Overlooking these costs can contribute to ongoing gender inequity. Calculating costs through a sex and gender lens requires: addressing sex specific disease trajectories due to smoking and second hand smoke exposure, as well as gendered social and economic roles, labour force participation, power distribution in households and lost productivity. These speakers will address various aspects of these economic and social costs, and approaches and methods used to calculate and highlight such costs.

Chair: Marion Hale (Australia)

**Women, Tobacco and Poverty: a Global Picture**
Judith Mackay (Hong Kong)
16:15 - 16:35

**Applying a sex and gender based analysis to the costing of tobacco use in Canada**
Lorraine Greaves (Canada)
16:35 - 16:55

**Integrating a gender lens into COP activity to illuminate impacts on women**
16:55 - 17:15
Scientific Programme

The Costs to Equality: Using the Convention to Eliminate Discrimination Against Women (CEDAW) to highlight the threat to women’s and girls’ health in Argentina.
Maria Belen Rios (Argentina)

Discussion

Symposium (SUS)
16:15 - 17:45
Meeting Room 1.6 East

Track 4 Global Burden of Tobacco on NCDs
Chair: Krishna Mohan Palipudi (United States of America)

Association between alpha1-antitrypsin (α1-AT) levels, lipid profile and ventilatory pulmonary function in predicting the cardiovascular risk in symptomatic smokers
Ligia Puiu (Romania)

Cost-effectiveness and budget impact analysis of smoking cessation interventions in chronic obstructive pulmonary disease patients in Thailand
Ronnachai Kongsakon (Thailand)

Tobacco use among urban residents with diagnosed major Non-communicable diseases in Bangladesh
Mohammad Ataur Rahman (United States of America)

Correlates of tobacco use and disease burden - an analysis of the World Health Organisation South East Asian Countries
Jagannath Purushothama (India)

Discussion

Special Session (SPC)
16:15 - 17:45
Meeting Room 1.6 West

WHO Frontiers in Product Regulation: Novel Products

The symposium aims to introduce heated tobacco products and describes their current prevalence and market share; assess the existing regulatory science; summarize a mapping of regulatory approaches; and discuss various country experiences with regulation of these products.

Chair: Ghazi Zaatari (Lebanon)
Chair: James Van Loon (Canada)

An Overview of Heated Tobacco Products and Available Research on Health Risks
Reinskje Talhout (Netherlands)

Analytical Chemical Methods for Measuring and Testing the Contents and Emissions of Novel Tobacco Products: Current Status and Challenges
Cheah Nuan Ping (Singapore)
Research Needs and the Regulation of Novel Tobacco Products  
Ranti Fayokun (Switzerland)  
16:35 - 16:45

US FDA and Heated Tobacco Products  
Mitch Zeller (United States of America)  
16:45 - 16:55

Novel products in South Africa  
Olalekan Ayo-Yusuf (South Africa)  
16:55 - 17:05

UK Approach to Heated Tobacco Products  
Tim Baxter (United Kingdom)  
17:05 - 17:15

Symposium (SUS)  
16:15 - 17:45  
Auditorium 2

Track 2 Plain Packaging: Tobacco Industry Interference and New Tactics on How to Counter It  
To understand the main tobacco industry arguments and tactics used to oppose standardized plain packaging and how to counter and overcome industry opposition. In particular, the symposium aims to document industry interference in various countries during the development, enactment and implementation stage as well as highlight new government and civil approaches to combating industry political and legal pressure. Members from academia, civil society, and government from various countries and continents will present data and offer a global perspective on overcoming tobacco industry interference to help spread the global diffusion of standardized plain packaging.

Chair: Eric Crosbie (United States of America)  
Chair: Kellen Namusisi Nyamurungi (Uganda)

Scrutiny! A call to action for researchers, advocates and governments  
Karen A. Evans-Reeves (United Kingdom)  
16:15 - 16:30

Tobacco industry interference against plain packaging: Lessons from Ireland  
Fenton Howell (Ireland)  
16:30 - 16:45

Aspiring to a whole-of-government approach to tobacco control  
David Laffan (Australia)  
16:45 - 17:00

A civil society approach to advancing plain packaging in Slovenia  
Jan Peloza (Slovenia)  
17:00 - 17:15

Countering industry pressure and the prospects for plain packaging in Nigeria: Incremental steps or the next logical step?  
Akindele Olupelumi Adebiyi (Nigeria)  
17:15 - 17:30

Discussion  
17:30 - 17:45
Scientific Programme

Symposium (SUS)  
16:15 - 17:45  
Meeting Room 2.4

Track 4 Big Data, Small Data and Everything in between: Developing Efficient Tools for Tobacco Surveillance

Monitoring tobacco use is an essential element of the World Health Organization’s MPOWER package. While availability of big data offers new opportunities for tobacco surveillance, the rise of novel tobacco products poses new challenges in an ever-changing tobacco market. The aim of this symposium is to discuss opportunities and challenges in global tobacco surveillance, and to identify low cost solutions for low and middle-income countries.

Chair: Constantine Vardavas (Greece)  
Chair: E Vidhubala (India)

- **16:15 - 16:30**  
  Re-imagining and re-designing data collection in a rapidly changing era
  Israel Agaku (United States of America)

- **16:30 - 16:45**  
  Creating and harnessing tools for Epidemiological research and surveillance
  Constantine Vardavas (Greece)

- **16:45 - 17:00**  
  Big Data: the next decision making approach in Tobacco Control
  Constantine Vardavas (Greece)

- **17:00 - 17:15**  
  A survey of tobacco suppliers: an important tool to inform policy
  Kamran Siddiqi (United Kingdom)

- **17:15 - 17:30**  
  Challenges and opportunities for enhancing technical skills of public health graduates in relation to surveillance
  Filippos Filippidis (United Kingdom)

- **17:30 - 17:45**  
  Discussion

Rapid Fire Session (RF)  
16:15 - 17:45  
Meeting Room 2.6

Track 3 Smoke-free and Point-of-Sale Policies and Advertising Bans

Chair: Jim Arinaitwe (Uganda)

- **RF-1200-3**  
  Point of sale display ban in Scotland: retailers’ views of the effects on customer transactions, sales, youth and feelings about selling tobacco
  Allison Ford (United Kingdom)

- **RF-1201-3**  
  Effectiveness of TAPS bans and public support for point-of-sale (POS) bans in Brazil: findings from the ITC Brazil Survey, 2009-17
  Felipe Mendes (Brazil)

- **RF-1202-3**  
  Exposures and responses to point-of-sale tobacco displays and support for banning displays in Hong Kong: a population-based cross-sectional survey
  Tai-Hing Lam (China)

- **RF-1203-3**  
  Global evidence on the effect of point-of-sale display bans on smoking prevalence
  Ce Shang (United States of America)
Scientific Programme

RF-1204-3 Exposure to secondhand smoke infiltration at home amongst Hong Kong residents: a population-based study
Tzu Tsun Luk (Hong Kong) 16:43 - 16:50

RF-1205-3 Implementation of smoke free policy in restaurant setting - experience of a NGO in Vietnam
Hanh Nguyen Nguyen (Viet Nam) 16:50 - 16:57

RF-1206-3 Smoke free policy in bars and restaurants in Kampala: a cross sectional study
Christine Aanyu (Uganda) 16:57 - 17:04

RF-1207-3 Point of sale tobacco advertising compliance with legislation in 3 large cities in Argentina
Sandra Braun (Argentina) 17:04 - 17:11

RF-1208-3 Advancing smoke-free public spaces: the challenge of water-pipe in the Canadian context
Lesley James (Canada) 17:11 - 17:18

RF-1209-3 Smoke-free legislation and socioeconomic inequalities in smoking-related morbidity and mortality among adults: a systematic review
Gaurang P. Nazar (India) 17:18 - 17:25

RF-1210-3 Monitoring of compliance with the national tobacco advertising law in 11 cities in China
Guihua Xu (China) 17:25 - 17:32

RF-1211-3 Student advocacy efforts to remove tobacco advertising from their school environment, Jakarta & Bandung, Indonesia
Hasna Pradityas (Indonesia) 17:32 - 17:39

Symposium (SUS)
16:15 - 17:45  Roof Terrace

The new “Foundation for a Smoke-free World”: Strategic Considerations for the Global Tobacco Control Movement

The founding of the “Foundation for a Smoke-Free World” with $1 billion from Philip Morris International raises critical questions for tobacco control leaders. Establishing this organisation with a tobacco company-designated president constitutes a direct challenge to global tobacco control leadership and violates a fundamental tenet of tobacco control in accepting direct industry funding. It may distract from FCTC priorities, confuse media, the public, and policymakers, and advance the industry’s “partnership” narrative. Panelists will discuss and engage the audience in considering major strategic questions, principles to guide responses, and possible future scenarios involving this organization or others like it.

Chair: Ruth Malone (United States of America)
Chair: Anna Gilmore (United Kingdom)

Introduction 16:15 - 16:20
Ruth Malone (United States of America)

FSFW - A corporate affairs campaign fund 16:20 - 16:25
Anna Gilmore (United Kingdom)
Scientific Programme

**Perspective on the Foundation for a Smoke-free world and FCA Priorities** 16:25 - 16:30
Francis Thompson (Canada)

**Perspectives on the Foundation for a Smoke-free World** 16:30 - 16:35
Rima Nakkash (Lebanon)

**ASH-UK Perspectives on the Foundation for a Smoke-free World** 16:35 - 16:40
Deborah Arnott (United Kingdom)

**Perspectives on the Foundation for a Smoke-free World: Low and Middle Income Countries** 16:40 - 16:45
Shoba John (India)

**The Foundation for a Smoke-free World: Foundation Perspective** 16:45 - 16:50
Robin Koval (United States of America)

**Panel Discussion** 16:50 - 17:45

**Awards and Ceremonies (AC)**
17:45 - 18:30  Auditorium 1

**2018 Bloomberg Philanthropies Awards for Global Tobacco Control Reception**

18:30 - 19:15  Auditorium 1

**2018 Bloomberg Philanthropies Awards for Global Tobacco Control Ceremony**
Thursday, 08 March 2018

Symposium (SUS)
07:45 - 08:45  Meeting Room 1.4 East

**Track 5 Women's Leadership in Tobacco Control: Challenges and Opportunities**

One of the priorities of the Framework Convention on Tobacco Control (FCTC) is the promotion of women’s leadership in tobacco control. Since 1990, the International Network of Women Against Tobacco (INWAT) has played a pivotal role in empowering and promoting women as tobacco control leaders; however, we are still a long way from achieving equity. This session will describe the state of women’s leadership in tobacco control. We will illustrate how and why women’s leadership in tobacco control is important and how it can be improved through a commitment to gender equity and the recognition of women and girls.

Chair: Marion Hale (Australia)

- **07:45 - 08:00**
  - **The WHO Framework Convention on Tobacco Control: Women Front and Centre**
  - Robert Eckford (United States of America)

- **08:00 - 08:15**
  - **Are men twice as good as women in tobacco control?**
  - Margaretha Haglund (Sweden)

- **08:15 - 08:30**
  - **Women’s leadership in tobacco control in Asia**
  - Mira Aghi (India)

- **08:30 - 08:45**
  - **How Can the FCTC be Transformative?**
  - Lorraine Greaves (Canada)

Symposium (SUS)
07:45 - 08:45  Meeting Room 1.6 East

**Track 2 Symposium for Early Career Scientists in Tobacco Control Research and Advocacy**

This symposium is meant for early career scientists in tobacco control research and advocacy who do not have much experience yet with writing, publishing, advocacy, and the professional use of social media. Four experts in tobacco control provide their most important tips for early career scientists regarding these topics. We hope that this session will help early career scientists to move forward with their work.

Chair: Gera Nagelhout (Netherlands)
Chair: Ute Mons (Germany)

- **07:45 - 08:00**
  - **Writing more and better: From papers and grant proposals to blog posts**
  - Gera Nagelhout (Netherlands)

- **08:00 - 08:15**
  - **Making your work stand out: Submission and review tips from a journal editor**
  - Ruth Malone (United States of America)

- **08:15 - 08:30**
  - **Public health advocacy: How to effectively communicate research findings to policy makers and the press**
  - Ute Mons (Germany)
Scientific Programme

Online presence: Social media and tobacco control 08:30 - 08:45
Becky Freeman (Australia)

Symposium (SUS)
07:45 - 08:45
Meeting Room 1.6 West

Track 4 Charting the Way for the Implementation for Article 14 of the WHO FCTC in Africa

This symposium would feature presentations on the implementation of article 14 of the WHO FCTC guidelines in selected countries in Africa including experiences from a country with advanced tobacco control (South Africa) and others with less advanced tobacco control (Nigeria and Zambia). Interactive discussions would focus on how best to improve the implementation of Article 14 within the context of broader tobacco control policy implementation.

Chair: Oluwakemi Odukoya (Nigeria)
Chair: Harry Lando (United States of America)

Tobacco cessation advice by health professionals and quitting behaviour among South African adults before and after the adoption of Article 14 guidelines
Olufemi Omole (South Africa)
07:45 - 08:00

Offer of Cessation advice and Quit Intentions among Tobacco Users in Zambia: Findings from ITC Waves 1 & 2 Surveys
Fastone Goma (Zambia)
08:00 - 08:15

Innovative ways of promoting tobacco cessation brief intervention practices among physicians in tertiary care settings in Nigeria.
Oluwakemi Odukoya (Nigeria)
08:15 - 08:30

Establishment and evaluation of a smoking cessation clinic in South Africa
Richard Van Zyl-Smit (South Africa)
08:30 - 08:45

Symposium (SUS)
07:45 - 08:45
Auditorium 2

Track 2 Tobacco Control in Japan: is there Hope? International and Multisectoral Collaboration to Support Tobacco Control in Japan

Despite overwhelming scientific evidence, progress in other countries, and the concerted efforts of international and Japanese health leaders, tobacco control in Japan has lagged behind the rest of the world. Japan’s Finance Ministry holds a controlling interest in Japan Tobacco and many political leaders are smokers. Is it time to give up, or is there hope for a tobacco-free future in Japan? In this session, Japanese and international experts from multiple sectors share their perspectives.

Chair: Yumiko Mochizuki (Japan)
Chair: Katherine Kemper (United States of America)

The urgent need for tobacco control progress in Japan
Mark Parascandola (United States of America)
07:45 - 08:00

Tobacco industry interference in Japan
Patricia Lambert (South Africa)
08:00 - 08:15
Scientific Programme

08:15 - 08:30
The Role of subnational leadership in tobacco control
Kathleen Lannan (Philippines)

08:30 - 08:45
The path to hope!
Yumiko Mochizuki (Japan)

Symposium (SUS)
07:45 - 08:45
Meeting Room 2.4

Track 3 Tobacco Products´ Use, Marketing and Surveillance in Africa: Challenges and Opportunities for Making Africa Tobacco-free

This session will discuss key issues regarding tobacco prevention and control in Africa: youth-oriented marketing of tobacco products; smokeless tobacco products use; point of sales display as promotion strategy, ineffective health warning labels, and issues of capacity-building around routine tobacco surveillance to promote tobacco control. Each talk will conclude with current gaps in knowledge and policy implementation gaps, including opportunities to stimulate ideas for research and collaborations needed to achieve a tobacco-free Africa.

Chair: Kola Okuyemi (United States of America)
Chair: Olalekan Ayo-Yusuf (South Africa)

07:45 - 08:00
Receptivity to tobacco product marketing among African youth: Implications for tobacco Control in Africa

08:00 - 08:15
Perception of point of sales displays and text warnings in South Africa: implications for tobacco control in South Africa
Flavia Senkubuge (South Africa)

08:15 - 08:30
Smokless tobacco use among youth and adults in Nigeria
Israel Agaku (United States of America)

08:30 - 08:45
Strengthening regional tobacco control through surveillance and capacity enhancement
Indu Ahluwalia (United States of America)

Symposium (SUS)
07:45 - 08:45
Meeting Room 2.6

Track 1 The WHO FCTC Impact Assessment: Methodology, Findings, and Lessons Learned

In its first decade of operation, the WHO FCTC has undoubtedly changed the landscape of global tobacco control. As the WHO FCTC Impact Assessment Expert Group found in its report at COP7, the WHO FCTC has had a significant impact on the implementation of tobacco-control measures, contributed to reductions in tobacco consumption and prevalence, and played an important role as a legal instrument. This symposium will examine the methodology and findings of the WHO FCTC’s impact assessment, and outline lessons learned from the assessment, challenges, and next steps.

Chair: Pekka Puska (Finland)
Chair: Tibor Zoltan Szilagyi (Switzerland)

07:45 - 08:00
Methodology of the FCTC Impact Assessment Expert Group
Scientific Programme

The Impact of the WHO Framework Convention on Tobacco Control on Tax and Price Measures
Corne Van Walbeek (South Africa) 08:00 - 08:15

The Impact of the WHO FCTC as a Legal Instrument in Defending Measures in Domestic and International Legal Challenges
Evita Ricafort (Australia) 08:15 - 08:30

Findings and recommendations from the WHO FCTC Impact Assessment
Lorraine Craig (Canada) 08:30 - 08:45

Symposium (SUS)
07:45 - 08:45 Roof Terrace

Track 2 Spectacular Progress in Tobacco Control Policies Development-Romania’s Best Practice through Partnership Building and Broad-Scale Cooperation

Romania has been marked as “spectacular progress” country in tobacco control policies development and enforcement in the last rounds of Eurobarometer and Tobacco Control Scale, one of the most rapidly advancing countries in Europe. The session will focus on key driving factors for Romania’s success in tobacco control to date. A best-in-class coalition-building model to enable a favorable tobacco control policies environment will be detailed, as well as a strategy to allow a long-term prioritization. Presenters will engage transnational NGO groups, national broad-scale tobacco end-game coalition representatives and the former Minister of Health of Romania.

Chair: Cornel Radu-Loghin (Belgium)
Chair: Ramona Brad (Romania)

Medical societies and academia coalition building strategies in tobacco control
Florin Mihaltan (Romania) 07:45 - 08:00

High level governmental commitment in tobacco control-an ‘user’ manual
Vlad Vasile Voiculescu (Romania) 08:00 - 08:15

Legislative and policy development in tobacco control- a view from within
Bianca Baluta (Romania) 08:15 - 08:30

Tobacco control advocacy-between theory and practice
Ramona Brad (Romania) 08:30 - 08:45
Scientific Programme

Plenary Session (PS)
09:00 - 10:30

Women, Development, and Tobacco Control

On International Women's Day, this high level panel will discuss the women's health agenda. The panel is themed Women, Development, and Tobacco Control.

Panelists:
Dr Judith Mackay, Senior Advisor, Vital Strategies (Hong Kong)
Dr Lorraine Greaves, British Columbia Centre of Excellence for Women’s Health (Canada)
Dr Matshidiso Moeti, WHO Regional Director for Africa (Republic of Congo)
Malebona Precious Matsoso, Director General of the National Department of Health (South Africa)

Chair: Flavia Senkubuge (South Africa)

- **Introduction: setting the scene goal and objective of the session, introduction of the speakers**
  09:00 - 09:10
  Flavia Senkubuge (South Africa)
- **Women, Development, and Tobacco Control**
  09:10 - 09:20
  Judith Mackay (Hong Kong)
- **Women, Development, and Tobacco Control**
  09:20 - 09:30
  Lorraine Greaves (Canada)
- **Women, Development, and Tobacco Control**
  09:30 - 09:40
  Matshidiso R. Moeti
- **Moderated panel discussion**
  09:40 - 10:20
  Judith Mackay (Hong Kong)
  Lorraine Greaves (Canada)
  Matshidiso R. Moeti
  Malebona Precious Matsoso (South Africa)
- **Key messages and closure**
  10:20 - 10:30
  Flavia Senkubuge (South Africa)

Poster Session 1
10:30 - 11:00

Poster Session 1

To view the full poster list, please click on the Poster session 1 scheduled from 12:30 to 14:00 on 7 March.

To find a poster in your track please select a track on the left side of the Iplanner.
Track 2 Whither Tobacco Control in Africa? Story of the Prey and the Predator

Africa remains a potential prey and of interest to the big tobacco industries or predators who remain relentless in promoting its products to African youths. However, the tobacco control movement have mounted formidable resistance to the big tobacco industry’s interference in tobacco control policy development. This presentation highlights the response from civil society in efforts to counter industry interference, findings from media monitoring efforts and advocacy for tobacco control financing as a sustainable path to moving forward the tobacco control agenda. The final presentation reports on industry response to WCTOH conference and suggests the application of the lessons learnt.

Chair: Catherine Egbe (United States of America)
Chair: Deowan Mohee (Mauritius)

11:00 - 11:20
Countering the tobacco industry in Africa: a civil society perspective
Leonce Sessou (Togo)

11:20 - 11:40
The media: a strategic platform for and against tobacco control in Africa
Paul Ebusu (South Africa)

11:40 - 12:00
Advocacy for tobacco control financing in Africa
Deowan Mohee (Mauritius)

12:00 - 12:20
Tobacco Industry’s response to impact of World Conference on Tobacco or Health in LMICs - A case of Nigeria
Catherine Egbe (United States of America)

12:20 - 12:30
Discussion

Product Regulation

Tobacco Industry representatives work hard to undermine governmental authority to regulate tobacco products throughout Latin America. Concurrently, the tobacco industry works to flood the region with new products facilitating addiction (capsules), new designs inherently attractive to kids (flavors), and new product categories advertised as low-risk (electronic cigarettes, heat not burn). The session’s first objective is to better understand how the tobacco industry uses product innovation as an attempt to recast the tobacco industry as a legitimate industry, while aggressively innovating, producing, and marketing highly addictive tobacco products to vulnerable populations at the same time. The second objective is to better understand how to strengthen product regulation - by collaborating with regulatory agencies, creating awareness through (social) media campaigns, and advocating for laws that strengthen regulatory authority.

Chair: Jake Palley (United States of America)
Chair: Daniel Dorado (Ecuador)

11:00 - 11:08
Introduction
Jake Palley (United States of America)

11:08 - 11:23
Research-Advocacy Collaboration to Address Flavored Cigarettes in Latin America
Joanna Cohen (United States of America)

11:23 - 11:38
Flavor Capsule Cigarettes: An innovation that targets and appeals to adolescents in Latin America
Jim Thrasher (United States of America)
**Scientific Programme**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:38 - 11:53</td>
<td>What we learned in regulating tobacco products to make them less attractive</td>
<td>Denis Choinière (Canada)</td>
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<tr>
<td>11:53 - 12:08</td>
<td>Challenges to the regulatory authority of the National Health Surveillance Agency (ANVISA) in Brazil</td>
<td>Adriana Carvalho (Brazil), Monica Andreis (Brazil)</td>
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<tr>
<td>12:08 - 12:23</td>
<td>The challenges of a Mexican Supreme Court decision overruling a Ministry of Health ban on e-cigarettes’</td>
<td>Erick Antonio Ochoa</td>
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**Discussion**

**Rapid Fire Session (RF)**

11:00 - 12:30

**Meeting Room 1.6 East**

**Track 1 Priorities and Challenges for Advancing the WHO FCTC**

Chair: Peter Ucko (South Africa)

**RF-1212-1** Adoption of the Tobacco Control Regulations - Legislative Instrument (LI) 2247 to reduce the burden of NCDs and to advance WHO FCTC implementation in Ghana

Issah Ali (Ghana)

**RF-1213-1** Perception of the adult population on packaging and labelling of cigarettes. Panama. Year: 2015

Reina Roa (Panama)

**RF-1214-1** Tobacco consumption change in the WHO European Region in 2008-2015

Konstantin Krasovsky (Ukraine)

**RF-1215-1** Promoting effective tobacco control through advancement of public health systems in Nigeria

Okeke Anya (Nigeria)

**RF-1216-1** Ten years of India’s National Tobacco Control Programme: achievements, challenges and the way forward

Ashish Kumar Pandey (India)

**RF-1217-1** Why does tobacco consumption increase in a MPOWER-compliant country?

Elif Dagli (Turkey)

**RF-1218-1** Compliance with the Framework Convention on Tobacco Control: a 9-country study

Michael Iacobelli (United States of America)

**RF-1219-1** Tobacco marketing trends at the point-of-sale (POS) near schools in 9 middle and high-income countries

Ashley Grant (United States of America)
Special Session (SPC)
11:00 - 12:30
Meeting Room 1.6 West

WHO Tobacco Taxation as a Source of Financing for Development

The UN’s endorsement of the SDGs has strengthened the links between tobacco control and the global development agenda, with interventions such as tobacco taxation being central to SDG targets 3.4 and 3.a. There has also been a recognition that developing countries will need to mobilize more of their own domestic resources to achieve the SDGs. The Addis Ababa Action Agenda, for instance, recognized that tobacco taxes also represent a revenue stream for financing development in many countries. The aim of this session is to highlight the extent of this opportunity, both from the research and real world experiences.

Chair: Jeremias Paul (Switzerland)
Chair: Rosa Sandoval (United States of America)

- Modelling the impact of raising tobacco taxes in developing countries
  Mark Goodchild (Switzerland)
  11:00 - 11:10

- Fiscal consolidation and expansion of fiscal space: recent country experiences
  Patricio V Marquez (United States of America)
  11:10 - 11:20

- How effective has tobacco tax increase been in the Gambia? A case study of tobacco control
  Nigar Nargis (United States of America)
  11:20 - 11:30

- The Philippines sin tax reforms: recent evidence on health and fiscal impacts
  Robert Totanes (Switzerland)
  11:30 - 11:40

Symposium (SUS)
11:00 - 12:30
Auditorium 2

Track 1 Can ‘Business as Usual’ Get us to a Smokefree Future?

This symposium analyses success so far in defeating the tobacco epidemic, globally and using case studies. These include countries far advanced in the tobacco epidemic, which have implemented the FCTC in different ways to try and deliver a smokefree future. In comparison the experience of Africa helps to examine the different challenges faced by those earlier in the epidemic. The objective is to understand what lessons we can learn from each other and what others might be able to learn from us. The expert panel will also include Anna Gilmore, an expert on tobacco industry tactics.

Chair: Deborah Arnott (United Kingdom)
Chair: Judith Mackay (Hong Kong)

- Progress in reducing smoking worldwide: How are we doing?
  Kenneth Warner (United States of America)
  11:00 - 11:15
Scientific Programme

Where next for the world’s darkest market?  11:15 - 11:30
Kylie Lindorff (Australia)

Is it possible for Uruguay to be smokefree by 2030?  11:30 - 11:45
Eduardo Bianco (Uruguay)

Can one of the first victims of the epidemic be one of the first to escape?  11:45 - 12:00
Deborah Arnott (United Kingdom)

What are the challenges in achieving a smokefree future for Africa?  12:00 - 12:15
Tih Ntiabang (Cameroon)

Discussion  12:15 - 12:30

Full Oral Session (OS)
11:00 - 12:30
Meeting Room 2.4

Track 5 Youth Tobacco Experience

Chair: Margaretha Haglund (Sweden)
Chair: Niels Them Kjær (Denmark)

FO-349-5  Perceptions of cigarette and snus packages among youths and young adults in Norway  11:00 - 11:12
Janne Scheffels (Norway)

FO-350-5  The impact of a tobacco point-of-sale display ban on youth in the United Kingdom: findings from a repeat cross-sectional survey pre-, mid- and post-implementation  11:12 - 11:24
Allison Ford (United Kingdom)

FO-351-5  Flavor cigarettes in Brazil: social media campaign  11:24 - 11:36
Paula Johns (Brazil)

FO-352-5  Tobacco 21: prevention of nicotine addiction by increasing the minimum legal access age, US and international experience  11:36 - 11:48
Matthew L. Myers (United States of America)

FO-353-5  Children and youth exposure to tobacco products In Ghana  11:48 - 12:00
Hajara Musah (Ghana)

FO-354-5  Tobacco-free generation campus initiative: a program to increase the number of tobacco-free colleges in the United States  12:00 - 12:12
Clifford Douglas (United States of America)

FO-355-5  Generating local evidence on tobacco industry tactics to advance tobacco control objectives: a holistic approach embracing new technology  12:12 - 12:24
Debra Rosen (United States of America)
Scientific Programme

Full Oral Session (OS)
11:00 - 12:30

Meeting Room 2.6

Track 2 Tobacco Industry Machinations and Counter-Measures

Chair: Elif Dagli (Turkey)
Chair: Mervi Hara (Finland)
Chair: Gonda Perez (South Africa)

FO-356-2 The Philip Morris Genome Project: a guide to tracking alliances of the world’s largest cigarette company
Alan Blum (United States of America) 11:12 - 11:24

FO-357-2 Multilateral development banks and bilateral donors and their responsibility towards excluding tobacco investments and participation
Pranay Lal (India) 11:24 - 11:36

FO-358-2 The capsule trap - how tobacco companies communicate about flavor capsules in cigarette filters on the pack
Carmen Washington (United States of America) 11:36 - 11:48

FO-359-2 Promoting compliance and enforcement of the tobacco advertising ban in China through legal actions and media advocacy by public interest lawyers
Zhenyu Wang (China) 11:48 - 12:00

FO-360-2 Devolving tobacco control legislation to local governments for enhanced capacity in tobacco control advocacy and implementation
Celine Awuor (Kenya) 12:00 - 12:12

FO-361-2 Towards understanding the features of the waterpipe tobacco industry: findings from two consecutive visits to the International Hookah Fair
Mohammed Jawad (United Kingdom) 12:12 - 12:24

Symposium (SUS)
11:00 - 12:30

Roof Terrace

Track 1 Health, Poverty and Financial Consequences of a Large Tobacco Tax Increase in 13 Countries Covering 3.2 Billion People

The impact of higher taxes on the poor and non-poor populations has not yet been systematically examined. Here, we will present new extended cost-effectiveness analyses (ECEA) of higher tobacco prices on male smoking in 13 LMICs. ECEA is a tool to examine the consequences by level of income on quitting smoking, life years saved, out of pocket disease costs averted, prevention of income poverty and catastrophic health spending, as well as the share of extra tax burden. The results are directly relevant to the United Nations SDG on poverty as well as plans to expand Universal health insurance.

Chair: Prabhat Jha (Canada)

Poverty and smoking, new evidence from high income and middle income countries
Prabhat Jha (Canada) 11:00 - 11:35

Large tobacco tax increases and poverty consequences in the Ukraine: Analyses, and implementation of actual tax increase
Alan Fuchs (United States of America) 11:35 - 12:10

Discussion 12:10 - 12:30
Scientific Programme

Awards and Ceremonies (AC)
12:30 - 14:30

The Sixth Edition Tobacco Atlas Launch and Luther L Terry Awards Ceremony

The Sixth Edition Tobacco Atlas Launch and Luther L Terry Awards Ceremony 12:30 - 14:30

Track 2 Towards a Global Index to Measure Tobacco Industry Interference

This session will present efforts to monitor tobacco industry interference and the challenges of doing so. The session will conclude with a discussion about ways to support global monitoring and the feasibility of an index by which levels of interference can be assessed.

Chair: Cynthia Callard (Canada)
Chair: John Stewart (United States of America)

14:45 - 16:15

14:45 - 15:00
The use of health metrics to measure the burden of disease caused by tobacco use
Luisa Flor (United States of America)
Shelley Wilson (United States of America)

15:00 - 15:15
Implementation of Article 5.3, Continuing Opportunities for Policy Influence, and Effective Industry Monitoring
Gary Fooks (United Kingdom)

15:15 - 15:30
Tactics and Taxonomies: lessons learned from monitoring and researching tobacco industry policy influence

15:30 - 15:45
The SEATCA Tobacco Industry Interference Index – a barometer to track FCTC Article 5.3 implementation
Mary Assunta (Australia)

15:45 - 16:00
Think globally, monitor locally: The Sri Lanka Experience
Mahesh Rajasuriya (Sri Lanka)

16:00 - 16:15
Discussion

Track 3 South Asia’s Rocky Path to Becoming a Global Leader in Health Warnings on Tobacco Packs

The last three years saw South Asia racing towards global leadership in tobacco pack health warnings which was unusual as many of the countries had been lagging on effective tobacco control policy adoption and implementation. Most of them faced intense tobacco industry opposition especially litigation in the process of implementing these warnings. These intense struggles have also united and revitalized the tobacco control movement in many of these countries. Civil society leaders from India, Bangladesh, Pakistan, Nepal and Sri Lanka share their experiences and lessons learnt.

Chair: Vandana Shah (United States of America)
Chair: Jaspreet Kaur Pal (India)
## Scientific Programme

**India's battle to implementing 85% warnings**
Bhavna Mukhopadhyay (India)  
14:45 - 15:00

**Political leadership and health warnings victory in Sri Lanka**
Palitha Abeykoon (Sri Lanka)  
15:00 - 15:15

**The long road to strong health warnings in Pakistan**
Malik Imran Ahmad (Pakistan)  
15:15 - 15:30

**Nepal’s determined path to global leadership on warnings labels**
Tara Singh Bam (Singapore)  
15:30 - 15:45

**Civil society at the forefront of health warnings implementation in Bangladesh**
Sohel Reza Choudhury (Bangladesh)  
15:45 - 16:00

**Discussion**  
16:00 - 16:15

### Full Oral Session (OS)
14:45 - 16:15  
Meeting Room 1.6 East

### Track 4 Tobacco Use Surveillance and New Tools for Monitoring

Chair: Rima Nakkash (Lebanon)  
Chair: Andre Szklo (Brazil)

**FO-362-4**  
**Smokeless tobacco use among adults in ten countries of SEA region**
Sudhir Satpathy (India)  
14:45 - 14:57

**FO-363-4**  
**Tobacco surveillance through electronic data collection on the Android operating system - evidence from the Global Adult Tobacco Survey**
Edward O Rainey (United States of America)  
14:57 - 15:09

**FO-364-4**  
**Using discrete choice experiments to characterize demand for waterpipe tobacco smoking among university students in the Eastern Mediterranean region**
Ramzi Salloum (United States of America)  
15:09 - 15:21

**FO-365-4**  
**Changes over time in illicit cigarette use in Brazil, overall and by educational level: proposed novel approach and results**
Andre Szklo (Brazil)  
15:21 - 15:33

**FO-366-4**  
**Flavor capsule cigarettes in six countries: availability by brand, variant and flavor**
Jennifer Brown (United States of America)  
15:33 - 15:45

**FO-368-4**  
**Helping and harming: evaluating school tobacco programs and policies after 4 years in the COMPASS study**
Adam Cole (Canada)  
15:57 - 16:09
Scientific Programme

Special Session (SPC)
14:45 - 16:15
Meeting Room 1.6 West

WHO Tobacco Taxation: Myths and Reality

Tobacco taxation is considered to be one of the most effective tobacco control interventions available to government, yet it remains underutilised for this purpose especially in low and middle income countries. Often governments refrain from raising tobacco taxes because of claims propagated by the tobacco industry that higher taxes will harm their economies, increase illicit trade, and decrease tax revenues. The objective of this session is to highlight and counter these myths by presenting recent evidence and ‘real world’ experiences from across the globe.

Chair: Patricio V Marquez (United States of America)
Chair: Um Sheiha (Cambodia)

14:45 - 14:55
Are tobacco taxes really regressive? evidence from Chile and across the world
Alan Fuchs (United States of America)

14:55 - 15:05
Employment in the Indonesian tobacco industry: recent evidence
Edson Araujo (United States of America)

15:05 - 15:15
Economic and environmental effects of a reduction in smoking prevalence in Tanzania
Jean Tesche (Switzerland)

15:15 - 15:25
The SCARE tactics of the tobacco industry during the Philippines sin tax reform
Roberto Iglesias (Brazil)

Symposium (SUS)
14:45 - 16:15
Auditorium 2

Track 1 Roadmaps to a Tobacco- and Nicotine-Free Society

A public health vision of ‘tobacco endgame’ has emerged. The goal is a dramatic reduction or ultimate elimination of the use of tobacco and other nicotine products. This endgame thinking has been translated into various innovations in several countries, with different strategies and road maps developed to reach the target. The objectives are to learn from new pathways developed in various countries to achieve endgame and to stimulate discussion on approaches for implementation of tobacco endgame strategies. Several endgame approaches and overcoming their obstacles are presented. Professor Heikki Hiilamo serves as discussant presenting alternative solutions, interpretations, and points of view.

Chair: Elif Dagli (Turkey)
Chair: Tellervo Korhonen (Finland)

14:45 - 15:00
Tobacco-Free Ireland 2025
Fenton Howell (Ireland)

15:00 - 15:15
An Action Plan for Smokefree Aotearoa (New Zealand) 2025
Richard Edwards (New Zealand)

15:15 - 15:30
The Tobacco-Free Generation proposal - Singapore, Tasmania, West Pacific and beyond
Jon Berrick (Singapore)

15:30 - 15:45
Tobacco-Free Finland 2030: How to build a new approach for long-term success
Mervi Hara (Finland)
Scientific Programme

**Six Assumptions that Stand in the Way of the Tobacco Endgame**
Ruth Malone (United States of America) 15:45 - 16:00

**Roadmaps to a tobacco and nicotine-free society**
Heikki Miilamo (Finland) 16:00 - 16:15

Full Oral Session (OS)
14:45 - 16:15

**Track 3 Lurking in the Shadows: New Tobacco Products**
Chair: Ron Borland (Australia)
Chair: Nivo Ramanandraibe (Congo)

**FO-369-3**
Knowledge, attitudes and practices of Shisha smoking among youths in Kampala, Uganda
Christine Aanyu (Uganda) 14:45 - 14:57

**FO-370-3**
Effects of a real world menthol ban: changes in smoking behaviour and cigarette branding
Michael Chaiton (Canada) 14:57 - 15:09

**FO-371-3**
The use of and beliefs about menthol cigarettes among Brazilian smokers: findings from Wave 3 (2016-17) of the ITC Brazil Survey
Lorraine Craig (Canada) 15:09 - 15:21

**FO-372-3**
Do pictorial health warnings on waterpipe tobacco packs matter? Recall effectiveness among waterpipe smokers & non-smokers
Aya Mostafa (Egypt) 15:21 - 15:33

**FO-373-3**
(Mis)perceptions related to Electronic Nicotine Delivery Systems (ENDS) and hookah: making a case for policy strengthening through a multi-stakeholder qualitative study from New Delhi, India
Radhika Shrivastav (India) 15:33 - 15:45

**FO-375-3**
Prevalence, perceptions and predictors of menthol cigarettes among African smokers: findings from the ITC Kenya and Zambia Surveys
Susan C Kaai (Canada) 15:57 - 16:09

Rapid Fire Session (RF)
14:45 - 16:15

**Track 5 Youth Tobacco Experience**
Chair: Amanda Amos (United Kingdom)

**RF-1222-5**
Differences in rates of tobacco product use among U.S. Hispanic youth
Meghan Moran (United States of America) 14:45 - 14:52

**RF-1223-5**
Multilevel analysis of the individual and contextual factors of tobacco use among Mexican adolescents using the National Addiction Survey (NAS), 2011
Luis Zavala Arciniega (Mexico) 14:52 - 14:59
Scientific Programme

RF-1224-5  Youth attitudes and beliefs towards cigarette and waterpipe use in nine Middle Eastern Countries  14:59 - 15:06
Mark Parascandola (United States of America)

RF-1225-5  Testing the efficacy of a school-based tobacco and supari cessation intervention in Mumbai, India  15:06 - 15:13
Himanshu Gupte (India)

RF-1226-5  Tobacco use among high schoolchildren: social and behavioral determinants in the Indian context  15:13 - 15:20
Rekha Shenoy (India)

RF-1227-5  Identifying misleading propaganda of Electronic Nicotine Delivery Systems (ENDS) and hookah in New Delhi, India: building youth self-efficacy skills to resist new industry tactics  15:20 - 15:27
Prachi Kathuria (India)

RF-1228-5  New approach to decrease smoking among young adult bar patrons  15:27 - 15:34
Pamela Ling (United States of America)

RF-1229-5  The growth of Roll-Your-Own (RYO) cigarettes in Ireland: exploring the experiences of young people and RYO tobacco  15:34 - 15:41
Elizabeth Breslin (Ireland)

RF-1230-5  'You do it through the grapevine'. A qualitative study of how young people in Europe access cigarettes  15:41 - 15:48
Sarah Hill (United Kingdom)

RF-1231-5  Youth who initiate tobacco use with e-cigarettes only differ from those who start with cigarettes only or both products concomitantly  15:48 - 15:55
Melissa Harrell (United States of America)

RF-1232-5  Smokefree sports grounds contribute to a smokefree generation in the Netherlands  15:55 - 16:02
Mara van Dooremaal (Netherlands)

RF-1233-5  Universal coverage of comprehensive school-based tobacco control programs to reduce youth smoking in Seoul, Korea  16:02 - 16:09
Heewon Kang (Korea, Republic of)

Symposium (SUS)
14:45 - 16:15  Roof Terrace

The Emerging Syndemic: Tobacco, Tuberculosis and HIV in Low and Middle Income Countries

While tobacco is a well-known risk factor for non-communicable diseases, the substantial burden of tobacco use on infectious diseases has been overlooked. In low- and middle-income countries, the concurrent tobacco, HIV, and TB epidemics amplify the potential devastation of each epidemic alone, and threatens HIV- and TB-related public health advances. This session will describe the breadth of the syndemic, explore the impact of tobacco and tobacco cessation on TB- and HIV-related outcomes, and present evidence for novel cessation strategies for at-risk populations in high burden, low-resource settings.

Chair: Kamran Siddiqi (United Kingdom)
Chair: Keren Middelkoop (South Africa)
Scientific Programme

**Tobacco cessation within TB programmes: A ‘real world’ solution for countries with dual burden of disease**
Kamran Siddiqi (United Kingdom)
14:45 - 15:05

**mTB¬Tobacco: A Novel mHealth Intervention for Tobacco Cessation in TB Patients**
Kellen N Nyamurungi (Uganda)
15:05 - 15:25

**Innovation for scale in Tobacco control and co-morbidities and its implementation in countries**
Dongbo Fu (Switzerland)
15:25 - 15:45

**Tobacco use in high risk populations in South Africa**
Neil Martinson (South Africa)
15:45 - 16:05

**Discussion**
16:05 - 16:15

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Symposium (SUS)
16:30 - 18:00
Auditorium 1

**Track 3 Reducing Toxicity in Tobacco Products: Science, Policy and Building Capacity**

Articles 9 of the Framework Convention on Tobacco Control focuses on regulating the contents and emissions of tobacco products. Reducing the toxic ingredients or design of tobacco products may be one way to decrease the public health burden of tobacco products. The symposium presentations will describe the recent science on the health impact of ventilation in cigarettes and toxic chemicals in both cigarettes and smokeless tobacco and implications for policy needs. The capacity to implement regulation on tobacco content and emissions will then be described and followed by recommendations made by the WHO Study Group on Tobacco Product Regulation.

Chair: Dorothy Hatsukami (United States of America)
Chair: Mirjana Djordjevic (United States of America)

**Banning filter ventilation: The science behind the proposal**
Dorothy Hatsukami (United States of America)
16:30 - 16:40

**Reducing tobacco-specific nitrosamines in cigarettes**
Irina Stepanov (United States of America)
16:40 - 16:50

**Reducing carcinogens in smokeless tobacco**
Prakash Gupta (India)
16:50 - 17:00

**Building capacity and providing resources**
Cheah Nuan Ping (Singapore)
17:00 - 17:10

**Recommendations from the WHO Study Group on Tobacco Product Regulation**
17:10 - 17:20
Scientific Programme

Symposium (SUS)
16:30 - 18:00
Meeting Room 1.4 East

Track 2 Addressing the Commercial Determinants of Health: Perspectives and Prospects

Risks for many major non-communicable diseases (NCDs) are associated with the production, marketing, and consumption of commercially produced food and drink, tobacco and alcohol. The response to the NCD epidemic has been accompanied by calls for measures to address these so-called ‘commercial determinants of health’. The FCTC’s Article 5.3 provides one model for how to govern these interests and minimize their impact on health outcomes.

This session seeks to explore how tobacco control can benefit from a deeper understanding of synergies and links across unhealthy commodity industries, as well as from building links with alcohol control and nutrition communities.

Chair: Francis Thompson (Canada)

Beyond tobacco exceptionalism 16:30 - 16:45
Jeffrey Collin (United Kingdom)

Respect for obligations arising from international law: Understanding the UN mandate in respect of trade and health law 16:45 - 17:00
Amit Yadav (India)

Promoting intersectoral cooperation for improved governance of the commercial determinants of health 17:00 - 17:15
Katie Dain (United Kingdom)

Intersectoral lobbying for alcohol policy change: The South African experience 17:15 - 17:30
Savera Kalideen (South Africa)

Lessons for food policy from tobacco control 17:30 - 17:45
Paula Johns (Brazil)

Discussion 17:45 - 18:00

Symposium (SUS)
16:30 - 18:00
Meeting Room 1.6 East

Track 3 The Life-cycle Polluting Effects of Tobacco Use: From Cradle to Grave

This session will review the environmental impacts of tobacco growing, manufacturing, distribution, second-hand and third-hand smoke, and post-consumption waste. On May 31, 2017, the World Health Organization summarized what was known about these issues in an Overview document. This session will extend that presentation and will: address current and existing information on how tobacco growing and manufacturing pollute the environment and affect farmers and workers; provide a brief review of second and third-hand smoke effects and post-consumption waste as environmental contaminants; and finally, discuss policy approaches in detail, especially on extended producer responsibility, product regulation, and product stewardship.

Chair: Thomas Novotny (United States of America)
Chair: Vinayak Prasad (Switzerland)

The Lifecycle Environmental Impacts of Tobacco: an Overview 16:30 - 16:45
Thomas Novotny (United States of America)

Extended Producer Responsibility and Tobacco Pollution 16:45 - 17:00
Clifton Curtis (United States of America)
Scientific Programme

17:00 - 17:15
The environmental harms of tobacco product manufacturing and distributions
Stella Aguinaga Bialous (United States of America)

17:15 - 17:30
Environmental impact of tobacco farming
Kelley Lee (Canada)

17:30 - 17:45
Environmental Impact of Tobacco on the Health of Farmers
Silvana Turci (Brazil)

17:45 - 18:00
Discussion

Special Session (SPC)
16:30 - 18:00
Meeting Room 1.6 West

WHO Building the Case for Increasing Taxes in Latin America and the Caribbean

This session will present recent policy-focused economic studies that strengthen the case for increasing tobacco taxes in Latin America and the Caribbean. The research presented will range from cost-of-illness studies to illicit trade estimates, and will highlight the remaining challenges and opportunities for raising tobacco taxes in countries in Latin America and the Caribbean, and for developing policy-relevant research given data limitations.

Chair: Rosa Sandoval (United States of America)
Chair: Patricia Sosa (United States of America)

16:30 - 16:40
Evidence gaps and highlights on economics of tobacco control in Latin America and the Caribbean: findings from the NIH/WHO monograph on tobacco economics
Frank J Chaloupka (United States of America)

16:40 - 16:50
Results from a multi-country initiative on the smoking attributable burden of disease, the potential economic, and health impact of raising the price of tobacco products
Andrés Pichon-Riviere (Argentina)

16:50 - 17:00
Illicit trade of cigarettes: a gap analysis for Argentina, Brazil, Chile, Colombia, and Peru
Guillermo Paraje (Chile)

17:00 - 17:10
Illicit trade of Cigarettes in Colombia: findings
Blanca Llorente (Colombia)

17:10 - 17:20
The importance of civil society organizations in the promotion of tobacco taxation policy: The Argentinian case
Marita Pizarro (Argentina)
Scientific Programme

Symposium (SUS)
16:30 - 18:00
Auditorium 2

Track 5 Tobacco Cessation Among Adolescents: Experiences and Learnings

- To define and describe the issue of tobacco use and its cessation among adolescents
- To identify common, critical issues that have been encountered in the field of tobacco use and its cessation among adolescents
- To share experiences of programmes targeting the group
- To develop approaches towards tackling the issue

Chair: Leni Chaudhuri (India)

16:30 - 16:45
Overview and recommendations for tobacco cessation among adolescents
Nancy Rigotti (United States of America)

16:45 - 17:00
Tobacco and adolescent respiratory health in developing countries—challenges and opportunities
Richard Van Zyl-Smit (South Africa)

17:00 - 17:15
Behaviour change communication for tobacco use among adolescents in the USA and India

17:15 - 17:30
Promoting smoking cessation among young people using a free-instant messaging smartphone application
Oluwakemi Odukoya (Nigeria)

17:30 - 17:45
LifeFirst tobacco and areca nut cessation programme for school students in Mumbai
Padmini Somani (India)

17:45 - 18:00
Discussion

Full Oral Session (OS)
16:30 - 18:00
Meeting Room 2.4

Track 4 Issues in Second-Hand Smoke Exposure: Global Burden

Chair: Ronel Sewpaul (South Africa)
Chair: Luke Clancy (Ireland)

16:30 - 16:42
A real-world assessment of indoor air quality (ultrafine particles) following e-cigarette use in two e-cigarette shops
Devashri Salvi (India)

16:42 - 16:54
Serum cotinine by socioeconomic status and exposure to second hand smoke in a national sample of South Africans
Ronel Sewpaul (South Africa)

16:54 - 17:06
Healthcare costs attributable to secondhand smoke exposure at home for U.S. adults
Tingting Yao (United States of America)

17:06 - 17:18
Association of household tobacco exposure with recent respiratory symptoms and medical services utilisation in Hong Kong young children under 2 years old
Siyu Dai (Hong Kong)
**FO-380-4** Morbidity attributable to secondhand smoke exposure in children under 5 years old in Spain, 2015
Esteve Fernandez (Spain)

**FO-380-4** Secondhand smoke exposure, perceived risks and knowledge of the national tobacco law among non-smoking adults in outdoor motor parks in an urban area, Lagos, Nigeria
Evbusogie Ezekiel (Nigeria)

Rapid Fire Session (RF)
16:30 - 18:00
Meeting Room 2.6

**Track 4 Innovations in Tobacco Treatment**

Chair: Lion Shahab (United Kingdom)

**RF-1234-4** Article 14 of WHO FCTC: gaps in implementation & recommendations
Suzanne Nethan (India)

**RF-1235-4** Who is more likely to have a quit intention in Brazil's major cities? Findings from the ITC Brazil Wave 3 Survey
Leticia Casado (Brazil)

**RF-1236-4** Self-efficacy predicts the outcome of smoking cessation attempts
Varduhi Hayrumyan (Armenia)

**RF-1237-4** Smoking cessation practices among ethnic minorities. A case for ethnically-tailored smoking cessation services in Lagos State, Nigeria
Oluwakemi Odukoya (Nigeria)

**RF-1238-4** Feasibility and acceptability of e-cigarettes as an aid to quitting smoking among lung cancer patients: a pilot study
Allison Ford (United Kingdom)

**RF-1239-4** Creating the demand for tobacco cessation - an innovative approach to attract tobacco users contemplating to quit
Divyarajprabhakar Subramani (India)

**RF-1240-4** What keeps healthcare professionals from advising their patients who smoke to quit? A large-scale cross-sectional study
Eline Meijer (Netherlands)

**RF-1242-4** The role of behavioral therapy in treating waterpipe addiction
Kawkab Shishani (United States of America)

**RF-1243-4** Roles of community pharmacists in providing smoking cessation services: a national survey in Thailand
Surarong Chinwong (Thailand)

**RF-1244-4** The impact of nicotine metabolite ratio on pharmacotherapy effectiveness in real-world settings: a longitudinal analysis
Lion Shahab (United Kingdom)
Scientific Programme

RF-1245-4  Advice from healthcare providers and cessation aid utilization among current smokers from 28 countries: findings from the Global Adult Tobacco Survey (GATS), 2008 - 2015
Angela Tripp (United States of America)  17:40 - 17:47

Rapid Fire Session (RF)
16:30 - 18:00  Roof Terrace

Track 3 Tobacco and the Media
Chair: Mary Assunta (Australia)

RF-1246-3  Regulating promotion of tobacco through films - a pioneering endeavor of India
Ranjit Singh (India)  16:30 - 16:37

RF-1247-3  Exposure of smoking scenes in popular movies among Koreans from 2006-2015
Sungkyu Lee (Korea, Republic of)  16:37 - 16:44

RF-1248-3  Exposure to tobacco in video games and smoking in Argentina
Raul Mejia (Argentina)  16:44 - 16:51

RF-1249-3  Pro-smoking apps for smartphones in the Republic of Korea: prevalence and potential risks
Jae Hyung Kong (Korea, Republic of)  16:51 - 16:58

RF-1250-3  The new age of tobacco marketing: Imagery on social media
Lesley James (Canada)  16:58 - 17:05

RF-1251-3  Evaluation of the national tobacco control mass media campaign in China
Xuezheng Jin (China)  17:05 - 17:12

RF-1253-3  “Little Lungs” - using digital platforms, innovative creative, and audience passion points to prevent smoking among U.S. youth
April Brubach (United States of America)  17:19 - 17:26

RF-1254-3  Can Facebook help reduce smoking? A qualitative study to investigate how to use social media for tobacco control among Australian Indigenous people
Marita Hefler (Australia)  17:26 - 17:33

RF-1255-3  Use of social media to circumvent sales and advertising ban of electronic cigarettes
Murat Güner (Turkey)  17:33 - 17:40

RF-1256-3  Use of tobacco in Brazilian TV programs: status and potential influence on the low income population
Valeska C. Figueiredo (Brazil)  17:40 - 17:47
Scientific Programme

Side Meeting (SM)
18:00 - 20:00

Programme for the SA Tobacco Control and Lung Health Side Event
Chair: Nonhlanhla Dlamini (South Africa)

Welcome 18:00 - 18:05
Nonhlanhla Dlamini (South Africa)

Purpose 18:05 - 18:10
Lynn Moeng-Mahlangu

SA tobacco control policy implementation 18:10 - 18:20
Olalekan Ayo-Yusuf (South Africa)

Scientific evidence for plain packaging 18:20 - 18:40
Zunda Chisa

Tobacco and lung health - the general population 18:40 - 19:00
Richard Van Zyl-Smit (South Africa)

Question and comments 19:00 - 19:20

Closing remarks 19:20 - 19:30

Satellite Session (SS)
18:15 - 19:45

Introduction to the conference of the parties to the WHO FCTC: briefing for delegates
Organized by: Secretariat of the WHO FCTC

WHO FCTC’s governing body, the Conference of the Parties, meets every two years to discuss the implementation of the treaty. Mastering the complexity of the COP’s discussions is essential for delegates from Parties, State non-Parties, IGOs and NGOs to be able to contribute in a productive manner to the discussions and thus achieve the best outcome of the decision making process. The Secretariat will brief delegates on important elements of COP procedures and governance. This systematic orientation is key to strengthen the implementation of the treaty and to curve the tobacco epidemic.

Chair: Vera Luiza da Costa e Silva (Switzerland)

Overview of COPs and the role of the Secretariat of the WHO FCTC 18:15 - 18:30
Vera Luiza da Costa e Silva (Switzerland)

Sharing experience: COP Bureau Member’s Perspective 18:30 - 18:45
Reina Roa (Panama)

Sharing experience: IGO Observer’s perspective 18:45 - 19:00
Douglas Webb (United States of America)

Sharing experience: NGO Observer’s perspective 19:00 - 19:15
Francis Thompson (Canada)
How exactly does the COP work?
Carmen Willen (Switzerland)

Discussion

Satellite Session (SS)
18:15 - 19:45
Meeting Room 1.6 West

Emerging New Voices in Tobacco Control: Youth Advocacy for Policy Change and Influencing Behaviour Change Through Public Awareness Campaigns – Experience and lessons learnt from the field

Organized by: WHO China

There is a growing movement of youth tobacco control advocates who are standing up against tobacco and turning advocacy into policy action. In addition, several countries have undertaken public awareness campaigns meant to change behaviors, in this case, to discourage young people from taking up smoking or to encourage people to quit. In countries like China, tobacco control advocates have enlisted the support from entertainment and pop culture celebrities as Key Opinion Leaders featured in these campaigns. But what are the views of the young celebrities? How do they understand their role and the reactions of their fans and supporters?

WHO China proposes to moderate a dynamic discussion of 5-6 young key opinion leaders who have been involved in advocacy for policy action and youth tobacco public awareness campaigns.

Target audience (minimum 1, maximum 5):
1- Youth tobacco advocates and groups
2- Policy-makers
3- General public

Chair: Xi Yin (United States of America)

Youth empowerment, Lentera Anak Foundation
Iman Mahaputra (Indonesia)

Presentation
Clarissa Villegas (Philippines)

China featuring the WHO China Smoke-Free Next Generation celebrity champions
Kelvin Chuan Heng Khow (China)

Youth in the ASEAN region on tobacco industry denormalization, including organizing a social media contest as part of World No Tobacco Day this year and an ASEAN youth workshop organized in Bangkok
Wendell Balderas (Thailand)
FCTC Article 14 - strategies, tools and opportunities for embedding cessation into health systems

The objectives of this session are to:

1. Identify strategies, tools and opportunities to maximise population impact of quitting by embedding cessation policies into health systems.
2. Enable cessation experts to provide insights into success factors and challenges in implementing and scaling up cessation policies in different country contexts.
3. Enable the panel discussion to invite updates on cessation policies on tools, lessons learned and future opportunities.

Target audience:
- Policy-makers
- Researchers in health, economics and evaluation
- Advocacy groups
- Health care professionals

This symposium has been organized by The Union, which is responsible for all programme content. Funding for this symposium has been provided by Pfizer Inc.

Chair: Vimla Moodley (South Africa)
Chair: Constantine Vardavas (Greece)

<table>
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<tr>
<th>Time</th>
<th>Session Title</th>
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| 18:15 - 18:20 | Introduction  
Vimla Moodley (South Africa) |
| 18:20 - 18:30 | Progress and challenges in integrating cessation into health systems  
Katherine Kemper (United States of America) |
| 18:30 - 18:40 | Overview of ENSP work - tools, challenges and opportunities  
Constantine Vardavas (Greece) |
| 18:40 - 18:50 | Treatment of tobacco dependence for special populations - tools, challenges and opportunities  
João Mauricio Castaldelli-Maia (Brazil) |
| 18:50 - 19:00 | The importance of cessation in the African region  
Olalekan Ayo-Yusuf (South Africa) |
| 19:00 - 19:10 | The potential impact of Heat Not Burn (HNB)/iQOS on cessation  
Yumiko Mochizuki (Japan) |
| 19:10 - 19:20 | A strategic approach to expanding tobacco dependence treatment in Mexico  
Juan Nuñez Guadarrama (Mexico) |
Side Meeting (SM)
18:15 - 19:45
Meeting Room 2.6

Criminal liability
Organised by: Action on Smoking & Health (ASH)
Closed meeting

Idea Exchange (IE)
18:15 - 18:35
Idea Exchange

Tobacco Product Regulation in the European Union - first experiences
As of May 2016, a new encompassing regulatory framework was transposed in the Member States of the European Union, addressing a wide range of measures including compulsory pictorial health warnings, reporting obligations, ingredient regulation, traceability system and provisions for new products such as e-cigarettes. The session will provide opportunities to exchange on first experiences with this new law.
This session is presented by members of:
Tobacco Control Team
DG SANTE
European Commission

Overview
18:15 - 18:25
Katja Bromen (Belgium)
Filip Borkowski (Belgium)
Matus Ferech (Belgium)
Agnieszka Kozakiewicz (Belgium)

Late Breaking E-Poster: Advances in WHO FCTC Implementation

E-Poster Stand 1
Chair: Dhirendra N. Sinha (India)

LB-1300-1 Compliance with tobacco control laws before and after the enactment of a national Tobacco Control Act in Ghana
Wilfred Agbenyikey (Ghana)

LB-1301-1 Network analysis to detect gaps in research on smokeless tobacco: implications for future policy
Ravi Mehrotra (India)

LB-1302-1 Role of WHO FCTC global knowledge hub on smokeless tobacco in smokeless tobacco control
Anshika Chandra (India)

LB-1303-1 Smoking rooms undermine FCTC agenda in Kazakhstan
Jamilya Sadykova (Kazakhstan)

LB-1304-1 How MPower-ed are we towards effective implementation of WHO FCTC?
Aminul Islam (Bangladesh)
Scientific Programme

LB-1305-1  The impact of anti-smoking policies of the 2010-2014 Hungarian government – a comprehensive evaluation
Tamás Joó (Hungary)

LB-1306-3  A community led tobacco free city
Najith Duminda Galmangoda Guruge (Sri Lanka)

LB-1307-3  Formative research to support the transition of multi-unit rental housing to smoke-free
Ann Klassen (United States of America)

LB-1308-3  An assessment of metrics for progress in tobacco taxation in the WHO Global Tobacco Control Reports
Rajeev Cherukupalli (United States of America)

LB-1309-3  Flavor capsule cigarette use, user profiles and perceptions in South Korea
Yoo Jin Cho (United States of America)

LB-1310-3  Empowering decision makers in Latin America: potential impact of three interventions for tobacco control
Andrea Alcaraz (Argentina)

ePoster Session (EP)
18:15 - 19:15

Late Breaking E-Poster: Tobacco industry interference and Tobacco Control advocacy
E-Poster Stand 2
Chair: Akinbode Oluwafemi (Nigeria)

LB-1312-2  To assess control measures for tobacco consumption in Zambia between 2014 and 2017. What are the gaps?
Davies Kalunga (Zambia)

LB-1313-2  Implementation of 85% health warning labels in India: advocacy success factors
Caitlin Weiger (United States of America)

LB-1314-2  ‘Alternative fact’ narrative influencing tobacco control: a case study of tobacco industry interference in print media
Nilangika Fernando (Sri Lanka)

LB-1315-2  Understanding tobacco control policy at the national level: bridging the gap between public policy and tobacco control advocacy
Marc Willemsen (Netherlands)

LB-1317-2  The landscape of tobacco control in Africa
Jenny Twesten (United States of America)

LB-1318-2  Countering tobacco industry interference: role of civil society
Tul Prasad Timilsina (Nepal)

LB-1319-2  The struggle towards FCTC-compliant legislation in Burundi: an inspiring advocacy experience
Roger Ciza (Burundi)
Scientific Programme

LB-1320-2  Possible consequences of relatively decreasing cigarette price in China from 1999 to 2015
Jiang Yuan (China)

LB-1321-5  An investigative journalism perspective on tobacco control in Tanzania
Mashaka Bonifas Mgeta (Tanzania, United Rep.)

LB-1322-2  Understanding tobacco industry tactics: a content analysis of newspaper coverage of tobacco issues in Pakistan
Sana Azmat Rana (Pakistan)

LB-1323-2  The role of mayor/regent alliance on tobacco control
Siti Rahma (Indonesia)

ePoster Session (EP)
18:15 - 19:15

Track 4 Late Breaking E-Poster: Innovations in monitoring for policy

E-Poster Stand 3
Chair: Catherine Egbe (United States of America)

LB-1324-4  The Tobacco Control Policy (TCP) Tool: a web-based interface to simulate the effects of tobacco policies in the United States
Jamie Tam (United States of America)

LB-1325-4  Does change in perception of tobacco risk affect smokers’ behaviour? - An empirical analysis
Iftekharul Huq (Bangladesh)

LB-1327-4  Tobacco use among tuberculosis patients across 30 districts in India in 2013 and 2017
Karuna Sagili (India)

LB-1328-4  Pattern of smokeless tobacco use and cigarette smoking among adult South Africans during 2007-2016
Chigozie Ezeh (South Africa)

LB-1329-4  Systematic delivery of a smoking cessation intervention after discharge from a secondary care setting
Rachael L Murray (United Kingdom)

LB-1330-4  Introducing SmokeBeat™ - an innovative cigarette smoking behavior monitoring solution
Ivan Berlin (France)

LB-1331-4  Prevalence of Midwakh tobacco smoking in trend-setting Lebanon: an indicator of potential spread across the Arab world?
Rima Affi (United States of America)

LB-1333-4  Use of electronic nicotine delivery systems (ENDS) among Chinese adults: evidence from citywide representative surveys from 12 cities in China (2014 to 2016)
Pamela Redmon (United States of America)

LB-1334-4  Exposure to second-hand aerosol produced by electronic cigarettes: a systematic review
Esteve Fernandez (Spain)
**Scientific Programme**

**LB-1335-4**  Roll-your-own smoking and quitting behaviour among South African adults during 2007 - 2016  
Takondwa Moyo (Malawi)

ePoster Session (EP)  
18:15 - 19:15  
E-Poster Stands

**Late Breaking E-Poster: Youth tobacco use and advocacy**

E-Poster Stand 4  
Chair: Leni Chaudhuri (India)

**LB-1336-5**  Prevalence and knowledge on e-cigarette among teenagers in Romania 2016  
Ioana Munteanu (Romania)

**LB-1337-3**  Spatial and economic proximity of cigarette sales to school children in Mongolia  
Pramil Singh (United States of America)

**LB-1338-3**  Leaders for little lungs - children as advocates for clean air in the Western Cape province in South Africa  
Anthony Westwood (South Africa)

**LB-1341-5**  Tobacco free duo - 25 years of experience from an evidence-based method to prevent tobacco use amongst young people  
Yvonne Viklund (Sweden)

**LB-1342-5**  Active and passive tobacco smoking among students of the University of Yaoundé I, Cameroon  
Jobert Richie Nansseu (Cameroon)

**LB-1343-5**  Tobacco use: the most influential risk factor on cannabis use among middle schoolchildren in Sousse, Tunisia  
Nawel Zammit (Tunisia)

**LB-1344-5**  Electronic cigarette use and conventional cigarette smoking initiation among youth, United States, 2015-2016  
Satomi Odani (United States of America)

**LB-1345-5**  Still unhooking the “Hookah-ed” a comparative study of perceptions of Hookah amongst the young adults  
Rajeshree Gokhale (India)

**LB-1346-5**  Attitudes towards implementing tobacco-free-schools in vocational schools in Denmark: an important health promotion setting in youth  
Charlotte Demant Klinker (Denmark)
Late Breaking E-Poster: Cost of tobacco use and farming in vulnerable populations

E-Poster Stand 5

Chair: Donald Makoka (Malawi)

LB-1347-5 Smoking status predicts cancer patients’ quality of life over time
Ursula Martinez (United States of America)

LB-1348-5 Individual cost of smoking in a study population
Joni Jensen (United States of America)

LB-1349-5 Withdrawal symptoms upon a short motivational 26-hour smoking abstinence program in psychiatric patients
Corinne Wahl (Switzerland)

LB-1350-5 Women’s health, equality and empowerment in tobacco farming – findings from two counties in Yunnan, China
Hong Cao (China)

LB-1351-5 Labor input of women tobacco farmers in Tabora, Tanzania
Asmerom Kidane (Tanzania, United Rep.)

LB-1352-5 Smokeless tobacco, associated risk factors and women health: the study of garment workers in urban Mumbai, India
Prashika Kurlikar (India)

LB-1353-5 Smokeless tobacco use among floating people in Dhaka City
H. M. Miraz Mahmud (Bangladesh)

LB-1354-5 Investigating the practices of tobacco smoking in HIV-infected patients attending HIV health centers in the Western Cape Province, South Africa: Patterns and associated risk factors
Muyunda Buwa (South Africa)

LB-1355-5 Women’s awareness about toxic effect of tobacco consumption on health in India: Are they intending to quit too?
Ravindra Chowdhary (India)

LB-1356-5 “I know the harm of growing this deadly crop but I am forced to continue” – Tobacco Farmers’ perspective from India
Heena Shaikh (India)

LB-1357-5 Where do tobacco farmers live: association between Kenyan tobacco farmers’ livelihood selection decision and their accessibility to nearby economic centers
Peter Magati (Kenya)
### Scientific Programme

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
<th>Presenter</th>
<th>Time</th>
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<tr>
<td>LB-1339-3</td>
<td>Mobilizing school children in “No Smoking, Be Charming!” media campaign in Taiwan</td>
<td>Ted Tyzz-Lang Chen (China)</td>
<td>19:00 - 19:05</td>
</tr>
<tr>
<td>RF-1241-4</td>
<td>Encouraging physical activity for smokers: benefits beyond expectation</td>
<td>Chi-Pang Wen (China)</td>
<td>19:05 - 19:12</td>
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</table>
Track 3 Earmarked Tobacco Taxes: Sustainable Financing for Tobacco Control

The tobacco control journey is a long one that requires sustainable resources. More than 40 countries have implemented earmarked tobacco taxes for tobacco control, including low-income countries, proving that tobacco taxes are a win-win-win for the government, public health, and social development. This symposium will demonstrate the dos and the don’ts from the countries with rich and recent experiences on earmarked taxes. Specific attention is given to counter tobacco industry myths and efforts to derail such initiatives.

Chair: Bungon Ritthiphakdee (Thailand)

- World Bank: tobacco tax policy and its financial/economic impact on global and local development 07:45 - 07:55
  Patricio V Marquez (United States of America)

- Global Overview of Earmarked Tobacco Taxes 07:55 - 08:05
  Anne-Marie Perucic (Switzerland)

- Earmarking for Health: the experience of the Philippines 08:05 - 08:15
  Paulyn Jean Rosell-Ubial (Philippines)

- Lessons learnt from Thai Health Promotion Foundation: success stories and why ThaiHealth remains relevant today 08:15 - 08:25
  Rungsun Munkong (Thailand)

- Learning from each other: Advocacy and experiences from INHPF 08:25 - 08:35
  May Myat Cho (Thailand)

- Discussion 08:35 - 08:45

Track 5 Implementation of Articles 17 and 18 of the WHO FCTC: Taking Action to Protect Tobacco Farmers and the Environment

The overall objective of this session is to promote the implementation of Article 17 (Provision of support for economically viable alternative activities) and Article 18 (Protection of the environment and health of persons) of the WHO FCTC, by increasing the awareness on the rationale behind the need to implement these provisions, describe the main challenges, present economic tools to estimates costs and share good practices.

Chair: Corne Van Walbeek (South Africa)
Chair: Carmen Audera Lopez (Switzerland)

- Implementation of Articles 17 and 18: an accelerator for sustainable development 07:45 - 08:00
  Douglas Webb (United States of America)

- Dispelling the myth: Consequences of tobacco production 08:00 - 08:15
  Jeffrey Drope (United States of America)
**Scientific Programme**

**The big challenge: Tobacco industry interference**
Stella Bialous (United States of America)

**Economic aspects of implementing Articles 17 and 18**
Jean Tesche (Switzerland)

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**Track 2 Registry Data Saves Lives! The Use of Data for Advocacy in Tobacco Control**

Cancer incidence / 100,000, by tumour type is a key indicator in the WHO NCD global action plan. Existing and emerging data across the world can serve as an excellent knowledge base for driving national tobacco control policies and programmes. This session links theory to practice by navigating participants to key data sources; presenting country cases and NGO perspectives of harnessing cancer registry data within the framework of tobacco control policies.

Chair: Satu Lipponen (Finland)

- **How cancer registry data fosters tobacco control in Finland**
  Eeva Ollila (Finland)

- **Tobacco control and cancer surveillance - global perspective**
  Cary Adams (Switzerland)

- **European Code Against Cancer - translating epidemiological data into prevention messages**
  Wendy Yared (Belgium)

- **Accelerating reduction of tobacco consumption in India - what priority strategies do data suggest?**
  Shoba John (India)

- **Turkey's success and challenges in tobacco control: lessons learnt**
  Elif Dagli (Turkey)

- **Discussion**

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**Track 4 Is a Globally Affordable Medication to Treat Tobacco Dependence Achievable? The Case of Cytisine**

An affordable, effective, and safe tobacco cessation medication is needed to reduce the global toll of tobacco use, especially in low and middle-income countries where pharmacotherapy is rarely affordable. Cytisine, a natural product with activity similar to varenicline (Champix), could potentially fill this gap. Despite its use in Eastern Europe for decades and recent evidence of its effectiveness, cytisine is not marketed outside that region due to regulatory and financial barriers. This symposium will summarize existing evidence about cytisine, update attendees on ongoing research and regulatory efforts, and discuss the policy challenges to making cytisine available worldwide.

Chair: Nancy Rigotti (United States of America)
Scientific Programme

Cytisine: A Potentially Affordable and Effective Tobacco Dependence Treatment Hiding in Plain Sight
Nancy Rigotti (United States of America)
07:45 - 08:00

Cytisine: An Affordable and Widely Used Smoking Cessation Aid in Poland
08:00 - 08:15

Cytisine for Smoking Cessation in TB Patients: a Multi-country Randomized Controlled Trial in South Asia
Kamran Siddiqi (United Kingdom)
08:15 - 08:30

An Overview of the Safety Assessment for Regulatory Approval of Cytisine in the U.S.A.
David Shurtleff (United States of America)
08:30 - 08:45

Symposium (SUS)
07:45 - 08:45
Meeting Room 2.4
Track 4 Tobacco Dependence Treatment in Special Populations

Smoking cessation prevalence has been falling in the general population, especially in developed countries. However, in the last decade, some health disparities have emerged. Clearly, there are some special populations for tobacco control. Some factors such as higher prevalence, co-influence in the pathophysiology, and the need for special treatment may play a role. The present symposium aims to present recent data from America, Europe and Africa on how to address and offer tobacco dependence treatment for individuals with mental health and addiction disorders, HIV, TB, diabetes, and "men who have sex with men".

Chair: João Mauricio Castaldelli-Maia (Brazil)
Chair: Constantine Vardavas (Greece)

Implementation of Tobacco Dependence Treatment for Mental Health and Addiction Patients
João Mauricio Castaldelli-Maia (Brazil)
07:45 - 07:55

Collaborations and action to tackle smoking among HIV-patients in Poland
Aleksandra Herbec (United Kingdom)
07:55 - 08:05

Tobacco use and cessation among men who have sex with men in an African country
Oluwakemi Odukoya (Nigeria)
08:05 - 08:15

Tobacco and Tuberculosis: Two Global Epidemics
Armine Abrahamyan (Armenia)
08:15 - 08:25

Bridging the gap: Challenging attitudes towards smoking in pregnancy among healthcare professionals
Kessel Tzvia (Israel)
08:25 - 08:35

Discussion
08:35 - 08:45
Scientific Programme

Symposium (SUS)
07:45 - 08:45
Meeting Room 2.6

Track 1 The Implementation of Pictorial Health Warning Labels in Africa: Progress and Challenges

This session will focus on four African countries that have implemented large pictorial health warning labels on cigarette packs sold in their countries. The speakers will discuss their successes and obstacles as they worked to advocate for strong warning labels, challenges in implementation as well as lessons learned for strengthening the implementation of strong health warning label provisions in the face of a resisting industry.

Chair: Bintou Camara (United States of America)
Chair: Dr. William Maina (Uganda)

Health warning labels in the Africa region: current regional situation
Ernesto Sebrie (United States of America)

Chad: a success story for strong implementation of pictorial health warnings
Yaya Sidjim (Chad)

Critical steps and roles leading to the successful implementation of pictorial health warning labels in Namibia
Sara Ndinatate Ndeshipanda Nghishidimbwa (Namibia)

Implementing large pictorial health warning labels amid conspicuous industry interference: the case of Senegal
Oumar Ba (Senegal)

Discussion

Symposium (SUS)
07:45 - 08:45
Roof Terrace

Track 2 Tobacco Industry’s Deadly Influence in the Nordic Countries

Although the Nordic countries share a common history and cultures which largely stem from similar roots, tobacco use and industry tactics can differ from country to country.

Objectives:
- to describe how the tobacco industry uses the Nordic countries for their tactics
- to describe tobacco industry lobbying incl. differences and similarities
- to learn from NGO counter actions in the Nordic countries
- to learn how the strategies and actions by the tobacco companies differ in culturally unified areas
- to stimulate cooperation in tobacco control between NGOs and governments

Chair: Niels Them Kjær (Denmark)
Chair: Reetta Honkanen (Finland)

Thank you for the music - subtle and outspoken tobacco industry lobbying in Denmark
Astrid Knudsen (Denmark)

Undermining endgame, manufacturing doubt in Finland
Mervi Hara (Finland)

Tobacco industry focusing on harm reduction in Iceland
Guðlaug Birna Guðjónsdóttir (Iceland)
Scientific Programme

Plain packs in Norway, a nightmare for the tobacco industry 08:15 - 08:25
Anne Lise Ryel (Norway)

Tobacco industry lobbying has delayed tobacco control legislation for years in Sweden 08:25 - 08:35
Margaretha Haglund (Sweden)

Discussion 08:35 - 08:45

Plenary Session (PS)
09:00 - 10:30 Auditorium 1

Protecting health policies from tobacco industry interference

Speakers:
Matthew L. Myers, President, Campaign for Tobacco-Free Kids (United States of America)
Dr Stella Bialous, University of California, San Francisco (United States of America)
Dr Anna Gilmore, Director, Tobacco Control Research Group at University of Bath (United Kingdom)
Dr Sheila Ndyanabangi, Principal Medical Officer at Uganda Ministry of Health (Uganda)

Chair: Matthew L. Myers (United States of America)

Article 5.3 – A Reflection of Five Decades of Tobacco Industry Interference
Matthew L. Myers (United States of America)

The latest evidence of tobacco industry interference, The Never Ending Need for a Sustained Response
Anna Gilmore (United Kingdom)

Article 5.3 – What Governments must do to Prevent Tobacco Industry Interference
Stella Bialous (United States of America)

Uganda – The Power of Government and Civil Society to Make Progress in the Face of Tobacco Industry Interference
Sheila Ndyanabangi (Uganda)

Poster Session 2 (PS)
10:30 - 11:00 Poster Area

Poster Session 2

To view the full poster list, please click on the Poster session 2 scheduled from 12:30 to 14:00.

To find a poster in your track, please select a track on the left side of the Iplanner.
Track 1 The WHO-FCTC as a Shield and Sword in Litigation

Since it entered into force in February 2005, the WHO Framework Convention on Tobacco Control has played an increasingly significant role in court cases brought by the tobacco industry against governments when they attempt to implement effective domestic tobacco control measures. In Africa, the tobacco industry has challenged laws in South Africa, Kenya and Uganda. Governments, with the assistance of the WHO, have resisted, using the FCTC as both a sword and a shield, and the courts have upheld the laws and enabled their implementation.

Chair: Patricia Lambert (South Africa)

10:45 - 11:05
South Africa: BAT loses its battle to advertise to adults one-on-one
Yussuf Saloojee (South Africa)

11:05 - 11:25
An analysis of the efficiency and effectiveness of a joint sectoral approach in the tobacco control industry: the Ugandan perspective
George Kallemera (Uganda)

11:25 - 11:45
WHO’s critical role in providing technical support to countries facing litigation by the tobacco industry: the case of Kenya and Uganda
William Onzivu (Congo)

11:45 - 11:55
WHO FCTC Article 19 Tool Kit - Holding the tobacco industry accountable
Nicoals Guerrero (Switzerland)

11:55 - 12:05
Discussion
Scientific Programme

Awareness and attitude to E-cigarettes among South African Youths: Implications for regulation
Olalekan Ayo-Yusuf (South Africa)

Discussion

Symposium (SUS)
10:45 - 12:15
Meeting Room 1.6 East

Track 2 International Trade and Tobacco Control: Developing a Long Term Approach in the Light of Recent Rulings

To set out the implications for global tobacco control from recent WTO disputes and investment treaty tribunal rulings. The symposium will give a historical context to the industry's development and deployment of trade and investment arguments over many decades, including in the original NAFTA negotiations, and provide assistance in setting out the key steps that governments can take to avoid the risks of future claims arising in either forum. The symposium will then look to the future to consider the continuing debate on how to ensure sufficient protections for public health are built into international trade and investment agreements and the dispute settlement systems.

Chair: Robert Eckford (United States of America)
Chair: Eduardo Bianco (Uruguay)

Introduction
Robert Eckford (United States of America)

Containing diffusion: The tobacco industry's multi-pronged trade strategy to block tobacco packaging and labeling policies.
Eric Crosbie (United States of America)

A “win-win situation overall”: lessons from tobacco industry influence of the negotiation of the North American Free Trade Agreement
Kelley Lee (Canada)

Recent World Trade Organization dispute panel rulings and investment treaty challenges: Implications for global public health policy.
Suzanne Zhou (Australia)

How health advocates can enhance their engagement with trade negotiations using the Pacific Alliance trade agreement as an example
Stella Bialous (United States of America)

Developing a long term approach to the interface between international trade and tobacco control

Presentation
Special Session (SPC)
10:45 - 12:15
Meeting Room 1.6 West

**WHO Tobacco Control in the African Region: Successes and Challenges Towards Securing Tobacco-Free Future Generations**

The WHO Region for Africa has recorded tremendous success in tobacco control. This session will demonstrate examples of good practice in areas of tobacco tax policy reforms, implementation of graphic health warnings, experience sharing and international cooperation as well as multi-sectoral action for tobacco control. Most of the success recorded in the region has come as a result of significant financial investment by the Bill and Melinda Gates Foundation to the World Health Organization Regional Office for Africa, the Campaign for Tobacco Control Kids and the African Capacity Building Foundation.

Chair: William Maina (Uganda)
Chair: Bintou Camara (United States of America)

- **Tobacco Taxation Policy Reforms in Gambia and their benefits to Tobacco Control**
  Yahya Manneh (Gambia)  
  10:45 - 10:55

- **The successful Implementation of Graphic Health Warnings in the African Regions: The Case of Mauritius**
  Soodesh Kumar Dauharry (Mauritius)
  10:55 - 11:05

- **Establishing an experience sharing and learning for tobacco control in the African Region: Case study of track and trace study tours to Kenya.**
  Karambu Muthaura (Kenya)
  11:05 - 11:15

- **Tobacco industry Monitoring Exposure and Discrediting in Nigeria: The importance of paying attention to Social Capital.**
  Akindele Olupelumi Adebiyi (Nigeria)
  11:15 - 11:25

- **Multisectoral collaboration as a pillar to successful tobacco legislation. The Experience of Uganda.**
  Sheila Ndyanabangi (Uganda)
  11:25 - 11:35

Symposium (SUS)
10:45 - 12:15
Auditorium 2

**Track 2 Fighting Industry Interference in Policy Formation: Lessons from National and Global Experience**

Pervasive industry interference at the highest level continues to hinder tobacco control policy formation. Lessons here from experience countering the industry in Bangladesh, India, and Indonesia, as well as the international policy sphere. Emphasis on patterns identified and successful tactics to fight industry interference.

Chair: Rebecca Perl (United States of America)
Chair: Sandra Mullin (United States of America)

- **Countering industry exploitation for tax advocacy in India**
  Vaishakhi Malik (India)
  10:45 - 11:05

- **Countering misinformation in communities, with national reach**
  Enrico Adiljondro (Indonesia)
  11:05 - 11:25

- **Countering tobacco industry efforts to influence the FCTC COP**
  Francis Thompson (Canada)
  11:25 - 11:45
Scientific Programme

**Article 5.3: guidelines for implementation in Bangladesh**
Saifuddin Ahmed (Bangladesh)

**Discussion**

Full Oral Session (OS)
10:45 - 12:15
Meeting Room 2.4

**Track 1 Prioritising Smokeless Tobacco Prevention and Control for Advancing the WHO FCTC**
Chair: Tibor Zoltan Szilagyi (Switzerland)
Chair: Ravi Mehrotra (India)

**FO-383-1** The diversity of smokeless tobacco products worldwide
Prakash Gupta (India)
10:45 - 10:57

**FO-384-1** The disease risks of smokeless tobacco products across regions
Neal Freedman (United States of America)
10:57 - 11:09

**FO-385-1** Toxic contents and emissions in smokeless tobacco products (Article 9 & 10 of WHO FCTC)
Dorothy Hatsukami (United States of America)
11:09 - 11:21

**FO-386-1** Harmful constituents in smokeless tobacco products and laboratory testing methods
Irina Stepanov (United States of America)
11:21 - 11:33

**FO-387-1** Smokeless tobacco in Central Asia: working towards an effective regulatory framework for nasvai in Tajikistan
Katherine Shats (United States of America)
11:33 - 11:45

**FO-388-1** Smokeless Tobacco Use, Malnutrition, and Poverty in LMICs
Muhammad Jami Husain (United States of America)
11:45 - 11:57

**FO-389-1** Discussant: Research needs for smokeless tobacco regulation under the FCTC
Dhirendra N. Sinha (India)
11:57 - 12:09

Full Oral Session (OS)
10:45 - 12:15
Meeting Room 2.6

**Track 4 Health and Financial Burden of Smoking**
Chair: Pam Groenewald (South Africa)
Chair: Evan Blecher (United States of America)

**FO-390-4** Smoking and HIV in sub-Saharan Africa: a 25 country analysis of the demographic and health surveys
Mark Parascandola (United States of America)
10:45 - 10:57

**FO-391-4** Tuberculosis remains the leading cause of death attributed to smoking in South Africa: results from the South African death certificate study
Pam Groenewald (South Africa)
10:57 - 11:09
Scientific Programme

**FO-392-4**  
**Estimation of the impact of tobacco smoking factor on the morphological, molecular and genetic parameters of the lung cancer tumor**  
11:09 - 11:21  
Alma Zhylkaidarova (Kazakhstan)

**FO-393-4**  
**Tobacco exposure in adolescence and the risk of nasopharyngeal carcinoma: preliminary results from a multi-center case-control study in Hong Kong, China**  
11:21 - 11:33  
Jia Huang Lin (China)

**FO-394-4**  
**Differences in African American and White mortality caused by cigarette smoking in the U.S**  
11:33 - 11:45  
Paul Mowery (United States of America)

**FO-396-4**  
**Healthcare costs attributable to smoking in California, U.S. for different racial/ethnic communities**  
11:45 - 11:57  
Wendy Max (United States of America)

Symposium (SUS)
10:45 - 12:15  
Roof Terrace

**Track 5 Eliminating Disparities in Tobacco Use: A Necessary Step in Attaining and Maintaining a Tobacco-Free World**

Several aspirational goals have emerged to eliminate tobacco use, as embodied in declarations as “Tobacco-free Finland–2040”; “Tobacco-free Ireland–2025”; and “Smoke-free New Zealand–2025”. A tobacco-free world by 2040 has also been envisioned, with the theme of the 17th World Conference on Tobacco or Health being “Uniting the World for a Tobacco-Free Generation”. To achieve these goals, it will be critical to enhance surveillance and increase reach to population subgroups carrying a disproportionate burden of tobacco use. This symposium will describe existing tobacco-related inequalities; conceptualize policy impact on inequalities; and critique the traditional way of thinking about equity effects.

Chair: Kola Okuyemi (United States of America)

**GENDER DISPARITIES IN TOBACCO USE ACROSS THE EUROPEAN UNION**  
10:45 - 11:05  
(CONSTANTINE VARDAVAS, EUROPEAN RESPIRATORY SOCIETY & EUROPEAN NETWORK FOR SMOKING AND TOBACCO PREVENTION, BELGIUM)  
Constantine Vardavas (Greece)

**TRENDS IN RACIAL INEQUALITIES IN CIGARETTE SMOKING IN THE U.S., 2002-2015**  
11:05 - 11:25  
Israel Agaku (United States of America)

**RURAL-URBAN INEQUALITIES IN TOBACCO USE AND CESSION IN SOUTH AFRICA**  
11:25 - 11:45  
Joyce Jakavula (South Africa)

**MEASURING DISPARITIES AND THE EQUITY IMPACT OF TOBACCO POLICIES: EVIDENCE FROM THE INTERNATIONAL TOBACCO CONTROL POLICY EVALUATION PROJECT, ITC**  
11:45 - 12:05  
Discussion  
12:05 - 12:15
New therapeutic approach with smartphone application and IoT device for smoking cessation and its clinical evidence in Japan

Organized by: CureApp

Recently, medical applications utilizing smartphones and IoT device are attracting attention. Some applications have actually received regulatory approval and are used for clinical practice. In this session, we will report new therapeutic approach with application and IoT device for smoking cessation, and its evidence. Especially, we will cover an application “CureApp” which is algorithmic system and complicated math to derive from data identified within IoT device and to provide evidence-based personalized clinical guidance to patients, which indicated therapeutic effect in clinical study. Currently, it is under the first-ever clinical trial of “digital therapeutics” for regulatory approval in Japan.

Target audience (minimum 1, maximum 5):
1- Smoking cessation clinical doctor
2- FDA related personnel
3- Key Opinion Leader of Smoking cessation

Chair: Yumiko Mochizuki (Japan)

Co-Host
Habib Imam (Japan)

New therapeutic approach with smartphone application and IoT device for smoking cessation and its clinical evidence in Japan
Kohta Satake (Japan)
**Scientific Programme**

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<td><strong>World Heart Federation and tobacco control</strong>&lt;br&gt;Vash Mungal-Singh (South Africa)</td>
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<td>12:35 - 12:50</td>
<td><strong>The role of foundations and patient associations in influencing public and private sectors</strong>&lt;br&gt;Floris Italianer (Netherlands)</td>
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<td>12:50 - 13:05</td>
<td><strong>At the fore front of smoking cessation</strong>&lt;br&gt;Fastone Goma (Zambia)</td>
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<td>13:05 - 13:20</td>
<td><strong>Building alliances with other groups and communities in Africa</strong>&lt;br&gt;Kellen N Nyamurungi (Uganda)</td>
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<td>13:20 - 13:35</td>
<td><strong>Planning the 2018 World No Tobacco Day, Tobacco and Heart</strong>&lt;br&gt;Kerstin Schotte (Switzerland)</td>
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<td><strong>Discussion</strong></td>
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Beyond Research Funding – A Conversation on Inviting New Actors for Effective Collaborations Towards Advancing Tobacco Control Policy

Organised by: International Development Research Centre and Cancer Research UK (IDRC)

Moderator: Madiha Ahmed

IDRC and Cancer Research UK have launched an ambitious partnership across Asia, Africa and Latin America, the Economics of Tobacco Control Research Initiative. The response to the open competitive call has been extremely robust, indicating interest in building local owned evidence on the economic rationale for action on tobacco control. However, it is clear at this early stage of the Initiative, that structuring effective multi-disciplinary research and policy partnerships necessary to catalyze momentum, remains a critical challenge. IDRC and Cancer Research UK will provide an introduction to the new research initiative. The second part of the session will use the panel discussion and consultation to invite a multiplicity of perspectives on the critical building blocks necessary for collaborations on the economics of tobacco control. Specifically those that can generate locally-owned, country-level, economic evidence that stands up to scrutiny, informs the public, and motivates policymakers.

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<tr>
<td>12:20 - 12:35 pm</td>
<td>Introduction to ETC Initiative</td>
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<tr>
<td>12:35 – 13:15 pm</td>
<td>Panel Discussion</td>
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<td>13:15 – 13:50 pm</td>
<td>Discussion</td>
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- Jeremias Paul, Jr., former Undersecretary of Finance (Philippines) will speak about specific challenges in getting the right evidence in the right format at the right time
- Guillermo Paraje, Universidad Adolfo Ibáñez (Chile) will speak about challenges of partnerships in this panel
- Jason Braganza, Tax Justice Network Africa (Kenya) will speak about what it takes to get momentum for change
- Johanna Birckmayer, Bloomberg Philanthropies (United States) will address approaches to encourage the development of a broad based research and policy collaboration in low- and middle-income countries
Scientific Programme

Panel Discussion

Satellite Session (SS)
12:20 - 13:50

Special Poster Session 2

PS-921-1  China's smoking burden under business as usual and two replicable proven experiences from Taiwan and Hong Kong
Mattia Sanna (China)

PS-1090-4  Smokers with a high normal heart rate (80-99/min) found their life span shortened by 13 years
Chi-Pang Wen (China)

PS-1128-4  The overlooked role of physical activity in mitigating the mortality risk in smokers and nonsmokers with COPD
Chi-Pang Wen (China)

Poster Session 2 (PS)
12:30 - 14:00

1.1. Priorities and challenges for advancing the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC)

Row A

PS-900-1  Economic research on bidi industry in India: exploring the paradoxes
Shailender Kumar (India)

PS-901-1  Global burden of smokeless tobacco (SLT) use
Dhirendra N. Sinha (India)

PS-902-1  Tobacco control and misplaced loyalties
Ma Lia Karen Seelin Magtibay (Philippines)

PS-903-1  Strengthening the implementation of the FCTC with a special focus to youth
Peyman Altan (Turkey)

PS-904-1  Cigarette sale within 100 meters of school boundaries in metropolitan Manila, Philippines from June to August, 2016
Maria Loida Alzona (Philippines)

PS-905-1  Strategic prohibition of tobacco sale within 100 meters radius of health facilities in the absence of legal provisions in existing tobacco control act in Delhi
Suresh Arora (India)

PS-906-1  Challenges and lessons learnt from a workplace based program to control tobacco use in Tunisia 2009-2014
Sana Bhiri (Tunisia)

PS-907-1  FCTC implementation gaps - perceptions of policy makers
Edith Koryo Wellington (Ghana)
1.2. Integrating tobacco control into Health systems, global frameworks and strategies to reach WHO FCTC and Sustainable Development Goal (SDG) targets

Row A

PS-908-1 Building momentum for adoption of UP-state policy on lines of WHO FCTC Article 5.3
   Rahul Kumar Dwivedi (India)

PS-909-1 Enhancing nursing competency to incorporate smoking cessation interventions into standard nursing practice for patients with non-communicable diseases
   Orasa Panpakdee (Thailand)

PS-910-1 Some cellular inflammatory characteristics in patients with chronic obstructive pulmonary disease (COPD) with anterior tuberculosis compared to tobacco related COPD
   Elise Guiedem (Cameroon)

PS-911-1 Create a public opinion on community based organization to implement Pictorial Health Warnings
   Nisansala Gamage (Sri Lanka)

PS-912-1 Compatibility of Polish National Tobacco Control Program and cancer control strategy: results of a Delphi study
   Mark Parascandola (United States of America)

PS-913-1 Practice of tobacco free environment among restaurant workers and owners in Kota Samarahan, Sarawak, Malaysia
   Md Mizanur Rahman Mizanur (Malaysia)

PS-914-1 Analysis of the effect of bidi regulations and its influence on tobacco control in India
   Priya Mohan (India)

PS-915-1 A dedicated implementation mechanism can eliminate the tobacco from the lives of human being
   Govind Kumar Tripathi (India)

PS-916-1 Exposure to the number of tobacco control policies and tobacco use cessation among adults in Sub-Saharan Africa
   Hadii M. Mamudu (United States of America)

1.3. Using data: opportunities and gaps in measuring WHO FCTC impact on global health and development

Row A

PS-917-1 Tobacco Control Scale website: a new tool for tobacco control advocates and researchers
   Ariadna Feliu (Spain)

PS-918-1 Factors associated with smoking cessation in a Kenyan community
   Dennis Magu (Kenya)
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Jean-Paul Humair (Switzerland)

**PS-1137-4** Predictive factors of 6 month continuous abstinence at the beginning of treatment  
Elba Esteves (Uruguay)
Scientific Programme

PS-1138-4 Exposure to secondhand smoke as a risk factor for severe tobacco smoking among young healthy men in South Africa
Minja Milovanovic (South Africa)

PS-1139-4 Bridging the gap: challenging attitudes towards smoking in pregnancy among healthcare professionals
Maya Rodnay (Israel)

PS-1140-4 Smoking cessation counselling - taking family in a stride
Manu Chopra (India)

PS-1141-4 Evaluation of smoking cessation training in Armenia
Varduhi Hayrumyan (Armenia)

PS-1143-4 Material of support to community health agents for the tobacco approach of “family health” in Brazil
Vera Borges (Brazil)

PS-1144-4 Dental institutional model of a tobacco cessation clinic: six years of success story
Rashmi Mehra (India)

PS-1145-4 Tobacco cessation services by community pharmacists; a potential opportunity window
Abayomi Adeosun (Nigeria)

Poster Session 2 (PS)
12:30 - 14:00
Poster Area

5.1. Tobacco and Women: The gendered nature of tobacco

Row I

PS-1147-5 Smoking addiction among young women working at night at International call centres in India
Amrita Gupta (India)

PS-1148-5 Factors associated with short and long term successful quit among adults female smokers: prospective follow up of Quitline users in Republic of Korea
Min Kyung Lim (Korea, Republic of)

PS-1151-5 Are poor women in the reproductive age group more prone to consume tobacco: a study of the factors that lead to tobacco consumption in India
Divya Vyas (India)

PS-1152-5 Prevalence of violence against women and negative predictors in female smokers attended in a smoking cessation unit in Buenos Aires city: a cross-sectional study
Karina Agolino (Argentina)

PS-1153-5 Attitudes of women from Kazakhstan regarding tobacco control policy as cancer prevention
Alma Zhylkiadarova (Kazakhstan)
Scientific Programme

Poster Session 2 (PS)
12:30 - 14:00

5.2. Tobacco in vulnerable populations (e.g. indigenous populations)

Row I

PS-1154-5  Smoking among migrant factory workers in Thailand
Nipapun Kungskulniti (Thailand)

PS-1155-5  Tobacco use and other problem behaviours among street youths in South Western Nigeria
Olayide Olabumuyi (Nigeria)

PS-1156-5  Tobacco addiction and it’s consequences on oral health of indigenous and rural people - a cross sectional study from central India
Nandu Meshram (India)

PS-1157-5  A national collaboration on reducing tobacco use in the behavioral health population in the United States
Clifford Douglas (United States of America)

PS-1158-5  Tackling tobacco: addressing high smoking prevalence among mental health consumers through systems change
Scott Walsberger (Australia)

PS-1159-5  Predicting factors of smoking status in adult schizophrenia smokers
Orrawan Khongtor (Thailand)

PS-1160-5  Evaluation of a targeted intervention to most at risk populations of tobacco users through a tea-shops community signage program
Tahir Turk (United States of America)
Nalin Singh Negi (India)

PS-1163-5  Characterising smoking among cancer patients in Poland - a cross-sectional pilot survey
Aleksandra Herbec (United Kingdom)

PS-1165-5  Deciding protection or provocation: helping young Siddi women translating knowledge into action
Ankita Arya (India)

PS-1166-5  Strategies in engaging special populations for tobaccoCessation in South Florida, USA - success models
Asma Aftab (United States of America)

PS-1167-5  Tobacco usage among tribal population of Nilgiris, Tamil Nadu - a cross sectional study
Vikneshan Murugaboopathy (India)

PS-1168-5  How to approach the question of smoking in health units with a tuberculosis program in Brazil?
Valeria Cunha (Brazil)

PS-1169-5  Of Mice and Menthol: Rethinking Well-intentioned but Insufficient Strategies to Counteract Tobacco Use and Promotion in Minority Populations
Alan Blum (United States of America)
5.3. Tobacco, inequality and poverty

Row I

**PS-1170-5**  Family and school socioeconomic status as predictors of tobacco and e-cigarette use in adolescents: a study from a perspective of material, human, and social capital  
Raul Mejia (Argentina)

**PS-1171-5**  "Leaving no one behind": the vulnerability of children from low SES households suffering from tobacco-related harm in light of human rights and social justice  
Marie Elske Caroline Gispen (Netherlands)

**PS-1172-5**  Socioeconomic differences in secondhand smoke exposure among adolescent in South Korea: focusing on exposure at home  
Soontack Kwon (Korea, Republic of)

**PS-1173-5**  Community empowerment to stop smoking at selected villages in Hambantota, Sri Lanka  
Nisansala Gamage (Sri Lanka)

5.4. Tobacco farming: Opportunities and experiences in facilitating alternative livelihoods and preventing tobacco adverse environmental impact

Row J

**PS-1174-5**  Moving to tobacco cultivation free livelihoods in Sri Lanka: lessons learned from India and Kenya  
Pestheruweliyanaralalage Shehara Obin Simoni Cooray (Sri Lanka)

**PS-1175-5**  Defeating attempt made to introduce tobacco cultivation for farmers in Sri Lanka through sustainable agriculture development programme: a case study of Kandy district  
Pestheruweliyanaralalage Shehara Obin Simoni Cooray (Sri Lanka)

**PS-1176-5**  The plight of tobacco farming under hegemony of transnational tobacco companies in Turkey: repercussions and remedies  
Efza Evrengil (Turkey)

**PS-1177-5**  Analysis of the work process and suicide in the largest smoking regions in Brazil  
Vera Borges (Brazil)

**PS-1178-5**  Health education programs for tobacco workers: reflecting on principles for empowering farmers  
Carina Lino (Brazil)

**PS-1179-5**  Alternative crop for tobacco farming in Lebanon - an effective tool to change and educate on tobacco environmental and economical impact  
Zaher Redwan (Lebanon)

**PS-1180-5**  Human trafficking and forced labour in Malawi's tobacco growing sector  
Marty Otañez (United States of America)
PS-1181-5  Tobacco farming in Indonesia: facts and myths  
Triningsih Triningsih (Indonesia)

Poster Session 2 (PS)  
12:30 - 14:00  
Poster Area

5.5. Youth tobacco experience

Row J

PS-1182-5  Flavor-related descriptors on economy-priced flavored cigarette packs in five Latin American countries  
Jennifer Brown (United States of America)

PS-1183-5  Intergenerational transfer of tobacco use behaviour from parent to child: a case control study  
Vinita Sanjeevan (India)

PS-1184-5  Cigarette smoking and reasons for leaving school among school dropouts in South Africa  
Rachana Desai (South Africa)

PS-1186-5  Attempt to quit smoking by electronic cigarette use among smoking adolescents in Korea  
Eunu Yuk (Korea, Republic of)

PS-1187-5  Second hand smoke: awareness and acceptability among school going adolescents in India  
Neeti Rustagi (India)

PS-1188-5  Trend in smokeless tobacco use among youth in SEA region (2003-2016)  
Jugal Kishore (India)

PS-1191-5  Prevalence and correlates of smoking at home in adolescent smokers - a cross-sectional study  
Jianjiu Chen (China)

PS-1192-5  How behavioral norm and social influence affect smoking in young adulthood: the experience of Korean young adults  
Sung-Il Cho (Korea, Republic of)

PS-1194-5  Anti-smoking legislation in educational institutions in India: opinion of stakeholders and challenges in implementation  
Charu Kohli (India)

PS-1195-5  Introduce new methods to realize real harms of tobacco among youngsters  
Abdul Cadar Abdul Raheem (Sri Lanka)

PS-1196-5  Tobacco prevention in Greek school community  
Marina Demi (Greece)

PS-1197-5  Impact on patterns of tobacco and its initiation among children of conflict area in Jammu and Kashmir (India): a school based study  
Mohd Altaf Dar (India)

PS-1198-5  Tobacco - a threat to development in BiH  
Uliana Bakh (Bosnia and Herzegovina)
PS-1200-5 Socio-economic status as predictors of initiation and persistence of youth smoking in Mizoram  
Lalrintluangi Chhakchhuak (India)

PS-1201-5 Three year school based intervention for Tobacco prevention in the region of Sousse: quasi experimental design 2009-2014  
Ferdaous Ouni (Tunisia)

PS-1202-5 Dare or dream: helping young people of Delhi slums to stop using tobacco  
Devesh Sahu (India)

PS-1203-5 Youth response to pictorial warning on tobacco products in Chandigarh India  
Achika Rao (India)

PS-1205-5 Second hand smoking among schoolchildren in the region of Sousse  
Ferdaous Ouni (Tunisia)

PS-1206-5 Waterpipe (Shisha) smoking: the experience and harm perception as narrated by University of Ibadan Undergraduate Students  
Hassana Shuaibu (Nigeria)

ePoster Session (EP)  
12:45 - 14:00

Track 2 Tobacco Industry, Interference and Counter Measures

E-Poster Station 1

Chair: Shoba John (India)

EP-190-2 Advocacy for a strong tobacco tax policy - experience and lessons of an INGO in Vietnam  
Thi Hoang Anh Pham (Viet Nam)

EP-191-2 Survey of child labor in the tobacco trade in Algeria  
Boualem Ouzriet (Algeria)

EP-192-2 Cartography monitoring of tobacco industries in Côte d’Ivoire  
Tra Bi Boli Francis (Côte D’Ivoire)

EP-193-2 The right of governments to enact public health laws - the Brazilian tobacco additives ban case  
Diogo Alves (Brazil)

EP-194-2 Harnessing youth power in making Myanmar tobacco-free  
May Myat Cho (Thailand)

EP-195-2 Overcoming stumbling blocks of tobacco control in Bangladesh  
Sheikh Mohammad Mahbubus Sobhan (Bangladesh)

EP-196-2 Community of practice on tobacco control to health inspectors of Brazilian Sanitary Surveillance System: a capacity-building strategy to strengthen tobacco control policies in Brazil  
Silvana Turci (Brazil)
Scientific Programme

EP-197-2 Development of an omnibus policy for tobacco control in the Philippine department of health
Lee Edson Yarcia (Philippines)

EP-198-2 Systematic research capacity building program makes a big difference
Mohammad Shamimul Islam (Bangladesh)

EP-199-2 Mobilizing public opinion for a political commitment for a Tobacco Endgame strategy - obstacles and possibilities
Göran Boëthius (Sweden)

EP-200-2 Tracking the health interest of the Sin Tax Reform Law: thru the development and implementation of a Sin Tax Monitoring and Evaluation Framework
Frances Rose Mamaril (Philippines)

Zelalem Mengistu Abate (Ethiopia)

EP-202-2 Dutch municipalities on their way towards a smokefree generation
Bart de Wolf (Netherlands)

EP-203-2 Investment and getting back the reward: training different government agencies to implement the tobacco control law in Bangladesh
Sheikh Mohammad Mahbubus Sobhan (Bangladesh)

ePoster Session (EP)
12:45 - 14:00

Track 3 Banning TAPS and Regulating Tobacco Products

E-Poster Station 2
Chair: Corne Van Walbeek (South Africa)

EP-205-3 E-cigarettes: scientific and political controversies
Yussuf Saloojee (South Africa)

EP-206-3 Norway introduces standardised packaging on smokeless tobacco
Monica Edbo (Norway)

EP-207-3 Evaluation of chemical constituents of E-cigarette liquid refills marketed through online in India using NMR analysis
C V Divyambika (India)

EP-208-3 Effectiveness of the ban on tobacco industry sponsorship in Brazil: findings from the ITC Brazil Wave 1 to 3 Surveys (2009 to 2016 - 17)
Cristina Perez (Brazil)

EP-209-3 Exposure to electronic cigarette advertising and intention to use electronic cigarettes in Hong Kong adolescents
Lok Tung Leung (Hong Kong)

EP-210-3 The IQOS campaign in Israel
Laura Rosen (Israel)
### Scientific Programme

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<th>EP-211-3</th>
<th>Sensory analysis of characterizing flavors in tobacco products using a trained expert panel</th>
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<td>Erna Krüsemann (Netherlands)</td>
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<td>Retail reform. How conditions of license can be applied to strengthen tobacco control in a range of local circumstances</td>
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<td>Cynthia Callard (Canada)</td>
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<td>Scottish young people’s perceptions of standardised packs - a qualitative study</td>
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<td>Misleading descriptors on cigarette packs in Indonesia, the Philippines and Vietnam: before and after implementation of misleading packaging regulations</td>
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<td>Jennifer Brown (United States of America)</td>
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<td>EP-216-3</td>
<td>A global scan of policies regulating e-cigarette advertising, promotion and sponsorship</td>
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<td>Ayodeji Awopegba (United States of America)</td>
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<td>EP-217-3</td>
<td>Identifying characteristics of cigarette displays at points of sale in Brazil</td>
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<td>Felipe Mendes (Brazil)</td>
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<td>Marketing of flavored cigarettes at the point-of-sale (POS) near schools in 5 Latin American cities</td>
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<td>Ashley Grant (United States of America)</td>
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<td>EP-219-3</td>
<td>Nicotine content in flavored electronic cigarette liquids using three unique samples</td>
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<td>Pebbles Fagan (United States of America)</td>
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#### ePoster Session (EP)

**12:45 - 14:00**

**E-Poster Stands**

### Track 3 Media Campaigns and Health Warning Labels

**E-Poster Station 3**

Chair: Edith Koryo Wellington (Ghana)

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<th>Indigenous language as a tool for MPOWER component 4</th>
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<td>Olamide Ogunnika (Nigeria)</td>
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<td>Pictorial health warnings on waterpipe tobacco packs: rating of efficacy in comparison to an alternative waterpipe-specific set</td>
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<td>Aya Mostafa (Egypt)</td>
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<td>Larger picture health warnings on tobacco packages -- overview of international momentum and innovative approaches</td>
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<td>Rob Cunningham (Canada)</td>
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<td>EP-224-3</td>
<td>Evidence of the continuing weak impact of China’s health warnings: longitudinal findings over nine years (2006 to 2013 - 15) from the ITC China project</td>
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<td>Geoffrey Fong (Canada)</td>
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<td>EP-226-3</td>
<td>From anti-smoking activist to archivist and back again: how museum exhibitions on the history of tobacco control are helping to educate a new generation</td>
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<td>Alan Blum (United States of America)</td>
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Scientific Programme

EP-227-3 Effectiveness of 85% graphic health warning on cigarette packs on smoking behaviours of Thai teenagers
Nithat Sirichotiratana (Thailand)

EP-228-3 Tobacco packaging and labeling in the WHO African region: progress after the adoption of WHO FCTC's Article 11 guidelines
Ernesto Sebrie (United States of America)

EP-229-3 Exposing the inconvenient truth of tobacco in China: a nationwide exhibition of graphic pack warnings
Yu Xie (China)

EP-230-3 Low knowledge among Zambian smokers and the need for large pictorial health warnings: findings from the ITC Zambia Wave 2 survey
Susan C Kaai (Canada)

EP-231-3 Using social media to mobilize grassroots advocates and raise awareness about tobacco harms in Indonesia
Enrico Aditjondro (Indonesia)

EP-233-3 ASEAN: world’s first geopolitical region to implement pictorial health warnings
Yen Lian Tan (Thailand)

ePoster Session (EP)
12:45 - 14:00

Track 5 Tobacco in Vulnerable Populations
E-Poster Station 4
Chair: Oluwakemi Odukoya (Nigeria)

EP-234-5 Afghan frontier: understanding tobacco practices among migrant population in India
Rashmi Mehra (India)

EP-235-5 Smoking uptake, transitions and inequalities in Scottish young adults - a mixed methods study
Amanda Amos (United Kingdom)

EP-236-5 Social differential effects of a school-based smoking intervention
Anette Andersen (Denmark)

EP-238-5 Influence of cigarette prices and social environment smoking on allocation of consumption allocation of consumption of food groups: analysis of Susenas 2014 Indonesia
Triasih Djutaharta (Indonesia)

EP-239-5 Educational inequalities in smoking uptake and cessation: a birth cohort analysis of the German GEDA study
Benjamin Kuntz (Germany)

EP-241-5 Smoking inequality and health expenditures: a case study of Namibia
Zunda Chisha (South Africa)

EP-242-5 Cigarette demand and supply in Africa
Nicole Vellios (South Africa)
Scientific Programme

EP-243-5  Prevalence and correlates of ENDS use among adults being treated for chronic lung disease
Meghan Moran (United States of America)

EP-244-5  Self-initiated pre-quit smoking reduction among community correction smokers
Karen Cropsey (United States of America)

EP-245-5  National estimates and correlates of cigarette smoking among Hispanic/Latino construction workers in the US
Taghrid Asfar (United States of America)

EP-246-5  Secondhand smoke and its impact on nicotine dependence and smoking cessation among individuals with mental illnesses
Chizimuzo Okoli (United States of America)

EP-247-5  Employment and wages in the bidi industry in India: a gender-focused analysis
Monika Arora (India)

Track 4 Advancing Hookah/Waterpipes Science

E-Poster Station 5

EP-249-4  Prevalence and correlates of waterpipe use among adolescents in 60 countries
Filippos Filippidis (United Kingdom)

EP-250-4  Effectiveness of waterpipe smoking cessation intervention with youth
Sukaina Alzyoud (Jordan)

EP-251-4  Global reporting of waterpipe tobacco policy in online news articles in 2015: a cross-sectional analysis
Mohammed Jawad (United Kingdom)

Efza Evrengil (Turkey)

EP-254-4  Water-pipe tobacco (shisha) use among undergraduate health professional students - College of Health Sciences, Nairobi University Kenya, 2014
Alfred Karagu (Kenya)

EP-255-4  Reasons for use, potential use, or discontinued use of hookah among us young adult college students
Carla Berg (United States of America)

EP-256-4  Evaluation of health warnings for waterpipe tobacco smoking among university students in the Eastern Mediterranean region
Ramzi Salloum (United States of America)

EP-257-4  Waterpipe (Shisha) smoking: pattern and predictors of use among University of Ibadan undergraduate students
Ayobamigbe Faloye (Nigeria)
Scientific Programme

EP-259-4 Dependence and withdrawal symptoms among waterpipe tobacco smokers enrolled in a double-blind, placebo-controlled, randomised trial
Mona Kanaan (United Kingdom)

EP-260-4 A double-blind, placebo-controlled, randomized trial of varenicline in hookah tobacco smokers in Pakistan
Omara Dogar (United Kingdom)

EP-263-4 Effectiveness of pictorial health warnings on the waterpipe device and tobacco packs: a qualitative study
Aya Mostafa (Egypt)

EP-262-4 Shutting down of Shisha bars by the effective use of current legal provisions - a case series from Punjab, India
Rakesh Gupta (India)

EP-261-4 Assessment of exclusive and dual cigarette and hookah smoking among a sample of pregnant women in Egypt
Omar El Shahawy (Egypt)

ePoster Session (EP)
12:45 - 14:00

Track 1 Advancing the FCTC

E-Poster Station 6
Chair: Peter Ucko (South Africa)

EP-264-1 Impact of the reduction of smoking prevalence on the trend of lung cancer mortality in Brazil
Mirian Souza (Brazil)

EP-265-1 Effective way to prevent tobacco consumption of husbands through public health midwives
Chandrika Herath (Sri Lanka)

EP-266-1 Is health warning label compliance a country or manufacturer issue: a 9-country multi-year study
Michael Iacobelli (United States of America)

EP-267-1 Leveraging public finance to achieve endgame for tobacco - possible national and global strategies
Pranay Lal (India)

EP-268-1 Analyzing commitments under the WHO framework convention on tobacco control using the TAPIC governance framework
Holly Jarman (United States of America)

EP-269-1 Ethiopian health care delivery system’s responsiveness to smoking cessation therapy and its predictors: a mixed method study in Ethiopia
Temesgen Tamirat (Ethiopia)

EP-270-1 Re-thinking taxes to enhance public health
J Robert Branston (United Kingdom)
Scientific Programme

EP-273-1  Measuring sustainability of tobacco control by market and consumption data in Turkey
Elif Dagli (Turkey)

EP-274-1  The progress and challenges of implementation of the Framework Convention on Tobacco Control (WHO FCTC) in Kyrgyz Republic
Chinara Bekbasarova (Kyrgyz Republic)

EP-275-1  Policy perspective on the global use of Smokeless Tobacco (ST): a literature review
Kamran Siddiqi (United Kingdom)

EP-276-1  Global policy progress in Article 13 of World Health Organization's Framework Convention on Tobacco Control (WHO FCTC) on Cigarettes (CIG) and Smokeless Tobacco (SLT)
Dhirendra N. Sinha (India)

EP-277-1  Global standards for tobacco management in healthcare service
Ann O’Riordan (Ireland)

Idea Exchange (IE)
13:00 - 13:40
Idea Exchange

Prevent20: Uniting to champion tobacco taxes

Prevent20 is a global coalition of cancer groups working together to raise tobacco taxes and reduce cancer. It was established in early 2017 to encourage a new community of strategic partners united by a common goal—to prevent cancer—to become more involved in tobacco taxation. The purpose of this idea exchange session is to discuss the Prevent20 coalition and efforts to further efforts to mobilize the cancer control community to advocate for tobacco tax increases. Members of other disease-specific communities and tobacco control organizations are welcome to join and explore how the Prevent20 model can be replicated to grow the movement. The session will feature Prevent20 members and experts from the ACS Economic and Health Policy Research and Global Cancer Prevention teams who will share their experiences in engaging in tobacco tax research, communications and advocacy.

Symposium (SUS)
14:00 - 15:30
Auditorium 1

Legal challenges: A global perspective

The overall objective of the session will be to share legal experiences from different countries in order to capitalize the legal arguments and to build capacity among lawyers and tobacco control advocates from around the world. Presentations will reflect on the role of the FCTC in defending legal challenges, share experiences on holding the tobacco industry accountable and promote litigation as a tool for advancing tobacco control policies and for protecting the human right to health.

Chair: Oscar Cabrera (United States of America)
Chair: Juan Carballo (Argentina)

The role of the WHO FCTC in defending tobacco control measures against legal challenges  14:00 - 14:15
Evita Ricafort (Australia)

Human rights arguments to promote tobacco control policies  14:15 - 14:30
Juan Carballo (Argentina)

Litigation as an effective strategy to promote tobacco control policies  14:30 - 14:45
María Belen Rios (Argentina)
Scientific Programme

The Quebec Tobacco Trials: Progress and preliminary lessons  14:45 - 15:00
Cynthia Callard (Canada)

Criminal liability in the Netherlands  15:00 - 15:15
Kelsey Romeo-Stuppy (United States of America)
Laura Houtenbos (Netherlands)

Opportunities and resources to advance implementation of Article 19  15:15 - 15:30
John Stewart (United States of America)

Symposium (SUS)
14:00 - 15:30  Meeting Room 1.4 East

Track 4 Challenges and Lessons Learned from Implementing the Global Tobacco Surveillance System (GTSS) and Disseminating Data in Sub-Saharan Africa

Tobacco use still remains low in most African countries; however, if nothing is done it may increase by 40 percent by 2030. There is a need for use and dissemination of scientific research and data in sub-Saharan Africa, and increased ownership of these data and interventions in the region. The objective of the session is to highlight examples of successful utilization of GTSS data to implement tobacco control strategies and reach Framework Convention on Tobacco Control (FCTC) targets in sub-Saharan Africa.

Chair: Amanda Gailey (United States of America)
Chair: Nivo Ramanandraibe (Congo)

Global Adult Tobacco Survey implementation in Ethiopia: Implications and Future Directions  14:00 - 14:15

Global Tobacco Surveillance System as a Catalyst for Tobacco Control Action in Uganda  14:15 - 14:30

Cameroon GYTS and GATS findings to provide evidence for an Advocacy Campaign for advertising and health warnings  14:30 - 14:45

The Global Adult Tobacco Survey in Senegal: Using Data to Prevent Exposure to Second Hand Smoke  14:45 - 15:00
Oumar Ba (Senegal)

An Example of Tobacco Questions for Surveys (TQS) integration: National TB prevalence survey: Uganda 2014  15:00 - 15:15

Discussion  15:15 - 15:30

Symposium (SUS)
14:00 - 15:30  Meeting Room 1.6 East

Track 2 Vietnam ‘s First Sustainable Funding Mechanism for Tobacco Control - Progress, Challenges and where to Next

Vietnam is one of a small but growing number of countries that has developed its own sustainable funding mechanism for tobacco control. The objective of this session is to present the progress since 2013 as well as the main challenges and next steps for achieving the national health goals and closing the gaps in policy and performance.

Chair: Gan Quan (United States of America)
Chair: Anne Jones (Australia)
Scientific Programme

Vietnam’s Tobacco Control Fund – results, challenges and next steps 14:00 - 14:15

Sustainable funding of mass media campaigns – maximising the opportunities and evaluating the outcomes 14:15 - 14:30
Tom Carroll (Australia)

Strengthening sustainability and enforcement by building capacity within health and provincial networks 14:30 - 14:45
Le Vu Anh (Viet Nam)

Regulatory Impact Assessment - the role of health in designing tobacco tax policy 14:45 - 15:00
Tran Thu Ngan (Viet Nam)

Evidence, challenges and opportunities for increasing tobacco prices and improving tax administration 15:00 - 15:15

Discussion 15:15 - 15:30

WHO Regulating Other (Non-Cigarette) Tobacco Products

By adopting the 2030 Agenda for Sustainable Development Goals, it is imperative to address the tobacco epidemic comprehensively. WHO FCTC is a global treaty applicable to all tobacco products not only cigarettes, however some products have been out of regulators’ sight for years. Use of water pipe and smokeless tobacco is spreading globally and is strongly observed in several of the Eastern Mediterranean, South-East Asian and Western Pacific countries. In parallel, there are new developments by the international tobacco industry starting to control production of water pipe, transforming local companies to global enterprises, bringing new dimensions to tobacco control challenges.

Chair: Ghazi Zaatari (Lebanon)
Chair: Douglas Bettcher (Switzerland)

Regulating waterpipe: Graphic health warnings as an example 14:00 - 14:10
Aya Mostafa (Egypt)

Smokeless tobacco control policies - addressing the gaps 14:10 - 14:20
Ravi Malhotra (India)

Smokeless tobacco cessation in SEA - policies and strategies 14:20 - 14:30
Jagdish Kaur (India)

Strategies to reduce betel nut and tobacco use: Experience from the Federated States of Micronesia (FSM) 14:30 - 14:40
Ari J.H. Skilling (Micronesia)

Evidence on Health Impact of Betel Nut and Tobacco Use 14:40 - 14:50
Kalina Duncan (United States of America)
Symposium (SUS)
14:00 - 15:30
Auditorium 2

**Track 3 The Global Illicit Tobacco Trade and Efforts to Address it: an Update on Evidence, Progress and Industry Tactics**

This session will provide an up-to-date analysis of the global illicit tobacco trade and measures to address it, including implementation of the Illicit Trade Protocol (ITP). Convening international experts it will examine the latest evidence on:
- the size of the illicit tobacco trade and how best to measure it;
- tobacco industry involvement in and influence on attempts to reduce smuggling;
- track and trace systems;
- other efforts required to reduce illicit;
- progress and pitfalls in ITP implementation.

The expert panel will also include Francis Thompson & Blanca Llorente Carreno, providing global and Latin American perspectives, respectively. Luk Joossens will provide an update on the situation in the EU.

Chair: Luk Joossens (Belgium)
Chair: Anna Gilmore (United Kingdom)

**The real size of the illicit tobacco market: complexities and best and worst practices in measuring illicit**
Hana Ross (South Africa)
14:00 - 14:15

**Why you shouldn’t trust the tobacco industry on illicit**
Andy Rowell (United Kingdom)
14:15 - 14:30

**Demystifying Track and Trace for Tobacco Products: Key concepts, technologies and emerging best practices**
14:30 - 14:45

**Successes and challenges in Illicit Trade Protocol ratification and track and trace implementation in the African Region.**
14:45 - 15:00

**Reducing the Illicit Tobacco Trade while Increasing Tobacco Taxes without a Track and Trace System: Lessons from the UK**
Deborah Arnott (United Kingdom)
15:00 - 15:15

**Strength and weakness of the EU tobacco tracking and tracing system**
Luk Joossens (Belgium)
15:15 - 15:25

**Discussion**
15:25 - 15:30

Full Oral Session (OS)
14:00 - 15:30
Meeting Room 2.4

**Track 4 Tobacco Treatment in Healthcare Systems**

Chair: Nancy Rigotti (United States of America)
Chair: Dongbo Fu (Switzerland)

**FO-397-4 Sustaining a system wide intervention to promote increased smoking cessation rates among pregnant women**
Ruth Bell (United Kingdom)
14:00 - 14:12

**FO-398-4 Impact of a tobacco cessation intervention on adherence to tobacco use treatment guidelines among village health workers in Vietnam**
Nancy VanDevanter (United States of America)
14:12 - 14:24
### Scientific Programme

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<th>Session Code</th>
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<tr>
<td>FO-399-4</td>
<td>Healthcare providers' concerns regarding smoking cessation pharmacotherapies in pregnancy: calls to a teratology information service</td>
<td>14:24 - 14:36</td>
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<td></td>
<td>Mei Lin Lee (Australia)</td>
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<td>FO-400-4</td>
<td>Effectiveness of face-to-face counseling with follow-up in primary care settings in India</td>
<td>14:36 - 14:48</td>
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<td>Sandeep Mahapatra (India)</td>
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<td>FO-401-4</td>
<td>Effects of integrative telephone counseling in the smoking cessation system at the primary care, Thailand</td>
<td>14:48 - 15:00</td>
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<td>Kamollabhu Thanomsat (Thailand)</td>
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<td>FO-402-4</td>
<td>Feasibility of an integrated complex intervention targeting tobacco and alcohol cessation among patients with tuberculosis in three South African provinces</td>
<td>15:00 - 15:12</td>
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<td>André Janse van Rensburg (South Africa)</td>
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**Full Oral Session (OS)**

14:00 - 15:30  
Meeting Room 2.6

### Track 5 Tobacco in Vulnerable Populations

**Chair:** Mira Aghi (India)  
**Chair:** Israel Agaku (United States of America)

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<td>FO-403-5</td>
<td>Smoking disparities by level of educational attainment in the United States, 1966 to 2015</td>
<td>14:00 - 14:12</td>
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<td>Pianpian Cao (United States of America)</td>
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<td>FO-404-5</td>
<td>Urban Indigenous commercial tobacco use in Canada: our health counts Toronto</td>
<td>14:12 - 14:24</td>
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<td>Raglan Maddox (Canada)</td>
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<td>FO-405-5</td>
<td>A systematic approach to smoking cessation activities in shelters in Denmark</td>
<td>14:24 - 14:36</td>
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<td>Charlotte Pisinger (Denmark)</td>
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<td>FO-406-5</td>
<td>Characteristics of individuals that complete treatment v. discontinue among criminal justice smokers</td>
<td>14:36 - 14:48</td>
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<td>Samantha Schiavon (United States of America)</td>
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<td>FO-408-5</td>
<td>Impact of social inclusion on tobacco use and wellbeing of street children: learning from field experiences in India</td>
<td>15:00 - 15:12</td>
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<td>Vishal Dogra (India)</td>
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<td>Lucie Kalousova (United States of America)</td>
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Scientific Programme

Rapid Fire Session (RF)
14:00 - 15:30

Track 2 Building Leadership and Strong Alliances
Chair: Joanna Cohen (United States of America)

RF-1258-2 Engaging new voices and key opinion leaders in support of smoke-free policies in China 14:00 - 14:07
Kelvin Chuan Heng Khow (China)

RF-1259-2 Engage the business sector to promote smoke-free corporate culture through industry-oriented programmes 14:07 - 14:14
Antonio Kwong (Hong Kong)

RF-1261-2 Human rights based approach to tobacco control as an effective tool for building strategic alliances and political will: experience from Bosnia and Herzegovina 14:21 - 14:28
Uliana Bakh (Bosnia and Herzegovina)

RF-1262-2 Role of media in disclosing tobacco industry interferences and building policy pressure in implementation of 90% pictorial health warning 14:28 - 14:35
Ram Prasad Neupane (Nepal)

RF-1263-2 The North East of England successfully uniting as a region behind the campaign for the implementation of standardised packaging 14:35 - 14:42
Ailsa Rutter (United Kingdom)

RF-1264-2 International collaboration to build tobacco control capacity: a case study of KOMPLY from the World Heart Federation Emerging Leaders program 14:42 - 14:49
Kellen Namusisi Nyamurungi (Uganda)

RF-1265-2 Using innovations to enable public monitoring and enhance enforcement of Beijing smoking control regulation 14:49 - 14:56
Jianshu Zhang (China)

RF-1266-2 The role of social listening in promoting 100% smoke-free law in Shanghai 14:56 - 15:03
Sisi Wen (China)

RF-1267-2 Collaboration between government and civil society: engaging the public in the implementation of Beijing’s smoke-free law through integrated communications efforts 15:03 - 15:10
Xi Yin (United States of America)

RF-1268-2 Bidi in demerit category (28%) in Goods Service Tax (GST) was a big win in India 15:10 - 15:17
Rajender Kumar (India)

RF-1269-2 Protecting local Government Public Health Policy from vested interests 15:17 - 15:24
Hilary Wareing (United Kingdom)
**Scientific Programme**

Late Breaking Session (LB)  
15:45 - 16:45  
Meeting Room 1.4 East

### New and Local Evidence to Advance Tobacco Control in Africa

Chair: Hana Ross (South Africa)  
Chair: Prof Barnabas Nawangwe (Uganda)

**LB-1359-3**  
The economics of tobacco control in Nigeria: modelling the fiscal and health effects of a tobacco excise tax change in Nigeria  
Chukwuka Onyekwena (Nigeria)  
15:45 - 15:57

**LB-1360-3**  
South African adult smokers perception of pictorial warnings on quitting behaviour  
Flavia Senkubuge (South Africa)  
15:57 - 16:09

**LB-1361-2**  
Passing FCTC compliant tobacco control legislation amid conspicuous industry interference: the case of Senegal  
Alioune Sylla (Senegal)  
16:09 - 16:21

**LB-1362-5**  
Alternative crops to tobacco: a gateway for tobacco farmers Ruvuma Region Southern Tanzania  
Lutgard Kokulinda Kagaruki (Tanzania, United Rep.)  
16:21 - 16:33

**LB-1363-5**  
Do tobacco using households have greater risk of catastrophic healthcare expenditure? Implication for tobacco control policy  
Eniola Cadmus (Nigeria)  
16:33 - 16:45

Late Breaking Session (LB)  
15:45 - 16:45  
Meeting Room 1.6 East

### Regional advances in evidence for Tobacco Control

Chair: Joanna Cohen (United States of America)  
Chair: Prakash Gupta (India)

**LB-1368-5**  
Gender disparity in hard-core-smoking: evidence from 14 GATS countries  
Pratap Jena (India)  
15:45 - 15:57

**LB-1364-5**  
Longitudinal association of forced migration with cigarette smoking  
Jaakko Kaprio (Finland)  
15:57 - 16:09

**LB-1365-3**  
Burden of disease attributable to tobacco use and impact of different taxation schemes in Latin America  
Ariel Bardach (Argentina)  
16:09 - 16:21

**LB-1366-5**  
Successful experience with tobacco crop substitution in Yuxi, Yunnan, China  
Kelvin Chuan Heng Khow (China)  
16:21 - 16:33

**LB-1367-4**  
Knowledge and perception of waterpipe harm among university students in five Eastern Mediterranean countries: a cross sectional study  
Niveen Abu-Rmeileh (Jordan)  
16:33 - 16:45
Scientific Programme

Special Session (SPC)  
15:45 - 16:45  
Meeting Room 1.6 West

**WHO-FCTC The WHO FCTC: An Accelerator for Sustainable Development**

The core objective of the session is to highlight that tobacco use is not only harmful to health, but uniquely undermines sustainable development efforts across economic, social and environmental dimensions. Having implementation of the WHO FCTC included as target 3.a of the Sustainable Development Goals (SDGs), the session will demonstrate how effective tobacco control can contribute to the achievement of almost all the SDGs, including peace and justice, poverty alleviation and inequity reduction, decent work and economic growth, and environmental sustainability. The session will also propose solutions and present initiatives that are already underway, such as the FCTC 2030 project.

Chair: Andrew Black (Switzerland)  
Chair: Tim Baxter (United Kingdom)

- **Integrated response for health: tobacco use comorbidities**  
  Jagdish Kaur (India)  
  15:45 - 15:55

- **WHO FCTC: a governance model for promoting just, peaceful and inclusive societies**  
  Douglas Webb (United States of America)  
  15:55 - 16:05

- **Tobacco control: a poverty reduction strategy**  
  Evan Blecher (United States of America)  
  16:05 - 16:15

- **WHO FCTC and climate action: protecting the environment from tobacco use and production**  
  Deborah Arnott (United Kingdom)  
  16:15 - 16:25

- **Support to WHO FCTC implementation: a platform for development assistance**  
  Rodrigo Santos Feijo (Switzerland)  
  16:25 - 16:35

Late Breaking Session (LB)  
15:45 - 16:45  
Meeting Room 2.4

**New Perspectives in Advancing Tobacco Control**

Chair: Ann McNeill (United Kingdom)  
Chair: Constantine Vardavas (Greece)

- **LB-1369-1**  
  An empirical analysis of the impact of income change and cigarette taxation in a price-tiered cigarette market of Bangladesh  
  Iftekharul Huq (Bangladesh)  
  15:45 - 15:57

- **LB-1370-2**  
  Brazil responses to the strategies used by the tobacco industry to resist Tobacco Control National Policy  
  Ana Paula Leal Teixeira (Brazil)  
  15:57 - 16:09

- **LB-1371-4**  
  5-year follow up on outcome of a smoking cessation intervention project  
  Yan Lin (China)  
  16:09 - 16:21

- **LB-1372-5**  
  Use of tobacco and related health problems among urban homeless women  
  Mithlesh Chourase (India)  
  16:21 - 16:33
**Scientific Programme**

**LB-1373-3  Affordability of cigarettes products in the WHO Report on the Global Tobacco Epidemic, 2017**
Rajeev Cherukupalli (United States of America)

16:33 - 16:45

**Symposium (SUS)**
15:45 - 16:45
Meeting Room 2.6

### Emerging Issues of Tobacco Harm Reduction: A Global Comparative Perspective

Philip Morris’ billion dollar Foundation for a Smoke-Free World establishes the tobacco industry as simultaneously combating smoking, and replaces quitting and policy regulations with product substitution and voluntary initiatives. While some countries do not recommend promotion of less harmful tobacco products, others have endorsed novel products like electronic cigarettes for smoking cessation. Policy positions are evolving rapidly, as the industry promotes and lobbies for endorsing e-cigarettes, heat-not-burn tobacco products, and novel nicotine delivery devices. This panel will discuss tobacco harm reduction policies and industry influence across different countries, and the potential impact of new products and industry on tobacco control.

Chair: Pamela Ling (United States of America)

- **Republic of Korea: E-cigarettes fade away, IQOS rises up**
  Sungkyu Lee (Korea, Republic of)
  15:45 - 15:55

- **Facing heat-not-burn products: The Brazilian Medical Association’s role**
  Stella Bialous (United States of America)
  15:55 - 16:05

- **Harm Reduction in Africa and the Rose’s Prevention Paradox**
  Israel Agaku (United States of America)
  16:05 - 16:15

- **Policy and regulation of tobacco harm reduction products in the United Kingdom**
  Ilze Bogdanovica (United Kingdom)
  16:15 - 16:25

- **New Methods of Pharmaceuticalization in the Tobacco Industry in the US**
  Jesse Elias (United States of America)
  16:25 - 16:35

- **Discussion**
  16:35 - 16:45

**Plenary Session (PS)**
17:00 - 18:00
Auditorium 1

### Taxing Tobacco and Financing Tobacco Control

A panel discussion with:
- Dr Frank J. Chaloupka, Economy Professor at University of Illinois (USA)
- Dr Hana Ross, Principal Research Officer, School of Economics, University of Cape Town
- Mr Jeremias N. Paul, Coordinator of the Tobacco Control Economics at WHO (Switzerland)
- Mr Patricio V. Marquez, Lead Public Health Specialist at the World Bank (USA)

Chair: Yussuf Saloojee (South Africa)
Scientific Programme

**Taxing Tobacco - the Most Effective and Cost-Effective Tobacco Control Policy**
Frank J Chaloupka (United States of America)

**Illicit Trade in Tobacco Is Not a Barrier for Implementing an Effective Tobacco Tax Policy**
Hana Ross (South Africa)

**Tobacco Taxation: Win for Revenues, Win for Public Health**
Jeremias Paul (Switzerland)

**Tobacco Taxation: Good for Public Health, Human Capital Accumulation, and Sustainable Development**
Patricio V Marquez (United States of America)